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United States Department of the Interior
National Park Service

National Register of Historic Places Registration Form

This form is for use in nominating or requesting determinations for individual properties and districts. See instructions in National Register Bulletin, *How to Complete the National Register of Historic Places Registration Form*. If any item does not apply to the property being documented, enter "N/A" for "not applicable." For functions, architectural classification, materials, and areas of significance, enter only categories and subcategories from the instructions.

1. Name of Property

Historic name: Red Oak Downtown Historic District

Other names/site number: _____

Name of related multiple property listing:

Iowa's Main Street Commercial Architecture

(Enter "N/A" if property is not part of a multiple property listing)

2. Location

Street & number: Roughly bound by E Hammond St, N Fifth St, E Washington Ave, and N First St

City or town: Red Oak State: Iowa County: Montgomery

Not For Publication: ☐ NA Vicinity: ☐ NA

3. State/Federal Agency Certification

As the designated authority under the National Historic Preservation Act, as amended,

I hereby certify that this X nomination request for determination of eligibility meets the documentation standards for registering properties in the National Register of Historic Places and meets the procedural and professional requirements set forth in 36 CFR Part 60.

In my opinion, the property X meets does not meet the National Register Criteria. I recommend that this property be considered significant at the following level(s) of significance:

 national statewide X local

Applicable National Register Criteria:

X A B X C D

Signature of certifying official/Title:

Date

State Historical Society of Iowa

State or Federal agency/bureau or Tribal Government

In my opinion, the property meets does not meet the National Register criteria.

Signature of commenting official:

Date

Title :

State or Federal agency/bureau
or Tribal Government

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4. National Park Service Certification

I hereby certify that this property is:

- ☒ entered in the National Register
☐ determined eligible for the National Register
☐ determined not eligible for the National Register
☐ removed from the National Register
☐ other (explain:)

Don Eason H. Beall
Signature of the Keeper

12-30-66
Date of Action

5. Classification

Ownership of Property

(Check as many boxes as apply.)

- Private: ☒
Public – Local ☒
Public – State ☐
Public – Federal ☒

Category of Property

(Check only one box.)

- Building(s) ☐
District ☒
Site ☐
Structure ☐
Object ☐

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Number of Resources within Property

(Do not include previously listed resources in the count)

Contributing	Noncontributing	
<u>73</u>	<u>15</u>	buildings
<u>1</u>	<u></u>	sites
<u></u>	<u>1</u>	structures
<u>8</u>	<u>6</u>	objects
<u>82</u>	<u>22</u>	Total

Number of contributing resources previously listed in the National Register 3

6. Function or Use

Historic Functions

(Enter categories from instructions.)

COMMERCE / TRADE: Specialty Store
COMMERCE / TRADE: Business
COMMERCE / TRADE: Restaurant
COMMERCE / TRADE: Financial
DOMESTIC: Single Dwelling

Current Functions

(Enter categories from instructions.)

COMMERCE / TRADE: Specialty Store
COMMERCE / TRADE: Business
COMMERCE / TRADE: Restaurant
COMMERCE / TRADE: Financial
DOMESTIC: Single Dwelling

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7. Description

Architectural Classification

(Enter categories from instructions.)

LATE VICTORIAN

LATE 19TH AND 20TH CENTURY REVIVALS

LATE 19TH AND EARLY 20TH CENTURY AMERICAN MOVEMENTS: Commercial Style

MODERN MOVEMENT: Art Deco

MODERN MOVEMENT

Materials: (enter categories from instructions.)

Principal exterior materials of the property:

Brick, Stone, METAL: Aluminum, Wood, Synthetics

Narrative Description

(Describe the historic and current physical appearance and condition of the property. Describe contributing and noncontributing resources if applicable. Begin with a **summary paragraph** that briefly describes the general characteristics of the property, such as its location, type, style, method of construction, setting, size, and significant features. Indicate whether the property has historic integrity.)

Summary Paragraph

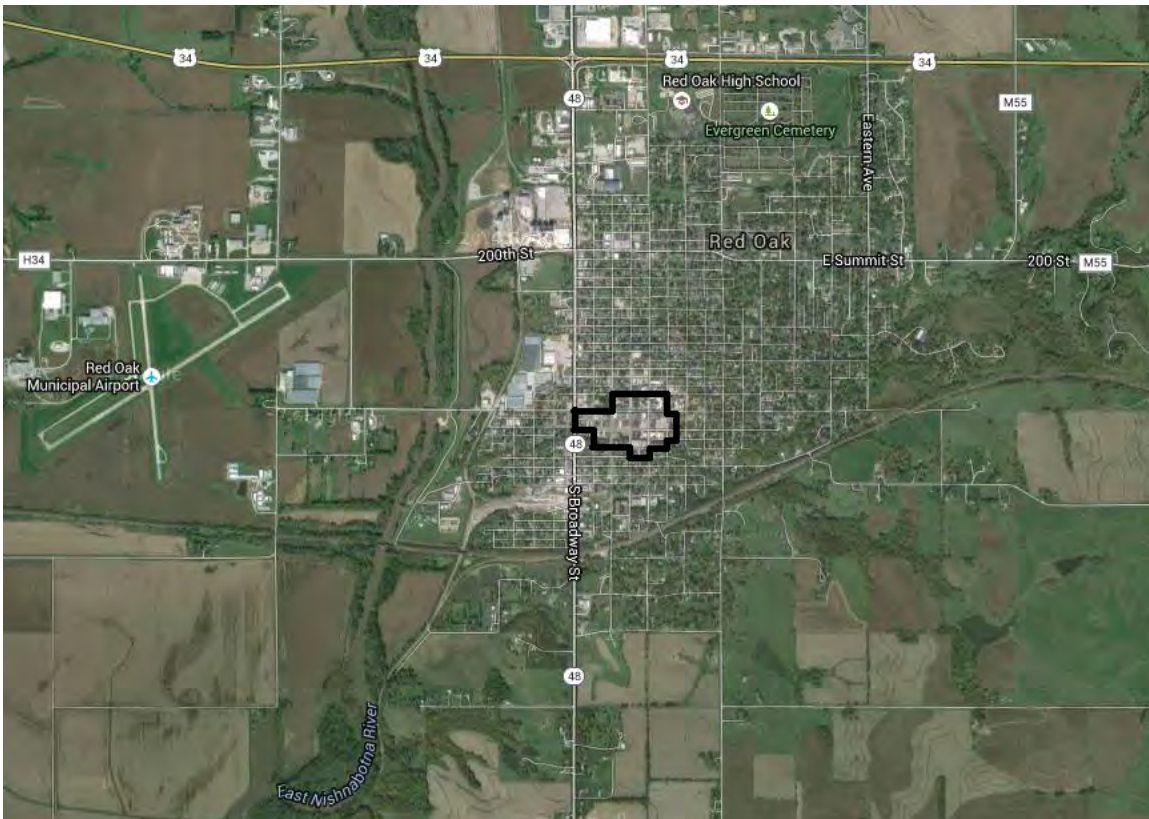


Figure 1: Red Oak, Iowa, Satellite Map
Reprinted from Google Earth, Accessed November 2015

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Red Oak, Montgomery County, Iowa is a town of approximately 5,500 residents on 4 square miles of land located in the southwest corner of the state at the intersection of U.S. Highway 34 and State Highway 48. The Red Oak Downtown Historic District encompasses most of the downtown area where the rolling hills of this area flatten between State Highway 48 and Red Oak Creek, a tributary of the East Nishnabotna River.

Lining all four sides of Fountain Square, the main commercial center of Red Oak consists of two- and three-story attached two-part commercial blocks that stretch onto side streets in all directions, giving way to free-standing buildings at the edges of the District. A second square, upon which is centered the Montgomery County Courthouse, is located two blocks west of Fountain Square. Just over 35 percent of the buildings in the District were constructed before 1900. Many early buildings exhibit Italianate, Queen Anne, Romanesque and Classical Revival detailing, while later buildings exhibit a more vernacular form, with Brick Front buildings representing the most common building type. A significant number of these buildings exhibit first floor storefront alterations from the Mid-Twentieth Century, physically illustrating their connection to economic growth after World War II.

The Red Oak Downtown Historic District is a mix of attached commercial buildings and free-standing governmental, commercial and light industrial buildings. It includes 88 primary buildings, 14 objects, 1 structure and 1 site within an area roughly bound on the east by the property line to the east of N Fifth Street, on the south by the property line south of Washington Avenue, on the west by N First Street, and on the north by Hammond Street. Of these, 73 buildings, 8 objects and 1 site are considered contributing to the District. In addition, the Carnegie Library, City Hall and Fire Department, and Montgomery County Courthouse are currently listed in the National Register of Historic Places.

Non-contributing buildings are lightly scattered throughout the District. Those that are commercial buildings are generally non-contributing due to the removal of historic material over time. Those that are residential are non-contributing due to their lack of association with commerce or transportation in Red Oak. There are four buildings currently considered non-contributing that may be re-evaluated at a later date if their facade slipcovers are removed. All of the non-contributing objects are found in Fountain Square and were constructed after 1965. The brick streets surrounding Fountain Square are considered a single structure and are non-contributing because they have been recently reconstructed and contain no historic material.

Narrative Description

The Red Oak Downtown Historic District is located just east of State Highway 48 on level land north of Red Oak Creek. The focus of the District is Fountain Square, the central public green space around which the town was initially platted in 1857. A second public square for the County Courthouse was dedicated in 1890 after the town won the ballot to move the County Courthouse. The District extends off Fountain Square in all directions, aligning with the concentration of commercial, light industrial and governmental buildings in the area.

Several factors influenced the boundaries of this historic District. These included the overall development of commerce in Red Oak, the original route of Highway 34, and the location of key anchor buildings in the proposed District. A wider area was originally surveyed, but reduced to the current boundaries due to the number of churches and residential intrusions which have no commercial association with the District. The

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remaining area includes the principal concentration of historic office and retail buildings of Red Oak through all eras of development, as well as those with social, governmental and light industrial functions that played a role in the town's development.

Most buildings in the Red Oak Downtown Historic District are two-part commercial blocks. They tend to reflect their era of construction utilizing popular styles and materials of their day. The limited number of one-story buildings in the district vacillate between one-part commercial blocks and roadside commercial buildings.

The three buildings with facade slip covers are the M.E. Fisher Co./Adams Express Co./Conner Brothers Barbers Building (209-211-213 E Coolbaugh St); the two separate buildings that presently comprise the Hardware Hank store (311-313 E Reed St and 315 E Reed St). All of these buildings have received renovations that alter their appearance to such an extent that they cannot be considered eligible; however, the work in all three cases appears to be reversible. When their present veneers are removed, the buildings may be re-evaluated. If sufficient historic material is found beneath the buildings veneers, and if that material is capable of being preserved and/or restored, the buildings may be re-considered as contributing to the potential district.

The table below summarizes physical and historical information about individual buildings within the district. Where no common historic name was used, the first known business name was substituted. Information on building history, modifications and dates were generally gleaned from newspaper articles, local history books and local promotional books. Buildings that were constructed by a single owner with a comprehensive facade, were considered one, even though they may have multiple bays. This includes buildings with additions. However, where radical changes have taken place that divide these facades into distinct designs, each design has been counted separately.




Photo Address	Historic Name	Significant Dates	Modifications
	Architect/Builder	Architectural Style	
State #	Building History		Building Materials and Features
Map #			
Status in District			
 519 N First St	The Benevolent and Protective Order of the Elks	1925, 1949	Modifications: Renovated in 1949 "for dignified ritual observance and pleasant social activities."
	Architect & Builder Unknown	Classical Revival	
State # 69-00251	Built for and still maintained by the Benevolent, Protective Order of Elks, Red Oak Lodge 1304		Height: One story with raised basement. Walls: Brick. Windows: 6/6 windows with arched 4-lite transoms; glass block. Stylistic features: projecting bays, stone trim, tall chimney.
Map #76			
1 Contributing Building			

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 404 N Second St	Public Library	1909, 1924, 1959, 2010	Modifications: In 1924 and 1959, additions to building.
	Architect: Patton & Miller	Tudor Revival	
State # 69-00063	Built, and still maintained as, a public library		Height: Two story. Walls: Brick and stucco. Windows & Doors: Wood 1/1 double hung and fixed windows. Stylistic features: Steeply pitched roof w/clay tile, half timbering.
Map #78			
Listed			
 608 N Second St	Belt Building	1947; after 1953	Modifications: After 1953, storefront altered to current appearance.
	Architect & Builder Unknown	Other: Roadside Commercial	
State # 69-00252	1948 Implement Sales and Service 1953 R.K. Belt and Implement Co.		Height: One story. Walls: Brick. Storefront: Concrete kneewalls, aluminum windows and doors, modern garage door. Windows: Glass block and concrete block infill at side. Stylistic features: Stone window sills, nameplate.
Map #77			
1 Contributing Building			
 400, 402, 404 N Third St	Johnson Brothers Grocery Store	1904	Modifications: At unknown dates the storefront was modernized, second floor window openings modified; at Washington Ave façade, east and center masonry openings in-filled.
	Architect & Builder Unknown	Commercial Style	
State # 69-00253	<i>400 N Third St</i> 1917 O.J. Pickering, Storage batteries 1920-1928 Kerrihard Radiator and Tire Shop 1930 Foster Tire Service 1934-1960 Goodrich-Silvertown Store 1972 Goodrich Tires		Height: Two story. Walls: Brick. Storefront: Cast iron columns and beams, aluminum windows, aluminum doors. Windows: Vinyl 1/1 windows. Stylistic features: Metal cornice.

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Map #91	<i>402 N Third St</i> 1904-1917 Johnson Bros Grocery Store 1908 Red Oak Rug Factory, Grocery, General Storage, Warehouse and Bottling 1909-1910 Johnson’s Store 1914 Plumber, General Store, Restaurant, Warehouse and Poultry 1916 Vaughn Barber Shop 1917 Anderson & Sunberg, Groceries 1924 Alex Peterson, Distributor (Flour); Johnson’s Grocery 1927 Plumber, Wholesale Flour and Feed, Vulcanizing and Auto Top Repairing; Peterson’s Plain Priced Store 1934-1945 Trainer Beauty Shop		
1 Contributing Building	1944 Holaday Barber Shop 1948 Plumber, Store, Tire Sales and Service and Harness Shop 1951-1957 Bob’s Hair Beauty Salon <i>404 N Third St</i> 1896 Lockart, W.M.C. Feed & Coal 1899-1900 Lockart and Whitaker, Implement 1905-1910 Red Oak Rug Co. Factory 1914-1951 Draper Plumbing 1957 Bob’s Taxi Service 1958-1960 Bob’s Hair Beauty Salon		
 403, 405, 407 N Third St	C.W. Runberg Harness and Saddlery	1908-1914; c.1927- 1940	Modifications: Tripled in size sometime between 1927-1948. Doors and display windows altered at unknown date.
	Architect & Builder Unknown	No Style	
State # 69-00254	<i>403 N Third St</i> 1949 Thomas Hardware, Annex		Height: Two story. Walls: Brick
Map #90			

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1 Contributing Building	<p><i>405 N Third St</i> 1949-1951 Midwest Television Sales</p> <p><i>407 N Third St</i> 1896 Hathway and Clark Tailors 1909-1910 C.F. Liljeberg Shoe Repair 1914 Harness Shop 1917 Runberg, C.W. Harness and Saddlery 1918 Hamptons Grocery 1920 The Light Shop 1927 Store 1927 Ideal Grocery 1944 Thomas Transfer Co, Wombolt Groceries 1949 Franklin’s Heating and Refrigeration 1955-1960 Keesler Radio and TV Service 1972 Racine Radio and Television</p>		<p>Storefront: Modern doors, wood or aluminum windows, transoms covered with metal or awning. Windows: Vinyl 1/1 windows. Stylistic features: Vertical piers divide façade, brick dentil course and stone coping.</p>
406, 408 N Third St	F.W. Woolworth Co.	1957	Modifications: At unknown date after 1957, storefront completely modified.
	Architect & Builder Unknown	No Style	
State # 69-00255	This was the site of the Beardsley Theater. 1957-1960 Woolworth, F.W. Co. 1972 Gibson Discount Center		Non-contributing due to lack of integrity. Height: One story. Walls: Brick with stucco finish. Storefront: Metal pent roof, Display windows in-filled with painted split-faced concrete masonry units and vinyl 6/6 double hung windows. Recessed doors in-filled with pairs of painted aluminum doors in painted aluminum surrounds. Transoms above doors in-filled with plywood. Stylistic Features: None
Map #89			
1 Non-contributing Building			
	Adams Express Co.	1899; c. 1948 (rear addition), before 1949 (new addition), after 1949 (façade alterations)	Modifications: At unknown date before 1949, given Moderne appearance. At an unknown date after 1949, top portion of the central projecting ornament removed, door replaced, and sign removed from the canopy.
409 N Third St	Architect & Builder Unknown	Moderne	
State # 69-00340	1899-1914 Adams Express Co.		Height: One story.

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Map #88	1924 Ideal Grocery		Walls: Brick with stucco finish. Storefront: Windows: Aluminum, oval shaped. Stylistic features: At center and corners of the façade, projecting vertical streamlined ornament. Doorway recessed into central ornament piece. Stylistic features: Oval windows, flat canopy
1 Contributing Building	1927 Store 1935-1951 Franklin's Refrigeration & Sheet Metal 1949 Don's Tavern 1959-60 Larson Plumbing		
	Spanish Hat Shoppe	1928	Modifications: In 2015 the windows are doors were reopened and the tile roof was replaced with asphalt shingles.
	Architect & Builder Unknown	Mission/ Spanish Colonial Revival	
410 N Third St			
State # 69-00256	Site of the Beardsley Theater.		Height: One story. Walls: Stucco. Storefront: Openings infilled. Stylistic Features: Rounded arch doorway.
Map #87	1928 Spanish Hat Shoppe 1934 O.E. Schoonover, Real Estate 1940 Houchin Jewelry Store 1945, 1951 Keesler Radio Service		
1 Contributing Building			
	First National Bank	1874, 1893, 1902	Modifications: Remodeled in 1893. New building erected at rear of site in 1902. At an unknown date, upper half of the front facade and entire south facade covered in stucco.
	Architect: George West	Romanesque	
501 N Third St			
State # 69-00250	1896-1917 First National Bank		Height: Two story. Walls: Rock-face course ashlar stone, stucco. Storefront: Aluminum door, wood transom. Windows: At 1st story, wood stained glass, fixed, and 1/1 double hung wood windows. At 2nd story, wood 1/1 double hung windows. Stylistic Features: Segmental arched entry, short tower, deep set windows.
Map #86	1897-1901 E.T. Erickson Loan Association		
1 Contributing Building	1917 P.L. Hayzlett, lawyer; C.J. Junkin, lawyer; J.K. Larson, barber 1934-1959 Houghton Bank 1940-1960 Turner Barber Shop 1951 Highway Commission Engineering Office 1972 H. Gene McKeown and Ass. Engineers and Consulting; Carder and Kurtenback Insurance; Charles Walker, Real Estate		

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 <p>503 N Third St</p>	Lane Block	1870, 1920s, 1953	<p>Modifications: In 1920s, storefront replaced. In 1953, storefront replaced again. Between 1914 and 1927, original elevator at the north end of rear facade removed. At unknown date, metal bracketed cornice removed. In 2014, building owners received a CDBG grant to carry out facade improvements. Work included repainting the building and installing new storefront.</p>
	Builders: Joel Carey & J.W. Sawlbin	Italianate	
State # 69-00218	<p>1870 Furniture and Rooms 1870-1885 Masonic Lodge – 3rd Fl 1886-1891 Groceries 1886 Hall 3rd Fl 1890-1894 Red Oak Business College – 3rd Fl 1894 Farmer’s Store, Queensware and Groceries 1899 Groceries; Lodge Hall 3rd Fl 1903-1905 Hughes and Jenkins Groceries</p>		<p>Height: Three story. Walls: Brick. Storefront: Painted brick pilasters flank painted brick kneewalls, central entrance, aluminum display windows, painted Masonite panels in place of original transom and signage areas, modern canvas awning. At south end, there is a separate, wood paneled pedestrian door with wood framed transom. Floor of both entrances covered in mosaic tile. Windows: 2nd floor 2/2 wood double hung, 3rd floor 4/4 wood double hung. Stylistic features: Brick quoins at building corners, arched topped window openings, brick cornice.</p>
Map #85	<p>1908 Groceries; Queensware; Lodge Hall – 3rd Fl 1908 David Jones purchases the building and it becomes known as the Jones Block 1914 Boots and Shoes; Hall – 3rd Fl 1917 Burke Insurance in Jones Block 1917 O.T. Gillett, Attorney 1927 Store; Hall – 3rd Fl 1929-1963 Sundell Shoes 1948 Store; Hall – 3rd Fl 1948-1957 F.R. Wolfe, Dentist 1952 VFW Hall 1964-197x Mode O’Day 1972-1991 The Boutique</p>		
1 Contributing Building			

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 <p>505, 507 N Third St</p>	Lane's Bazar (sic)	1880, 1908-1917, 1950	Modifications: Between 1908 and 1917, bracketed metal cornice and brick cornice removed. Around 1917, store front remodeled, creating central access to the first floor from the south side. In 1950 first floor remodeled again. In 2014, building owners received a CDBG grant to carry out facade improvements. Work included a new painted aluminum storefront, adding a vestibule, repainting the trim and a new sign.
	Architect & Builder Unknown	Italianate	
<p>State # 69-00257</p> <p>Map #84</p> <p>1 Contributing Building</p>	<p>1886 Drygoods</p> <p>1897-1928 J.A. Robinson and Son, drygoods</p> <p>1891 Drygoods</p> <p>1896 B.J. Austin, furniture</p> <p>1899 Drygoods, Vacant</p> <p>1901-1902 Ladies Ready-To-Wear, H.E. Deemer, judge – 2nd Fl, C.H. Lane, capitalist – 2nd Fl, Fred Pomoroy, lawyer</p> <p>1901-03 Graham & Welch</p> <p>1905 R.A. Shafer, lawyer – 2nd Fl</p> <p>1907-08 R.A. Shafer, lawyer – 2nd Fl, F.P. Greenlee, lawyer – 2nd Fl</p>		<p>Height: Two story.</p> <p>Walls: Brick</p> <p>Storefront: Deeply recessed entry, large aluminum display windows, low masonry knee walls, striped cloth awning.</p> <p>Windows: Vinyl 1/1 windows.</p> <p>Stylistic features: Quoins at building ends, stone trim. Round arched windows openings at 2nd floor with elaborate window hoods.</p>
 <p>509 N Third St</p>	George K. Power's Dry Goods	1880, c.1917-1930s, 1952	Modifications: Between 1917 and 1930s, display windows and knee walls modified, neon sign added between display windows and transom window. Around 1952, storefront altered, bay window added at upper story, replacing 3 double hung windows. In 2014, building owners received a CDBG grant to carry out facade improvements. Work included repairing the bay window and repainting the facade.
	Architect & Builder Unknown	Queen Anne	
<p>State # 69-00258</p> <p>Map #83</p>	<p>1886-1891 Drygoods, Offices on 2nd</p> <p>1896-1902 George K. Powers, Drygoods</p> <p>1899 Offices – 2nd Fl</p>		<p>Height: Two story.</p> <p>Walls: Brick covered with stucco at upper half.</p> <p>Storefront: Deeply recessed central entrance</p>

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1 Contributing Building	1899-1900 V.P. Stoddard, Capitalist – 2nd Fl 1905 Graham & Welch Dry Goods 1907-1910 Muhs & Rathbone Dry Goods 1914 Jewelry 1917 Cole, Watches, Clocks, Etc. 1918 Muhs & Rathbone Dry Goods 1927 Store 1927, Sept 2 Muhs & Rathbone Close out sale 1927, Nov 4 The 5-2-1 Store Opening Sale 1934 Cole, Watches, Clocks, Etc (MCD), Note: the Cole family lived on 2nd floor		flanked by pairs of stepped aluminum display windows, transom above and siding around windows is painted metal panel system, aluminum awning above. Windows: Wood framed bay window with 6/6 double hung wood windows and 3-lite transoms. Stylistic features: Brick lintel, cornice.
 601 N Third St	H.C. Houghton Bank	1873, 1901-1902, c.1914-1927; after 1971	Modifications: In 1873 built in Italianate Style. Remodeling c. 1901 altered exterior to Renaissance Revival style, ornamentation removed, main entrance relocated, and once clipped cornered building squared off. Between 1914 and 1927 addition to west made building L-shaped, new windows and door added to south facade. Between 1902 and 1940, corner entrance altered, and dome awning added. Before 1971, flat metal awnings added. Sometime after 1971, cornice replaced. In 2014, building owners received a CDBG grant to carry out facade improvements. Work included a new storefront, as well as repainting the window frames and trim.
	1901 Architect: Fisher & Lawrie 1916 Architect: Geo. Prinz	Renaissance	
State # 69-00263	1879-1898 H.C. Houghton Bank		Height: Two story. Walls: Brick. Storefront: Recessed doorway flanked by aluminum display windows. Windows: 1/1 wood double hung windows. Stylistic features: L-shaped plan, arched openings at 1st story, stone belt courses above and below square recessed window openings, overhanging eaves supported by brackets, parapet with projecting cornice and integrated brackets, projecting turret supported by square column.
Map #82	1891 Office		
1 Contributing Building	1901-1924 Farmers National Bank 1902-1905 Manker & Morris, Dentists – 2nd Fl 1907 F.D. Deitrich, Boot and Shoe Repair – Basement 1934-1972 Faunce’s Dress Shop		

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 <p>603 N Third St</p>	<p>L.H. Tonner Jewelry</p>	<p>1873, 1902, 1971</p>	<p>Modifications: In 1902, stone belt course removed. At unknown date before 1971, storefront remodeled and flat metal awning added, south entrance removed and replaced by large display window. In 2014, building owners received a CDBG grant to carry out facade improvements. Work was limited to repainting the facade. The owner also installed a shed roof.</p>
<p>State # 69-00264</p> <p>Map #81</p> <p>1 Contributing Building</p>	<p>Architect & Builder Unknown</p>	<p>Queen Anne</p>	
 <p>617 N Third St</p>	<p>Grocery/ China Ware</p>	<p>1910,1927, 1970</p>	<p>Modifications: 1927 parapet removed. 1970 transoms at storefront level infilled. At an unknown date, two openings on north façade bricked in and a non-historic stone veneer added to bulkheads at storefront level.</p>
<p>State # 69-00265</p> <p>Map #80</p> <p>1 Contributing Building</p>	<p>Architect & Builder Unknown</p>	<p>Commercial Style</p>	
<p><i>617 N Third St</i> 1914 Grocery 1927 Shop 1948 Shop</p> <p><i>619 N Third St</i> 1914 China Ware 1927 Shop 1948 Shop</p>			<p>Height: Two stories Walls: Brick. Storefront: Recessed single-entry metal doorways at either end, fixed aluminum display window above stone veneer bulkheads, transoms infilled with metal panels or signage, glass block filled opening next to south bay, two doorways with double wood transoms at the center. Windows: Vinyl 1/1 windows. Stylistic features: Brick piers at corners of primary façade topped by round stone finials, along cornice brick dentils capped by stone with brick corbeling below, stone belt course with brick corbeling, 2nd floor window openings have stone lintels and sills.</p>

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621 N Third St	Residence	1886	Modifications: At unknown date, 1-story storefront addition to front of building.
	Architect & Builder Unknown	No Style	
State # 69-00341			Non-contributing due to lack of commercial association. Height: Two story. Walls: Vinyl and brick. Windows: Vinyl 1/1 windows, glass block. Stylistic features: None
Map #79			
1 Non-Contributing Building			
 500, 502 N Fourth St	Fisher Building	1876, 1908-1930, after 1971	Modifications: Between 1908 and 1930, stone belt course removed, storefront modified. At unknown dates after 1971 decorative cornice removed and area covered with stucco, storefront altered again and awning added. Sometime between 1930 and 2013, brick pilasters and a belt course added to south façade. At unknown dates, an exterior metal stairway on the south façade removed and 2nd floor doorway converted into window, and shutters added to windows on south façade.
	Builder: D.S. Hass	Italianate	
State # 69-00266	<i>500 N Fourth St</i> 1896 Gibson & Davis Groceries and Fruits 1901-1909 I.Q. Gibson Groceries 1917 W.T. Carmichael Groceries 1917 Miss Katherine Lathrop – 2nd Fl 1926 Hiatt & Co., Groceries (500 and 502) 1934-1972 Spurgeon's Mercantile Co. 1944 Coast to Coast Store <i>502 N Fourth St</i> 1896 Bishop & Phelps, Meat Market 1896-1909 A. A. Ashby Physician – 2nd Fl 1905-1915 Bishop & Bridges Meat Market 1915-1917 Bishop & Evans Meat Market 1916-1917 L.A. Thomas, Physician & Surgeon – 2nd Fl 1926 Hiatt & Co., Groceries (500 and 502) 1940 Gore Claude, General Insurance – 2nd Fl		Height: Two story. Walls: Brick. Storefront: Metal windows and doors with reflective glass, awning. Windows: Vinyl 1/1 windows with transoms. Stylistic features: Masonry quoins at corners and center of primary façade, cornice with details on south facade, brick belt course and pilasters on south facade, 2nd floor window openings on primary and south facade have masonry sills and elaborate window hoods.
Map #98			
1 Contributing Building			

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 <p>504, 506, 508 N Fourth St</p>	<p>Rynearson Block</p> <p>1876 Builder: John Bryson & Son</p> <p>1881 Builder: Bolt & Hendrix</p>	<p>1876, 1881, c. 1930</p> <p>Italianate</p>	<p>Modifications: 1881 expanded and remodeled for Opera House. Stone belt course with dentils removed along the middle and south bays sometime before 1930s and along the north bay sometime after 1960. Storefront remodeled sometime before 1930. At unknown dates storefronts remodeled again. In 2014, building owners received a CDBG grant to carry out facade improvements. Work included new storefronts, reopening second floor window openings and installing new windows, new awnings and cornice restoration.</p>
<p>State # 69-00267</p>	<p><i>504 N Fourth St</i> c.1881-1909 Rynearson Opera House – 2nd Fl 1886-1891 Clothing Store 1896-1908 Shank & Ellett (Drugs) 1917-1951 Beardsley & Wolfe Druggists 1955-1972 McKenzie Drug Store 1972 John Ross 1972 J.J. Skellenberg</p> <p><i>506 N Fourth St</i> c.1881-1909 Rynearson Opera House – 2nd Fl 1896-1899 Post Office, W.W. Merritt, P.M. 1901 A.E. Jackson, Billiard Hall – 2nd Fl 1913-1919 Samson Hardware 1909-1919 Leo V. Myers & Son (Furniture) 1919 Wenstrand Hardware Co. 1919-1924 Cooper-West Furniture 1927-1972 Green Parrot Tea Room 1955 R.F. Mills Optometrists – 2nd Fl</p> <p><i>508 N Fourth St</i> 1886-1891 Post Office 1896 Gordon Brothers Groceries 1896 O.G. Howard Real Estate – 2nd Fl 1905 H.R. Christy Hardware 1907-1908 J.F. Latimer Hardware</p>		<p>Height: Two story. Walls: Brick. Storefront: Metal windows and doors, transoms covered, new masonry. Windows: Most covered with shutters, 3 visible are wood 1/1 double hung windows. Stylistic features: Tall, narrow window openings with masonry sills and elaborate window hoods, decorative brickwork, detailed cornice with corbels and dentil molding, arched windows with stone keystones and sills at 1st and 2nd floors on north (secondary) facade.</p>
<p>Map #97</p>			
<p>1 Contributing Building</p>			

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 <p>510 N Fourth St</p>	Artz Drug Store	1895, c. 1930, c. 1960	Modifications: By 1930s, facade stuccoed covering quoins and window hoods, cornice removed, second floor window openings partially infilled, transom windows at storefront removed. By 1960 storefront remodeled, retractable awning added, and display windows changed. Sometime after 1960, display windows modified again and fixed awning added.
	Architect & Builder Unknown	Italianate	
State # 69-00268	1896-1960 D. Artz Drugs 1972 Philip Armknecht, Attorney 1972 Reese & Armknecht, Attorney 1972 John Shoe Shop		Height: Two story. Walls: Brick covered with stucco. Storefront: Aluminum windows and doors, awning. Windows: Wood 1/1 double hung windows. Stylistic features: None
Map #96			
1 Contributing Building			
 <p>512 N Fourth St</p>	Nordquist Building	1895, c. 1930, c. 1950, c. 1960	Modifications: By 1930s, facade stuccoed covering quoins and window hoods, cornice removed, second floor window openings partially infilled, transom windows at storefront removed. In 1950, storefront modernized with new display windows and door, stone bulkhead and lintel. By 1960 stone lintel removed, retractable awning added, display windows replaced. After 1960, display windows modified again, fixed awning added. In 2014, building owners received a CDBG grant to carry out facade improvements. Work included repainting the facade, new storefront, restoring windows and transoms, a new awning and new signage.
	Architect & Builder Unknown	Italianate	
State # 69-00269	1896-1917 S.C. Nordquist Clothing 1901-1905 Guardsman Printing Co. – 2nd Fl 1901-1905 J.P. Shuey Insurance 1907-1917 Red Oak Printing Co. – 2nd Fl 1920 Peterson & Florin, Grocery 1933 Red Ball Food Store 1934-1950 Red Oak Supply Store 1940 Tom Lomas Mutual Insurance Co. 1940 N.W. Burke Insurance – 2nd Fl 1940 Northwestern Mutual Insurance Co. – 2nd Fl 1944 Red Ball Store Inc.		Height: Two story. Walls: Brick covered with stucco. Storefront: Aluminum door and windows with reflective glass. Windows: Wood 1/1 double hung windows. Stylistic features: None
Map #95			

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1 Contributing Building	1950-1957 Singer Sewing Machine & Repairs 1959-1960 Le Rette's Hardware 1972 Arney's Hallmark		
514 N Fourth St	C.E. Hockett Jewelers	1902, 1948-1960, 1971	Modifications: Historically 2 stories. Between 1948 and 1960, decorative parapet removed and half-moon window covered, storefront level remodeled. Sometime after 1971, a fire destroyed the second story.
	Architect: George West	Classical Revival	
State # 69-00270	1906 Ed. Carmichael, Jewelry and Optician 1909 City Book Store, Carl A. Lindquist 1916 City Book Store, C.M. Ward 1918 Pure Food Grocery Store 1921-1940 Langford's Barber Shop 1934 Kelly Newsstand 1940 Brock Newsstand 1944 McQueen Pearl M. Newsstand 1950-1951 Purtan Laundry & Dry Cleaners 1950-1951 Buster Carson News Stand 1955 McCray's Jewelry 1957-1960 Smith Jewelers 1972 Hallquist Barber Shop 1972 Carroll's Dress Shop		Non-contributing due to lack of integrity resulting from loss of second floor. Height: One-story. Walls: Brick. Storefront: Recessed doorway flanked by angled aluminum display windows. Cast iron pilasters flank windows and cast iron columns located in central jambs of windows. Stylistic features: None
Map #94			
1 Non-Contributing Building			
516, 518 N Fourth St	Miller Block	1899, 1927, 1948, 1971	Modifications: Historically 2 stories. Storefront modernizations occurred at unknown dates. Sometime after 1971, a fire destroyed the second story. In 2014, building owners received a CDBG grant to carry out facade improvements. The building was repainted, and received new storefront and new signage.
	Architect & Builder Unknown	Queen Anne	
State # 69-00271	516 N Fourth St		Non-contributing due to lack of integrity resulting from loss of second floor.
Map #93	1896 Bolt & Schwinn, Boots and Shoes		

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1 Non-Contributing Building	1896 C.W. Smith, Bath Parlors 1901-1909 Bolt Shoe Co. 1914 Kozy Kandy Kitchen 1917 James Kokos Confectioners 1907-1909 A.B. Curry/Curry & Sons Insurance 1934 Dr. W.D. Ballard 1940-1945 Oscar Alden, Physician – 2nd Fl 1944 Myra Heflin, Real Estate – 2nd Fl 1944 E.M. Woodward, Dentist – 2nd Fl 1948-1958 Milledge Hardware, Plumbing & Heating Contractors, Televisions, Appliances (also 518) 1960-1972 Smith Jeweler <i>518 N Fourth St</i> 1896-1901 W.R. Dawson Dry Goods & Carpets 1896 D.F. Hallet, Physician – 2nd Fl 1896-1905 D.B. Miller, Capitalist, Bank Examiner 1896-1901 F.W. Miller, Physician & Surgeon – 2nd Fl 1901-1909 Edward & Gordon Hayes, Real Estate – 2nd Fl 1901-1908 W.H. Williams, Real Estate & Collections – 2nd Fl 1905-1908 Minni Ashby, Milliner 1905-1909 E.M. Woodward, Dentist 1917 C.A. Berg, Florist/Red Oak Flower Store 1960-1972 Le Rette’s Hardware <i>406 E Reed St</i> 1901-1902 W.T. Reynolds (Barbers) 1905-1908 (Barbers) 1909 H. Nordyke (Barber) 1915-1917 Liberty Fruit Store 1917 Lee Edward (Barber)		Height: One-story. Walls: Brick. Storefront: Aluminum windows and doors. Synthetic stone clad kneewalls. Stylistic features: None
 622 N Fourth St	Hawkeye Lumber Co. Architect & Builder Unknown	1905, 1914 Barn	Modifications: Building originally had hipped roof with sidelights. Around 1914 changed to a gabled roof with dropped roof extensions. At an unknown time new siding added and window and door openings added or removed.
State # 69-00272 Map #92	1907-1960 Hawkeye Lumber Co. 1907-1958 Aladdin Termite Service		Height: one-and-one-half story building Walls: Vinyl, wood, and metal siding .

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1 Contributing Building			Windows and Doors: Metal garage doors, metal sliding barn doors, metal pedestrian doors Stylistic features: None
	Unknown	1952, 2010	Modifications: Metal Shed attached to north facade
605 N Fifth St	Architect & Builder Unknown	Other: False Front	
State # 69-00274	Unknown		Height: One story. Walls: Brick Stylistic features: False fronts on primary and rear facades, curved roof.
Map #100			
1 Contributing Building			
	Green Bay Lumber Co.	1940	Modifications: None
502 N Broadway St	Architect & Builder Unknown	Other: Roadside Commercial	
State # 69-00275	1887 Green Bay Lumber Company 1985 – present Do It Center		Height: One story. Walls: Clay tile. Windows and Doors: Aluminum windows and doors, vinyl 1/1 double hung windows, garage doors. Stylistic features: Gable parapet.
Map #75			
1 Contributing Building			
	Car Park of Houghton State Bank	c. 1950	Modifications: At an unknown date, steel framed structure with metal canopy roof and no walls built, attached to north façade of building.
100 E Coolbaugh St	Architect & Builder Unknown	No Style	
State # 69-00276	c. 1950 automobile service/repair shop 2015 Car Park		Height: One story. Walls: Concrete block. Windows and Doors: Metal garage doors. Stylistic features: None
Map #32			
1 Contributing Building			
	County Courthouse	1890-1891	Modifications: None
105 E Coolbaugh St	Architect: H.C. Koch & Co Builder: Richard & Co.	Romanesque	

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State # 69-00070	Built, and still maintained as, the County Courthouse.		Height: Four story with raised basement. Walls: Brick and rock-faced stone. Windows: Variety, includes wood 1/1 windows, some with transoms. Stylistic features: Towers, turrets, finials, cresting, large polygonal bay, clock tower.
Map #02			
Listed			
 116 E Coolbaugh St	Houghton State Bank	1965	Modifications: None
	Architect & Builder Unknown	Classical Revival	
State # 69-00277	Former site of Hotel Johnson.		Height: One story. Walls: Brick. Storefront: Metal windows and doors. Windows: Fixed wood windows. Stylistic features: Full-height entry portico, classical pediments, and classical columns.
Map #33			
1 Contributing Building			
 206, 208 E Coolbaugh St	Cigar Factory	1902, 1940-1950, c. 2014	Modifications: From 1940s to 1950s, both storefronts modernized and some entrances rearranged. In c. 2014, storefront at 208 E Coolbaugh St reconstructed to resemble a historic storefront.
	Architect & Builder Unknown	Queen Anne	
State # 69-00278	<i>206 E Coolbaugh St</i> 1908-1914 The Model Restaurant 1920 Bass & Patterson, S.H. Patterson (Automobile Sales & Repair) 1920 Whitmer's Bakery 1924-1930 Nielsen's Bakery 1955 Carder & Kurtenback Inc. (Financing Loans & Insurance) 1955 Farner & Bocken <i>208 E Coolbaugh St</i> 1902-1922 C.A. Niemeyer, Titus Bement (Cigar Factory/Manufacturing) 1922 Beardsley & Wambaugh (High-grade cigars, cigarettes, tobaccos) 1930 The Bargain Store 1934-1955 Tollers & Son Shoe Builders 1935 E.D. Houchin (Watch Repair) 1955 Peerless Laundry & Dry Cleaners		Height: Two story. Walls: Brick. Storefront: Aluminum and wood display windows, aluminum and wood doors, cast iron columns and beams. Windows: Wood 1/1 double hung windows. Stylistic features: Two bay windows at 2nd story, grouped pilasters, metal belt course and cornice with dentils
Map #34			
1 Contributing Building			

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	Red Oak Laundry	1900, c.1914-1927, 1949	Modifications: Between 1914 and 1927, second story added. In 1949 storefront modernized. At unknown dates, 2nd floor windows and those on west façade modified/replaced, storefront windows, doors and kneewall replaced and cast iron column removed.
	Architect & Builder Unknown	No Style	
207 E Coolbaugh St			
State # 69-00279	1896-1899 A. Bauer Boots & Shoes 1908-1909 Red Oak Steam Laundry 1909-1948 Stevens Brothers Laundry, Star Laundry, Red Oak Star Laundry 1949-1955 Red Oak Café		Height: Two story. Walls: Brick, painted. Storefront: Metal windows and doors, stone kneewall, awning. Windows: Vinyl 1/1 and fixed windows. Stylistic features: Cornice with brick corbeling, stone lintels for 2nd floor windows.
Map #35			
1 Contributing Building			
209, 211, 213 E Coolbaugh St	M.E. Fisher Co./Adams Express Co.	1890, c. 1927-1948, late 1950s	Modifications: Between 1927 and 1948, tiled one-story addition at rear of 211 E Coolbaugh St, iron balcony at 2nd floor of 209 removed. Before 1948, storefront alterations. Late 1950s, metal siding added to 2nd floor. At unknown dates additional storefront alterations and 2nd floor windows replaced.
	Architect & Builder Unknown	No Style	
State # 69-00280	209 E Coolbaugh St 1896 Christian Science Reading Rooms		Non-contributing due to lack of integrity but has potential to be contributing if non-historic
Map #36			

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<p>1 Non-Contributing Building</p>	<p>– 2nd Fl 1896 W.F. Dutton (Lawyer) 1896 M.E. Fisher & Company (Whole Groceries) 1896 Daniel Reifel Clothing 1908 Electric Theatre 1911-1914 Lyman J. Botts (Automobile Salesroom) 1914 Garage 1917 Oliver Motor Company 1921-1924 Hatty's Tire & Rubber Company 1926 Main Line Tire Shop 1926 Iowa Tire and Rubber Company (1930 Kaiman's Grocery & Fruit Market 1934-1945 Kaplan Grocery & Market 1948-1949 Cunningham's (Grocery) 1955 Vernon C. Overturf (Chiropracter)</p> <p><i>211 E Coolbaugh St</i> 1896 Adams Express Company 1908 Second Hand Store 1914 Garage 1918 J.S. Louthan (Automobile Sales) 1919-1920 Oakland-Gibson Company (Automobile Sales & Service) 1920 George M. Murray (Automobile Sales & Service) 1924 Hansen Chevrolet Company, E.C. Hansen (Automobile Service) 1925 Red Oak Savage Tire Company, William Clites 1926 Iowa Tire and Rubber Company 1927 Landstrom's Tire Service 1934-1955 Martin's Auto Supply</p> <p><i>213 E Coolbaugh St</i> 1896-1917 Conner Brothers Barbers, Oscar Conner 1919-1930 A.E. Connick, Connick Cleaners (Clothes Pressing Parlor) 1935 Ruth Smith's Beauty Shop 1945 O.E. Schoonover (Real Estate) 1955 Altaffer Insurance Agency 1955 Halbert Construction Company 1955 Halbert – Larson T.V. Service</p>	<p>materials removed.</p> <p>Height: Two story. Walls: Brick and metal. Storefront: Replacement wood door and vinyl windows. Non-historic brick facing. Windows: Replacement wood 6/1 double hung windows. Stylistic features: None</p>
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 <p>210 E Coolbaugh St</p>	B.A. Gregory Furniture Store	1914, c. 1960, c. 2014	Modifications: Sometime after 1960, bay window at 2nd floor removed from the middle of the second façade and replaced with picture window. In c. 2014, storefront reconstructed to resemble a historic storefront.
	Architect & Builder Unknown	Commercial Style	
<p>State # 69-00281</p> <p>Map #37</p> <p>1 Contributing Building</p>	<p>1904 Smith's Barbershop, T.W. Smith (Bathroom & Shining Parlor)</p> <p>1907 Clarinda Poultry Butter & Egg Company</p> <p>1911-1914 Marsh Furniture Company</p> <p>1914 B.A. Gregory (Furniture, Picture Framing and Undertaking)</p> <p>1917-1920 Red Oak Electric Company (office)</p> <p>1917 Red Oak Gas Company (office)</p> <p>1930-1955 A.F. Perry & Company (Groceries)</p> <p>1960 Huitt's (Typewriters & Office Supplies)</p>		<p>Height: Two story.</p> <p>Walls: Brick.</p> <p>Storefront: Wood display windows, transoms and door, hardboard door.</p> <p>Windows: Wood 1/1 double hung windows, fixed picture window</p> <p>Stylistic features: Brick corbeling at cornice.</p>
 <p>212 E Coolbaugh St</p>	Billiard Hall	1886, 1959	Modifications: In 1959, remodeled and storefront modernized. After 1960, metal-bracketed cornice removed. In 2000s, storefront was reconstructed to match its historical appearance.
	Architect & Builder Unknown	No Style	

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State # 69-00282	1886-1891 Billiard Hall 1899 Grocery & Bakery 1908 Confectionery 1914 Pool Hall 1917 O.H. Archer Billiards, Cigar & Tobacco 1919-1927 People’s Market, Smaha & Paullin, Max Latimer (Meats) 1921 Samuelson Brothers (Billiards, Pool, Tobacco & Soft Drinks) 1934 Clements Transfer & Storage Company 1934-1945 Red Oak Stock Powder Company 1945 Red Oak Transfer & Storage 1959 Driftwood Floral & Gifts		Height: Two story. Walls: Brick, painted. Storefront: Large wood display windows and transoms, wood and hardboard doors, metal cornice, Windows: Wood 1/1 double hung windows. Stylistic features: None
Map #38			
1 Contributing Building			
 214, 216 E Coolbaugh St	Meats/Grocery	1902, 1953-1954, c. 2014.	Modifications: In 1953-1954, storefront modernization. In c. 2014, storefront reconstructed to resemble a historic storefront.
	Architect & Builder Unknown	Classical Revival	
State # 69-00283	214 E Coolbaugh St 1908-1914 Meats 1917 Smaha Brothers Meat Market 1917 Ted’s Cigar Store 1919 Sammie’s Place (Cigars & Tobacco) 1928 Western Union (Telegraph Office) 1934-1945 Roy Westerlund Cigar Store 1955 Richards & Richards (Law Office)		Height: Two story. Walls: Brick. Storefront: Large wood display windows and transoms, wood door, brick pilasters with decorative column capitals. Windows: Wood 1/1 double hung windows. Stylistic features: Bracketed, metal cornice, wide cornice separating 1st and 2nd stories, classical keystones and classical column capitals.
Map #40	216 E Coolbaugh St 1908 Grocery 1909-1945 Blue Front Café 1914 Barber 1917 E.T. Lewellen (Barber) 1955 Westerlund’s (Cigar Store) 1955 N.F. (Bud) Wilkin’s Insurance Agency 1955 Jay Corbin (Real Estate)		

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1 Contributing Building			
 <p>218 E Coolbaugh St</p>	Unknown , Moore's Donut Shop	1895, 1952	Modifications: In 1952, storefront modernized, glass tile work added. At unknown dates, all of glass tile work at storefront removed and parapeted false center gable removed.
	Architect & Builder Unknown	Romanesque	
State # 69-00284 Map #41 1 Contributing Building	1899 Restaurant 1903-1906 Doctor the Leading Clothier 1906 C.L. Beebe & Company (Clothing) 1908-1914 Restaurant 1910 Joseph T. Schwartz & Company 1914 Marsh Mercantile Company 1915 B.A. Gregory (Furniture, Undertaking, & Picture Framing) 1928 Boyle-Raine Hardware Company 1952-1960 Moore's Donut Shop		Height: Two story. Walls: Brick. Storefront: Aluminum windows and door, wood door, transoms covered with wood boards Windows: Wood 1/1 double hung windows. Stylistic features: Metal cornice, stone metal courses, decorative cushion capitals, arcade of arches and floral decorative plaques above the 2nd floor window openings.
 <p>222, 224 E Coolbaugh St</p>	A.C. Hinchman Building	1886, 1916, c. 1960	Modifications: In 1916, extensive improvements, additional story added at rear of 224 E Coolbaugh St and exterior refaced with pressed brick. Before 1960, corner bay storefront remodeled. At unknown date, storefronts on north and east facades modernized. At unknown dates, entire storefront level remodeled again and all of 2nd floor windows replaced.
	1916 Architect: Harry Lawrie 1916 Builder: W.E. Rockwell	Commercial Style	
State # 69-00285	222 E Coolbaugh St 1886-1899 Clothing, Offices – 2nd Fl 1890 (circa) Louis M. Doctor and Daniel Reifel, New York Store Gent's Furnishing Goods 1908 Electric Theatre		Height: Two story. Walls: Brick. Storefront: Large wood display windows, wood doors. Windows: Replacement wood casement windows.

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Map #42	<p>1907-1908 The Majestic (Electric Theatre)(Moving Picture Show) 1914 Furniture 1917-1919 B.A. Gregory (Carpets, Rugs, Embalmer, Kitchen Cabinets, Pictures & Framing) 1934 R.D. Morris (Dentist) – 2nd Fl 1934 U.S. Employment Service 1934-1955 Chamber of Commerce – 2nd Fl 1934-1960 Iowa Power & Light Company 1955 Capital Broadcasting Company 1955 KFNF Radio Station – 2nd Fl 1955 Taylor Photo Service – 2nd Fl</p> <p>224 E Coolbaugh St 1880-1913 A.C. Hinchman, Hinchman Drug Store 1886-1908 Drugs, Offices – 2nd Fl 1914 Drugs & Stationery 1914-1927 Schadel's Pharmacy 1917 F.S. Schadel (Dentist) – 2nd Fl 1917 G.C. Schadel (Druggists) 1917 F.W. Smith (Physician & Surgeon) – 2nd Fl 1917 J.S. Cook & Company (Real Estate) – 2nd Fl</p>		<p>Stylistic features: Brick corbeling at cornice and belt course, stone belt course, diamond stone accents, ornamental brickwork outlining window openings.</p>
1 Contributing Building			
 <p>300 E Coolbaugh St</p>	Hysham Building	1902, c. 1950, 2000s	<p>Modifications: By 1950s, large sign installed in front of the glass transoms across north façade. During the 2000s, storefront modernized and 2nd floor windows replaced. At unknown date, 1st floor windows along west façade infilled with concrete block.</p>
	Architect & Builder Unknown	Commercial Style	
State # 69-00286	1886-1891 Clothing, Offices – 2nd Fl		Height: Two story.
Map #43	1895-1902 Isold & Cozad (George Isold)		Walls: Brick.

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1 Contributing Building	and J. Warren Cozad), Famous Clothing, Cozad & Hunter Clothing 1896 J.S. Cook (Real Estate) – 2nd Fl 1896 Hanna Newton, Justice of the Peace & Land Agent – 2nd Fl 1896 S.L. Hanner (Tailor) – 2nd Fl 1896 Edward Neudeck (Pension Agent) – 2nd Fl 1896 J.W. Scott (Western Union Telegraph Office) – 2nd Fl 1899 Clothing, Offices – 2nd Fl 1901-1902 Max Loeb & Sol Loeb (Clothing Merchants) 1902 Sayers & Shepard (Furnishing Goods & Tailoring) 1907 The Hub Clothier (Outfitter for Men, Boys and Children) 1908-1914 Clothing 1914 Shepard Clothing 1920-1926 Hawkins-Thomas Company (Clothing) 1926-1955 Thomsen Hardware Company, Thomsen-Bergren Hardware		Storefront: Wood display windows, metal door, wood kneewall, cast iron columns, awning. Windows: Vinyl 1/1 windows. Stylistic features: Decorative brickwork, stone pediments above the 2nd floor windows, stone belt course and cornice.
	Red Cross Drug Store	1902, 1921	Modifications: In 1921, extensive remodeling to north, primary, façade with storefront remodel, entire facade refaced with brick and stone accents, bay window at 2nd floor replaced multiple openings. 1950s and 1960s alterations to storefront. At unknown date additional storefront alterations occurred, and 2nd floor windows replaced.
	Architect & Builder Unknown	Commercial Style	
302 E Coolbaugh St			
State # 69-00287	1886-1891 Drugs		Height: Two story.
Map #44	1896 C.E. Richards (Lawyer) – 2nd Fl		Walls: Brick, glazed and painted.

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1 Contributing Building	1896-1906 G.M. Platt (Drugs) 1901 Howard & Planck Real Estate – 2nd Fl 1907 Diebner & Hine Drug Store 1908 Drugs 1909-1955 Red Cross Drug Store, Edwin S. Thomason 1917 J.E. Auman (Real Estate) – 2nd Fl 1917 Milton Danbom (Real Estate) – 2nd Fl		Storefront: Aluminum display windows and doors, wood board over transom. Windows: Vinyl casement and wood transom windows. Stylistic features: Glazed tile, bay window, cornices between 1st and 2nd floors, and at top of building.
	Frank J. Reifel's Clothing	1902, c. 1920, c. 1974	Modifications: Around 1920, storefront modernized, entrance moved to center and additional entry added. Around 1974, storefront remodeled again with new materials, 2nd floor windows replaced and transoms above infilled with wood boards. More recently, at unknown date, storefront remodeled again with new materials.
	Architect & Builder Unknown	Commercial Style	
304 E Coolbaugh St			
State # 69-00288	1896 Malory & Son Hardware 1900 Thompson's Grocery 1903-1921 Frank J. Reifel Clothing, Reifel & Ellwood 1908 Haber-dashery, Pool – 2nd Fl 1914 Pool Room – 2nd Fl 1917 Lee Rouse, Billiards – 2nd Fl 1926 The Flower Shop 1927-1928 The Light & Flower Shop, Hoydar-Mintle Electric Company – 2nd Fl 1927 Pool Room – 2nd Fl 1927-1956 F.W. Woolworth Company 1948 Pool Room – 2nd Fl		Height: Two story. Walls: Brick, painted. Storefront: Aluminum display windows and central door, wood door at side, concrete block pilasters. Windows: Wood 1/1 windows. Stylistic features: Stone ornament above 2nd floor window openings, patterned brickwork, and narrow cornices with dentils.
Map #45			
1 Contributing Building			

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 <p>306, 308 E Coolbaugh St</p>	<p>Malony Building</p>	<p>1902, c. 1930, 1949</p>	<p>Modifications: Around 1930, storefront altered with new materials and creation of east and west storefronts with individual entries, recessed entrance at center enclosed and became entry door for 2nd level. Around 1949, glass transoms at storefronts covered with wood boards. Between 1956 and 1962 east storefront's configuration altered. After 1962, west storefront remodeled. More recently, east storefront modified, awning added to central entry, second floor windows altered.</p>
<p>State # 69-00289</p>	<p>Architect & Builder Unknown</p>	<p>Classical Revival</p>	
<p>Map #46</p>	<p><i>306 E Coolbaugh St</i> 1902-1912 Malony & Son (Hardware & Ranges) 1906 F.W. Vandruff (Insurance) – 2nd Fl 1908 Hardware 1914 Hardware, Tin Shop – 2nd Fl 1917 W.T. Peterson Builders Hardware & Sheet Metal 1917 Mary Chapman (Dressmaker) – 2nd Fl 1917 J.F. Walker (Insurance Agent) – 2nd Fl 1917 Equitable Life Insurance (Society of the U.S.) – 2nd Fl 1921 O.J. Gibson & Son (Real Estate) –</p>		<p>Height: Two story. Walls: Brick. Storefront: Aluminum display windows and doors, hardboard door at center with sidelights and transom, enamel paneled signage area. Windows: Vinyl casement windows. Stylistic features: Brick pilasters with classical capitals, an arched window, and tall windows, stone nameplates with “1902” and “Malony” written on them.</p>

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1 Contributing Building	<p>2nd Fl 1921 Petersen's Hardware Store 1927 Store, Tin Shop in Basement 1934-1962 Jessen Clothes Shop (Men clothing & furnishings) 1948 Store, Tin Shop in Basement</p> <p><i>308 E Coolbaugh St</i> 1902-1928 T.E. Madden, Madden's Smoke House (Billiards, Cigars & Tobacco)(Store & Factory) 1908 Cigars 1914 Cigars, Cigar Factory 1917 B.A. Shaver (Lawyer) – 2nd Fl 1917-1928 P.W. Richards (Lawyer) – 2nd Fl 1927 Store 1933-1945 D.C. Taylor, Edwin Engquist (Insurance & Real Estate) – 2nd Fl 1934 H.S. Cloud (Office on 2nd Floor) 1934-1945 Johnny's Uptown Club (Snooker, Beer, Cards, Smoker Supplies) 1948 Store 1955-1962 Montgomery Ward Catalog Office, Wards</p>					
 <p>310 E Coolbaugh St</p>	<table border="1"> <tr> <td data-bbox="415 1165 656 1228">Rankin</td><td data-bbox="662 1165 909 1228">1902, c.1920-1930, before 1952</td></tr> <tr> <td data-bbox="415 1236 656 1610">Architect & Builder Unknown</td><td data-bbox="662 1236 909 1610">Commercial Style</td></tr> </table>	Rankin	1902, c.1920-1930, before 1952	Architect & Builder Unknown	Commercial Style	<p>Modifications: In 1920s, storefront remodeled. Before 1952, storefront modified again. Years later, at an unknown date, the main entrance and door to the second floor were replaced.</p>
Rankin	1902, c.1920-1930, before 1952					
Architect & Builder Unknown	Commercial Style					
<p>State # 69-00290</p> <p>Map #47</p>	<p>1886-1891 Restaurant, Photo on 2nd Floor</p>	<p>Height: Two story. Walls: Brick, painted.</p>				

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1 Contributing Building	1896 Long & Fredrickson (Photographers) – 2nd Fl 1896 J.M. McLean Confectionery 1898 C.E. Long (Photography on 2nd Floor) 1899 Restaurant, Photography on 2nd Floor 1899-1901 James Umphrey (Photography on 2nd Floor) 1902 Shancks & Carson’s Grocery 1907 Askey (Photographer on 2nd Floor) 1908-1914 Groceries, Photography on 2nd Floor 1913-1917 The Waggoner Studio, C.A. Waggoner (Photography on 2nd Floor) 1914-1917 F.A. Smith & Brothers Groceries 1917 Earl J. Heilman (Groceries) 1917 T.N. Keeran (Farm Loans) – 2nd Fl 1920s – Reifel’s Clothing Store 1927 Store (1927 Sanborn) 1934 Max E. Brown (Dentist) – 2nd Fl 1934 Joes Snooke Parlor 1935 Rosell’s Café 1940 Joe’s Snooker Parlor (Joe G. Smith, owner) 1945 Corkey’s Tavern 1948 Store 1955-2013 William’s Recreation Parlor		Storefront: Aluminum display windows, brick kneewalls, vinyl siding, transoms covered, cast iron lintel. Windows: Wood 1/1 double hung windows, upper sashes covered with wood boards. Stylistic features: Corbeled brick, glazed brick, stone sills and lintels at 2nd fl window openings, arched stone with "Rankin 1902" written on it.
 312, 314 E Coolbaugh St	Iowana Theater and Recreation Parlor	1902, 1924, c. 1956-1971, after 1971	Modifications: After fire in 1902, 2nd fl reconstructed. In 1924, new storefront. Between 1956 and 1971, storefront completely remodeled again. After 1971, additional modifications to storefront.
	Architect & Builder Unknown	Commercial Style	
State # 69-00291	312 E Coolbaugh St 1908 Office 1914 Office, Photography on 2nd Floor 1917 Edward & Gordon Hayes (Farms Buyer & Seller)		Height: Two story. Walls: Brick, painted. Storefront: Aluminum doors and display windows, stone veneer kneewalls, wall medallion above east entry, awning Windows: Vinyl 1/1 windows. Stylistic features: Corbeled brick, stone lintels and sills at 2nd fl window openings.
Map #48	1917 F.J. Holoubek (Photographer) – 2nd Fl 1924-1955 Iowana Recreation Café, Good Recreation Parlor, Iowana Recreation Parlor		

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1 Contributing Building	<p>(Basement) 1924-1955 Iowana Theater 1927-1948 Movies, Store in Basement 1934-1945 B.A. Shaver (Law Office) – 2nd Fl 1955 Lester L. Osborn (Lawyer) – 2nd Fl</p> <p><i>314 E Coolbaugh St</i> 1886 Vacant Store 1891 Restaurant 1896 Briggs Brothers Plumbing 1896 A.W. Otis (Real Estate & Loan) 1899 Restaurant 1902 W.F. Coonley Restaurant 1908 Restaurant & Confectionery 1908 Lloyd’s Restaurant 1908 Gould’s Café, F.A. Gould (Restaurant) 1911 Calumet Restaurant 1911 Wade Evans (Cigar Factory and Smokehouse) 1914 Cigars, Cigar Factory 1915-1917 O.J. Gibson & Son (Real Estate, Farm Loans & Insurance) – 2nd Fl 1917 L.P. Priessman (Cigars & Tobacco) 1917 Elsie Skerritt (Sewing School) – 2nd Fl 1927-1948 Movies, Store in Basement</p>					
 316, 318 E Coolbaugh St	<table><tr><td>Sundell Shoes</td><td>1902, c. 1920s, 1961, after 1974</td></tr><tr><td>Architect & Builder Unknown</td><td>Commercial Style</td></tr></table>	Sundell Shoes	1902, c. 1920s, 1961, after 1974	Architect & Builder Unknown	Commercial Style	<p>Modifications: Early 1920s storefront modifications. In 1940s-1950s, additional storefront changes occurred. In 1961, continuous wood board for signage was installed at transom level and new storefront installed. After 1974, entire front facade altered. In 2014, building owners received a CDBG grant to carry out facade improvements. The facade was repainted and the building received a new sign.</p>
Sundell Shoes	1902, c. 1920s, 1961, after 1974					
Architect & Builder Unknown	Commercial Style					
State # 69-00292	<p><i>316 E Coolbaugh St</i> 1903-1915 Sundell & Newman’s, Sundell & Smith’s (Shoe Store) 1915 Upstairs Clothes Shop, Albert Shepard 1917-1919 Hayes Brothers Clothing 1917-1928 L.O. Thompson (Osteopath) – 2nd Fl 1919-1920 Ernest Fielding (Optometrist)</p>	<p>Non-contributing due to age of major remodel (1974).</p> <p>Height: Two story. Walls: Stucco. Storefront: Aluminum display windows and doors, brick kneewalls and pillars. Windows: Vinyl 1/1 double hung windows. Stylistic features: Stone belt courses.</p>				

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Map #49	– 2nd Fl 1928 Dr. R.D. Morris – 2nd Fl 1934-1955 Mabelle A. Reimers (Music Studio) – 2nd Fl 1934-1955 Swanson Clothing Company 1955 Highway Commission Office (Resident-engineer) – 2nd Fl 1961 National (Discount Store) 1971 Ben Franklin (Discount Store) 1974 Coast to Coast Stores		
1 Non-Contributing Building	318 E Coolbaugh St 1908 Haberdashery 1914 Clothing 1915-1924 Hawley Music Company, Millinery, Musical Merchandise 1917 W.H. Vincent (Osteopath) – 2nd Fl 1924 Jardine Music Shoppe 1933 D.D. Ashby (Livestock & General Auctioneer) – 2nd Fl 1961 National (Discount Store) 1971 Ben Franklin (Discount Store) 1974 Coast to Coast Stores		
 320 E Coolbaugh St	Rapp Shoe Company	1902, 1920, 1930, 1956-1974	Modifications: Early 1920s storefront modifications. During 1930s, changes made to exterior and interior. In 1956, storefront completely remodeled. Between 1956 and 1974, metal awning installed. At an unknown date, replaced by a modern fabric awning. In 2014, building owners received a CDBG grant to carry out facade improvements. The facade was repainted. New anodized aluminum storefront and signage was installed.
	Architect & Builder Unknown	Late Gothic Revival	
State # 69-00293	1902-1928 Rapp Shoe Company 1908 College of Dressmaking – 2nd Fl 1914 The Upstairs Clothes Shop – 2nd Fl		Height: Two story. Walls: Brick, painted. Storefront: Aluminum display windows and doors, brick kneewalls, awning. Windows: Wood 1/1 double hung, wood transoms. Stylistic features: Bay window, tracery, finials, battlements, miniature turret.
Map #50	1915 L.E. Hall (Tailor) – 2nd Fl 1917 O.G. Howard (Real Estate) 1934-1945 Fair Ruth Smith Beauty Shop – 2nd Fl		
1 Contributing Building	1934-1971 Brown Shoe Fit Company		

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 <p>322 E Coolbaugh St</p>	<p>Red Oak Candy Kitchen</p> <p>Architect & Builder Unknown</p>	<p>1903, 1958, 1959, c.1974</p> <p>Classical Revival</p>	<p>Modifications: In 1958 northeast storefront completely remodeled. In 1959, the south storefronts on east façade remodeled. By 1974, all of the upper story windows covered in painted plywood. At unknown dates, new windows were installed in front facade, all of storefronts modernized again. In 2014, building owners received a CDBG grant to carry out facade improvements. New anodized aluminum storefront was installed. New windows were installed at 2nd and 3rd story of north facade and 1st bay at north end of east facade.</p>
<p>State # 69-00294</p> <p>Map #51</p> <p>1 Contributing Building</p>	<p>322 E Coolbaugh St</p> <p>1908 Confectionery</p> <p>1911-1917 Red Oak Candy Kitchen, J.G. Mitchell Confectioners</p> <p>1914 Candy Factory, Candies</p> <p>1927 Store</p> <p>1927 Dr. O.E. Smith (Chiropractor) – 2nd Fl</p> <p>1930 Wearcraft Store</p> <p>1948 Restaurant</p> <p>1955 Butler's Restaurant</p> <p>1958-1959 Hanson Café</p> <p>1974 Sundell Shoes</p> <p>Also Elwood Clothing & Dreamland (unknown dates)</p>		<p>Height: Three story.</p> <p>Walls: Brick.</p> <p>Storefront: Aluminum display windows and doors, vertical wood siding, stone kneewalls, shingles.</p> <p>Windows: North (primary) facade, wood 1/1 double hung windows at 2nd Fl and vinyl casement at 3rd Fl; East facade all covered with wood boards.</p> <p>Stylistic features: Brick corbeling.</p>
 <p>400, 402 E Coolbaugh St</p>	<p>Houghton Block</p> <p>Architect & Builder Unknown</p>	<p>1902, c. 1910s, 1926, after 1940</p> <p>Italian Renaissance</p>	<p>Modifications: Early 1910s modifications to storefront. In 1926 changes to front façade. Sometime before 1940, the storefronts modernized. At an unknown date, storefronts modernized again</p>

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State # 69-00295	<p>400 E Coolbaugh St 1901-1902 Snider & Rouse (Barbers) 1901-1902 Red Oak Real Estate Company, O.E. Schoonover, manager 1903 Hetrick & Priessman (Cigars) 1905 B.M. Heflin (Cigar Manufacturer)(Basement) 1905 Red Oak Advertising Company, C.H. Heath, manager – 2nd Fl 1905 E.M. Woodard (Dentist) – 2nd Fl 1905 Mayme Frank, Music teacher – 2nd Fl 1908 W.C. Marshall Bowling Alley – Basement 1908 Bowling in basement, Tailor on 1st Fl, Bank on 2nd Fl, and Lodge Hall on 3rd Fl 1908-1948 Knights of Pythias, Lodge Hall – 3rd Fl 1910-1917 Frank Langford (Barber) 1914 Barber on 1st Fl, Lodge Hall on 3rd Fl 1915-1920 New Athens Shining Parlor, Thomas B. Jolas, Jolas Brothers Shining Parlor – Basement 1917 G.S. Redmon (Tailor, Cleaning & Pressing) – Basement 1921 Moulis Brothers (Shining Parlor) 1922 Webster & Brown (Shining Parlor) 1927 Office, Hall – 3rd Fl; Otto Binau (Shining Parlor) – Basement 1930-1941 Butler Grocery Market (Dry Goods, Meat Market, & Notions) 1934-1945 Thelma's Beauty Shop – 2nd Fl 1934-1945 Chas A. Reese (Law Office) – 2nd Fl 1940-1955 Edwin Engquist Insurance Agency 1940 Arlene Classic Beauty Shop (Arlene Winnike, owner) 1940-1952 Lowman & Jones Barber Shop (R.H. Lowman & D. Jones, owners) 1940 Peters Brothers Tailors & Cleaners (Emil & Luther Peters, owners) 1940 Peters Rooming House (Mary E. Peters, owner)</p>	<p>Height: Three story. Walls: Brick. Storefront: Brick pilasters, specific to north facade - stone portico, aluminum display windows and doors, stained glass transom; specific to west facade - metal display windows and transoms with enamel porcelain tile kneewall, stone lintels and sills, vinyl 1/1 windows, metal storm doors, wood cladding, wood display windows and door, wood kneewall. Windows: Wood 1/1 double hung windows, small circular windows Stylistic features: Brick corbeling; stone belt course, lintels and sills; bracketed metal cornice, arched window openings at 3rd floor, 2nd story balustraded window sill on north facade.</p>
Map #52		
1 Contributing Building		

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	<p>1940 M.R. Thomas Connecticut Mutual Life Insurance 1945 Security Bonds (downstairs office) 1948 Office, Hall on 3rd Fl 1955 Ardith’s Beauty Shop – 2nd Fl 1955 Hawkeye Realty Company 1955 Tom B. Lomas (Insurance) – 2nd Fl 1955 Unsicker Dental Laboratory – 2nd Fl</p> <p><i>402 E Coolbaugh St</i> 1899 Vacant 1901 J. Ed. Logan (Department Store)(402 E Coolbaugh St & 412 N Fourth St.) 1901-1908 R.T. Will (Dentist) – 2nd Fl 1902-1904 Ellingen & Barth (Department Store) 1907 H.C. Houghton Jr. Hatter & Furnisher 1908 Electric Theatre 1914 Moving Pictures on 1st Fl, Lodge Hall on 3rd Fl 1914 Elite Theater 1927-1948 Store, Lodge Hall on 3rd Fl</p>		
 <p>404, 406 E Coolbaugh St</p>	Bouleau & Thomas Furniture Co.	1901, after 1948	Modifications: After 1948 storefront altered. At a later unknown date, storefront modernized with new materials.
	Architect & Builder Unknown	Classical Revival	
State # 69-00296	1901 C.J. Beckwith’s Furniture Store, Beckwith Furniture Company		Height: Two story. Walls: Brick.
Map #53			

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1 Contributing Building	1902-1917 Lamb, Boileau & Thomas; Boileau & Thomas Furniture Company (Furniture & Undertaking) 1908-1914 Furniture 1934-1955 F.E. West & Son Furniture & Carpet Company		Storefront: Metal display windows and doors, transoms painted or infilled. Windows: Covered with wood boards. Stylistic features: Stone belt courses, stone and brick cornice, classical capitals atop brick pilasters, arched windows.
	M.E. Fisher Co.	1870, 1954	Modifications: Between 1954 and 1955, front façade completely modified. In 2014, building owners received a CDBG grant to carry out facade improvements. Improvements included awning repaired, repainting the storefront, removing the storm door at storefront and repairing and repainting the upper story windows.
	Architect & Builder Unknown	No Style	
407 E Coolbaugh St			
State # 69-00297	1886-1891 Flour, Salt & Seeds 1899 Wholesale Grocer 1908-1920 M.E. Fisher Co. Wholesale Groceries 1920-1955 Purdy Furniture Store		Height: Three story. Walls: Brick. Storefront: Wood windows and door, brick kneewall, aluminum awning, Windows: Metal 2/2 windows, awning windows at base of 2nd fl windows. Stylistic features: Simple brick detailing.
Map #54			
1 Contributing Building			
	Thomas D. Murphy Calendar Co.	1900, c.1948	Modifications: Before 1948 storefront modified. At unknown date storefront modified again.
	Architect & Builder Unknown	Commercial Style	
408, 410 E Coolbaugh St			
State # 69-00210	408 E Coolbaugh St 1901-c.1904 Thos. D. Murphy Calendar		Height: Three story. Walls: Brick.
Map #55			

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1 Contributing Building	<p>Co. (also 410 E Coolbaugh St) 1907-1955 Express Publishing Co. 1934, 1945 Red Cross Home Service – 2nd Fl</p> <p><i>410 E Coolbaugh St</i> 1901-c.1904 Thos. D. Murphy Calendar Co. (also 408 E Coolbaugh St) 1901 Red Oak Express 1907-1908 Red Oak Implement Company 1914 Farm Machinery 1920 Iowa Granite & Marble Works 1934-2013 Grand Theatre 1940 American Legion Hall – 2nd Fl</p>		<p>Storefront: Cast iron columns, metal cornice, metal windows and doors, metal awning</p> <p>Windows: Wood or vinyl 1/1 double hung windows.</p> <p>Stylistic features: Parapet with stone coping, corbeled brick at cornice and elsewhere on facade, brick pilasters, metal belt course, stone lintels at 2nd fl window openings and stone sills at 3rd fl window openings.</p>
 <p>409 E Coolbaugh St</p>	City Bakery	1886, c. 1899-1908, 1911, after 1948	<p>Modification: Between 1899 and 1908, addition to the rear of building. In 1911, the building's roof raised. After 1948 storefront transom covered and door to 2nd fl replaced. In 2014, building owners received a CDBG grant to carry out facade improvements. Improvements included repair of storefront materials, removal of the window A/C unit, painting windows, and repointing the facade.</p>
	Architect & Builder Unknown	Commercial Style	
<p>State # 69-00298</p> <p>Map #56</p> <p>1 Contributing Building</p>	<p>1886 -1891 Soda Pop Factory 1899 Harness 1902 Wilson's Bakery 1908 Bakery & Confectionary 1909-1919 City Bakery, H.C. Zondler, Baker 1927 Mrs. Rosa Mills, Restaurant and Bakery 1930 Red Oak Café 1934 Youth Center 1948-1955 Community Appliance Co.</p>		<p>Height: Two story.</p> <p>Walls: Brick.</p> <p>Storefront: Wood display windows and door, fiberglass door, transom covered.</p> <p>Windows: Wood 1/1 double hung windows.</p> <p>Stylistic features: Stone belt course, corbeled brick and stone cornice, stone sills at 2nd fl window openings.</p>

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 <p>412, 414 E Coolbaugh St</p>	W.S. Ellis Building	1901	Modifications: After c. 1956, the storefront was modified.
	Architect & Builder Unknown	Queen Anne	
State # 69-00299 Map #57 1 Contributing Building	<p><i>412 E Coolbaugh St</i> 1901 Minnie Ashby, Millinery 1908 Gas Company's Office; printing - rear of 1st fl 1916-1930 Ralph L. Franklin, Furnaces, Gas Stoves & Ranges 1934, 1941, 1945 Montgomery Ward Order Office 1935 Dick Sheets & Roy Goodrich, Electric Sales and Service</p> <p><i>414 E Coolbaugh St</i> 1901-1914 J.H. Pogge, Tailor & Dry Cleaner 1914-1915 Marsh Furniture Co. 1915-1920 T.H. Purdy, Furniture 1920 Electric Shoe Shop 1926 Bon Ton Cleaning Co. 1934-1945 Weidman Fruit Stand 1955 Doc Weidman's Store</p>		Height: Two story. Walls: Brick. Storefront: Cast iron columns and lintel; wood display windows, transoms, and doors; wood cladding; vinyl 1/1 windows, fiberglass doors. Windows: Wood 1/1 double hung windows. Stylistic features: Metal cornice with brackets, metal belt course and two canted bay windows at 2nd story with wood tracery.
415 E Coolbaugh St	Dental Care	2002	Modifications: None
	Architect & Builder Unknown	No Style	
State # 69-00342 Map #58 1 Non-Contributing Building	Building History		Non-contributing due to age. Height: One story. Walls: Brick. Windows: Vinyl fixed and awning. Stylistic features: None
 <p>416, 418 E Coolbaugh St</p>	Post Office	1901	Modification: At recent unknown date, windows and some doors replaced on front facade. At an unknown date, transom windows covered.
	Architect & Builder Unknown	Queen Anne	

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State # 69-00300	1901-1908 Post Office 1915 Sundell Shoes 1917 L.F. Nelson Groceries 1918 Anderson & Sunberg Groceries 1918 The Walk-Over Shoe Store 1924 Anderson & Butler 1928 Butler's Groceries 1934-1955 Bon Ton Dry Cleaning Co.		Height: Two story. Walls: Brick. Storefront: Cast iron columns and lintel, wood display windows and doors, fiberglass doors, transoms covered. Windows: Vinyl 1/1 and fixed windows with transoms. Stylistic features: Crow-stepped parapet, metal cornice and belt course, metal bay windows, metal ornament, metal lintels above 2nd fl window openings, brick molding.
Map #59			
1 Contributing Building			
 420, 422 E Coolbaugh St	Masonic Lodge Building	1882, 1915, c. 1915-1940, after 1953	Modifications: In 1915, two stories added to top of building. Between 1915 and 1940, Italianate details eliminated from exterior. After 1953, storefront alteration.
	1881 Architect: George West	Commercial Style	
	1915 Architect: E.S. Dodds		
	1915 Builder: J.M. Snyder		
State # 69-00301	420 E Coolbaugh St 1884-1895 J.H. Merrill Wholesale Grocer (Both 420 & 422 E Coolbaugh St) 1886 Hall (2nd Story) (Both 420 & 422 E Coolbaugh St) 1896-1902 The Republican, W.W. Montgomery, Editor		Height: Four story. Walls: Brick. Storefront: Brick and stone pilasters at corners, bronze display windows and transoms, transom glass painted, aluminum door system, wood doors and stone kneewall. Windows: Wood 1/1 double hung windows, transoms at 2nd story. Stylistic features: Brick corbeling as belt courses and along cornice, stone nameplate with "Masonic Temple" written on it.
Map #60	1908-1914 Marble Works 1908 Lodging - 2nd Fl (Both 420 & 422 E Coolbaugh St) 1914 Hall - 2nd Fl (Both 420 & 422 E Coolbaugh St) 1915-1948 Masonic Lodge Hall - 2nd & 3rd Fl (Both 420 & 422 E Coolbaugh St)		

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1 Contributing Building	<p>1927 Express Office 1948 City Hall (Both 420 & 422 E Coolbaugh St & Basement)</p> <p><i>422 E Coolbaugh St</i> 1884-1895 J.H. Merrill Wholesale Grocer (Both 420 & 422 E Coolbaugh St) 1886 Hall (2nd Story) (Both 420 & 422 E Coolbaugh St) 1899 Furniture 1901-1902 W.L. Wilson's Buggy Emporium 1908 Grocery Warehouse 1908 Lodging - 2nd Fl (Both 420 & 422 E Coolbaugh St) 1914 Hall - 2nd Fl (Both 420 & 422 E Coolbaugh St) 1914-1915 S.B. Breese Plumbing Store 1915-1948 Masonic Lodge Hall - 2nd & 3rd Fl (Both 420 & 422 E Coolbaugh St) 1926-1948 City Hall - 1st Fl & Basement -1930 American Railway Express Co. 1930 Comfort Station 1948 City Hall (Both 420 & 422 E Coolbaugh St & Basement)</p>					
 <p>500 E Coolbaugh St</p>	<table border="1"> <tr> <td data-bbox="402 1255 654 1308">Armory</td><td data-bbox="654 1255 917 1308">1899, 1908, c.1948</td></tr> <tr> <td data-bbox="402 1308 654 1528">1899 Architect: Fisher & Lawrie</td><td data-bbox="654 1308 917 1528">Romanesque</td></tr> </table>	Armory	1899, 1908, c.1948	1899 Architect: Fisher & Lawrie	Romanesque	<p>Modifications: In 1908, roof raised to add 2nd story. After 1948 front façade altered, arched opening removed.</p>
Armory	1899, 1908, c.1948					
1899 Architect: Fisher & Lawrie	Romanesque					
<p>State # 69-00348</p> <p>Map #61</p> <p>1 Contributing Building</p>		<p>Height: Two stories. Walls: Brick. Storefront: Aluminum display windows and door with transom. Windows: Wood 1/1 or 6/6 windows, some with transoms, wood circular windows. Stylistic features: Turrets, brick corbeling, stone belt courses.</p>				

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 <p>503 E Coolbaugh St</p>	U.S. Post Office	1913	Modifications: None
	Supervising Architect: Ocsar Wenderoth	Classical Revival	
<p>State # 69-00071</p> <p>Map #62</p> <p>1 Contributing Building</p>	Built as, and remains, a post office.		<p>Height: Two stories.</p> <p>Walls: Stone.</p> <p>Storefront: Aluminum door.</p> <p>Windows: Wood casement or 1/1 double hung windows.</p> <p>Stylistic features: Dentils at cornice, balustrade along roof, belt course, Doric pilasters and decorative door surround.</p>
 <p>504 E Coolbaugh St</p>	Figley Building	1947, 1951	Modifications: 1951 one story addition to front of building.
	Architect & Builder Unknown	No Style	
<p>State # 69-00343</p> <p>Map #63</p> <p>1 Contributing</p>	Building History		<p>Height: Two story.</p> <p>Walls: Brick.</p> <p>Storefront: Aluminum display windows and door, wood siding.</p> <p>Windows: Vinyl casement windows.</p> <p>Stylistic features: None</p>
204 E Hammond St	Residence	1905	Modifications:
	Architect & Builder Unknown	Craftsman	
<p>State # 69-00344</p> <p>Map #73</p> <p>1 Non-Contributing Building</p>	Building History		Non-contributing due to lack of commercial association.
206 E Hammond St	Residence	1900	Modifications:
	Architect & Builder Unknown	Queen Anne	
<p>State # 69-00345</p> <p>Map #74</p> <p>1 Non-Contributing Building</p>	Building History		Non-contributing due to lack of commercial association.

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 200 E Reed St	Auburn Car Sales	c.1914	Modifications: At unknown dates, transoms on primary (north) façade covered, windows on east and south façades covered or infilled.
	Architect & Builder Unknown	Commercial Style	
State # 69-00302 Map #03 1 Contributing Building	1914 Lyman J. Botts, Auburn Car Sales (Salesroom at 209 E Coolbaugh) 1917 Red Oak Auto Co. (also at 209-211 Washington) 1920-1921 Owens-Askey Service Co. 1925-1927 Erikson-Fortune Motor Co. 1925-1935 Fortune Motor Co. 1940-1960 Blue Distributing Co. (N.J. Carder, owner) 1972 Joyce Brothers Auto Supply		Height: One-story. Walls: Brick and textured concrete block, painted. Storefront: Aluminum display windows and door, transoms covered and used for signage, wood clad kneewalls. Windows: Infilled on secondary facades. Stylistic features: Brick corbeling at cornice, arched window openings on side facade.
 201 E Reed St	Marland Oil Co.	1926, 1960	Modifications: In 1960, concrete block addition to north side of building. At unknown dates a small metal shed attached to east side of building and garage doors covered with wood boards.
	Architect & Builder Unknown	Other: Roadside Commercial	
State # 69-00303 Map #04 1 Contributing Building	1926 Marland Oil Co. 1930 Sinclair Station No. 2 1934-1940 Peterson & Carlson Service Station 1945 Srite Service Station 1950 Harold's Conoco Service Station 1951, 1957 Fulkerson's Conoco Service 1955 JD Oil Station 1972 Stan's Conoco		Height: One story. Walls: Brick and concrete block. Storefront: Wood windows and 12-lite wood door, garage door in left bay covered by wood boards Windows: Wood 6/1 windows. Stylistic features: L-shaped, brick pilasters with stone bases.
203 1/2 E Reed St	Residence	1922	Modifications: At unknown date porch posts replaced.
	Architect & Builder Unknown	No Style	
State # 69-00304 Map #05 1 Non-Contributing Building	This building has always been a residence.		Non-contributing due to lack of commercial association. Height: One story. Walls: Stucco Windows: Wood 1/1 windows. Stylistic features: None.
206 E Reed St	Petty Auto Co.	1915, c. 1963	Modifications: At unknown date, parapet removed. After 1963 new brick added to front façade and openings altered.
	Architect & Builder Unknown	No Style	
State # 69-00346 Map #06	1915, 1917 Petty Auto Company *listed as 206-208		Non-contributing due to lack of integrity.

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1 Non-Contributing Building	1917 A.R. Pratt Blacksmith *possibly mis-labeled in Red Oak directory 1924 Moore Rubber Works *listed as 206-208 1926, 1927 F.R. Foster, Tires & Accessories 1930 Moore Rubber Works 1940 Iowa Liquor Store (C.M. Unger, Manager)		Height: One story. Walls: Brick. Storefront: Vinyl windows, metal door, fiberglass door, awning. Stylistic features: None.
 215 E Reed St	Feed, Hay, and Chop Mill	1900	Modifications: At unknown date, storefront modernized.
	Architect & Builder Unknown	Italianate	
State # 69-00305	1900-1908 Feed, Hay & Chop Mill 1914 Music & Milly, B & S, Iron Works 1927 Garage (Capacity: 20 Cars), Auto Storage 1934-1958 D.E. Smith, Chiropractor 1940 Dr. F.C. Armstrong, Physician and Surgeon 1948 Store		Height: Two story. Walls: Brick. Storefront: Cast iron lintel, wood display windows, transoms covered with signage, aluminum or fiberglass doors, aluminum awning. Windows: Wood 1/1 double hung windows. Stylistic features: Decorative brickwork, cornice, brick pilasters with stone brackets, arched window opening and stone sills at 2nd fl window openings.
Map #07			
1 Contributing Building			
 301, 303 E Reed St	Carmichael's Variety Store	c. 1891, c. 1910, before 1946, before 1961, after 1961	Modifications: Around 1910, one-story addition to rear of building. Before 1946, elaborate cornice removed. Before 1961, storefront modernized and west façade 1st fl openings infilled with brick. After 1961, storefront alterations, 2nd fl windows replaced or covered. In 2014, building owners received a CDBG grant to carry out facade improvements. Work included a new sign panel over the former transom, brick repair, a new storefront and new paint at the windows.
	Architect & Builder Unknown	Romanesque	
State # 69-00306	301 E Reed St 1891 Dry Goods, B & S, Offices on 2nd Floor 1895 Thomas Brothers (Hardware) 1895-1896 Gun & Reeves (Hardware) 1896 G.M. Byrkit (Dentist) - 2nd Fl 1896 W.W. Merritt Jr. (Lawyer) - 2nd Fl 1896-1908 W.B. Lawrence (Physician) - 2nd Fl 1901-1902 H.P. Christy, Hardware (301		Height: Two story. Walls: Brick, painted. Storefront: Aluminum windows and door, transom area covered and used for signage, aluminum awning. Windows: Vinyl 1/1 windows with vinyl transoms. Stylistic features: Round-headed arch surround supported by colonnettes, rough-faced (ashlar) stonework, ornamented cushion capitals, decorative plaques, belt courses, pilasters.
Map #08			

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<p>1 Contributing Building</p>	<p>E Reed St) 1901-1908 Iowa Telephone Company (301 ½ E Reed St) - 2nd Fl 1907-1908, 1911 W.T. Carmichael, Carmichael's Variety Store (Grocer) 1908 Grocery & Queensware, Tele. Exchange on 2nd Fl, Dry Goods & Shoes 1909 Lee Baldwin (Grocer) 1909 Bell Telephone Company - 2nd Fl 1910-1911 Shanck & Henry Grocery Store 1910-1911 Evans Smoke House 1911-1912 A.R. Tracy, Tracy-Sadler Company (Dry Goods Store) - 1st & 2nd Fl 1912 Danbom-Larson Investment Company (city property, county farms) - 2nd Fl 1914 G.C. Allensworth Company (General Store) 1914 Dry Goods 1917 B.F. Spicer (Dentist) - 2nd Fl 1917 W.C. Ratcliff (Lawyer) - 2nd Fl 1917 Olive Worsley (Music teacher) - 2nd Fl 1917 Joe Robson (Real Estate) - 2nd Fl 1917 Tracey Sadler Company (301 & 303 E Reed St) 1927 Store 1940 Safeway Store 1948 Store 1961-1972 Gambles (301 & 303 E Reed St) <i>303 E Reed St</i> 1901-1902 Graham, Darrah & Howard Company (Furnishing Goods, Notion, Shoes) 1901-1902 Henry & Moates (Real Estate)- 2nd Fl 1903-1908 J.P. Black (Shoes) (two stores 303 and 305 E Reed St) 1907-1908 S.A. Henry (Real Estate) (303 ½ E Reed St) 1958 Buckles & Bows Square Dance Club - 2nd Fl 1961 Gambles (301 & 303 E Reed St)</p>	
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	C.A. Hough Building	c. 1870, c. 1889, 1940, c.1958, 1971	Modifications: Between 1899 and 1940, pressed metal cornice replaced. Around same time, upper part of 2nd story windows in-filled. In 1958, storefront modernized. Between 1958 and 1971, metal awning added. In 2014, building owners received a CDBG grant to carry out facade improvements. The building was repainted, and received a new storefront and new windows.
305 E Reed St		Italianate	
State # 69-00307	Early 1870s-1900 C.A. Hough (Grocery on 1st Fl and China room on 2nd Fl) 1896 F.E. Pomeroy (Lawyer) - 2nd Fl 1896-1917 R.W. Beeson, (Lawyer) - 2nd Fl 1899 Painting and Paperhanging 1901-1909 J.P Black, Black's Two Stores (303 and 305 E Reed St) 1907-1909 Beeson & Thomas (305 ½) - 2nd Fl 1914-1917 G.C. Allensworth Variety Store 1919 R.P. Sanford Company (General Store) 1922-1933 Scranton's Shoppe 1934 -1945 The Emporium 1934 -1945 Newman Studio (Photographer) 1934-1945 Robison Beauty Parlor 1934-1945 Vogue Beauty Shop 1945-1950 Billings & Swanson (Law Office) - 2nd Fl 1945 County Attorney Office - 2nd Fl 1950-1955 Modern Home Supply, Frigidaire Appliances 1958-1971 Family Shoe Store		Height: Two story. Walls: Brick, painted. Storefront: Aluminum display windows and door, brick kneewalls, transom covered for signage, aluminum awning, wood door with transom at east end. Windows: Wood 1/1 double hung windows. Stylistic features: Metal cornice, semi-circular arched topped window openings, windows openings at 2nd fl have elaborate hooded window crowns and metal sills, quoins along building corners, and corbeled belt course.
Map #09			
1 Contributing Building			

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	Orkin & Brothers Dry Goods	c. 1870, c. 1940, c. 1946, 1961, before 1954	Modifications: By 1940, 2nd story window openings modified. Between 1946 and 1971 metal cornice replaced with a smaller cornice that matched the building at 305 E Reed St. Before 1954, storefront modernized. In 2014, building owners received a CDBG grant to carry out facade improvements. Work included a new storefront, new apartment entry door, new awning, new windows and repainting the facade.
307 E Reed St	Architect & Builder Unknown	Italianate	
State # 69-00308 Map #10 1 Contributing Building	1870s I.O.O.F. Hall (MCHC photograph) 1896 Orkin & Brothers (Dry Goods & Clothing)(MCD) 1901-1917 C.D. McElvain (Jeweler & Optician, Watches, Clocks, etc.)(MCD) 1909 E.A. Dultiz (Dentist)(2nd Floor)(MCD) 1912 J.F. Carlson (Photo Studio)(2nd Floor)(Sun) 1917 M.W. of Hall (2nd Floor)(MCD) 1925 Clyde Curtis (Optometrist)(Sun) 1930-1945 Gamble Store (Sun, Red Oak telephone directory) 1950-1972 Schoenberg's (Red Oak telephone directory)		Height: Two story. Walls: Brick, painted. Storefront: Aluminum display windows and door, porcelain enamel panels, fabric awning, wood door with transom at west end. Windows: Vinyl 1/1 windows. Stylistic features: Metal cornice, corbeled belt course, brick pilasters.
	Saddlery	c. 1886 , c. 1946, c. 1966	Modifications: Before 1946, metal cornice removed. Around 1966, storefront modernized. At recent unknown date, 2nd floor windows replaced.
309 E Reed St	Architect & Builder Unknown	Italianate	
State # 69-00309 Map #11	1870s Roberts & Sons Dry Goods 1886 Dry Goods		Height: Two story. Walls: Brick, painted.

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1 Contributing Building	1891 Saddlery 1896-1897 C.A. Nelson, Harness & Carriages 1900-1906 C.A. Hough Groceries, China Room on 2nd Floor 1907 Shank Brothers Grocery 1908 Clothing 1908-1909 Reo Clothing Company 1912-1917 Limbach's (Clothing & Suit cases) 1928 Mary Lou Dress Shoppe 1950-1960 Gambles 1972 The Crest		Storefront: Aluminum display windows and door, metal panels at transom, aluminum awning. Windows: Vinyl 1/1 windows with vinyl transom. Stylistic features: 2nd story window openings have hooded window crowns and metal sills, corbeled brick belt course, dentil brick cornice, brick pilasters.
 311, 313 E Reed St	T.C. Morell Dry Goods; Hardware Hank	1890, 1911, 1928, c. 1946-1971, after 1971	Modifications: In 1911, storefront at 311 E Reed St modernized. In 1928, further storefront alterations to 311 E Reed St. Between 1946 and 1971, metal cornice removed. Around 1946, storefront at 313 E Reed St modernized. At unknown date before 1971, storefront at 311 E Reed St modernized and 313 E Reed St modernized again. After 1971, metal siding added to 2nd fl of 313 E Reed St. At recent unknown date 2nd fl windows replaced.
	Architect & Builder Unknown	Italianate	
State # 311: 69-00310 313: 69-00339	311 E Reed St 1886 Furniture 1896-1928 T.C. Morrell Dry Goods & Carpets, Morrell's Inc.		Non-contributing due to lack of integrity but has potential to be contributing if non-historic materials removed.
Map #12			

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<p>1 Non-Contributing Building</p>	<p>1907-1908 L.P. Priessman Cigar Store 1928-1957 Dr. B.F. Spicer (Dentist) - 2nd Fl 1945 Bender's Firestone Store 1950-1951 Thoreen's Firestone Store 1951-1955 Firestone Dealer Store 1955 Liston's Firestone Store 1957-1960 Barton Hardware 1959-1960 Des Moines Register and Tribune Agency - 2nd Fl</p> <p><i>313 E Reed St</i> 1886 Furniture 1895-1924 G.B. Ericsson (Drug Store) 1896-1902 G.E. Fisher (Dentist) - 2nd Fl 1896-1905 Z.T. Fisher (Loans) - 2nd Fl 1896 Huleit & Ericsson (Drugs) 1901-1909 W.T. Hatwell (Real Estate) - 2nd Fl 1909 S.A. Henry (Real Estate) - 2nd Fl 1934-1960 Arthur Holmes (Real Estate) - 2nd Fl 1934-1972 Ideal Pharmacy 1934-1951 Lester L. Orsborn (Lawyer) - 2nd Fl</p>		<p>Height: Two story. Walls: Brick, painted, or metal siding. Storefront: Aluminum display windows and doors, transom covered and used for signage, brick kneewalls and pilasters, wood door and transom, metal awning. Windows: Vinyl 1/1 double hung and fixed windows with transoms. Stylistic features: Brick pilasters, pedimented window crowns and stone sills at 2nd fl window openings.</p>
 <p>315 E Reed St</p>	<p>I.O.O.F./Hardware</p> <p>Architect & Builder Unknown</p>	<p>1880, before 1946, 1952, after 1971</p> <p>No Style</p>	<p>Modifications: Before 1946, metal cornice removed. In 1952 storefront modernized. After 1971, 2nd fl clad in metal siding.</p>
<p>State # 69-00338</p> <p>Map #13</p>	<p>1886 Hardware</p> <p>1896-1902 George W. Johnston</p>		<p>Non-contributing due to lack of integrity but has potential to be contributing if non-historic</p>

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1 Non-Contributing Building	Hardware 1904-1927 Guy M. Briggs, Briggs & Carson, Briggs & Son Hardware 1928 Light Shop 1935-1972 Connor’s Inc. (Dry Goods)		materials removed. Height: Two story. Walls: Metal siding. Storefront: Aluminum display windows, transom covered and used for signage, brick kneewalls and pilasters, metal awning. Windows: Vinyl 1/1 double hung windows. Stylistic features: 2nd floor pedimented window crowns and stone sills.
	I.O.O.F./Grocery/ Dry Goods	1880, c. 1940, c. 1946, 1952, c.1960-1971, 2015	Modifications: West Bay: c. 1940, 2nd story window openings partially infilled with brick. Before 1946, metal cornice removed. Between 1960 and 1971, storefront modernized. East Bay: In 1952, storefront modernized. In 1960, exterior completely remodeled, rain screen added to top portion of this and bldg at 321-323 E Reed St, painted brick and altered storefront installed at street level. In 2015, the rain screen was removed. The upper level was repainted, new windows and storefront were installed.
	Architect & Builder Unknown	Italianate	
317, 319 E Reed St			
State # 317: 69-00311 319: 69-00337	317 E Reed St 1886 Grocery 1886-1898 IOOF Hall - 2nd Fl 1896 W.E. Steadman Groceries		Height: Two story. Walls: Brick, painted. Storefront: Aluminum display windows and door, porcelain tile, wood boards and letter signs at transom level, aluminum awning, Windows: Wood 6/1 double hung windows, wood 1/1 double hung window. Stylistic features: 2nd fl window openings pedimented window hoods and stone sills, brick quoins, corbeled brick belt course.
Map #14	1899-1904 Cole, The Clothier & Shoe Dealer 1909 L.P. Priessman Cigar Store (MCD)(Relocated from his 311 E Reed St address) 1914-1945 Bolt Shoe Company 1905-1951 Montgomery County Telephone Company/Iowa Telephone Company/Northwestern Telephone Company - 2nd Fl 1955 Brown Shoe Fit 1957-1972 Coast to Coast Stores		
1 Contributing Building	319 E Reed St 1886 Dry Good Notions; Boots & Shoes; I.O.O.F. hall - 2nd fl 1886-1898 IOOF Hall - 2nd Fl 1896-1902 C.W. & S.M. Hendricks (Millinery & Ladies Furnishings)		

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	1902-1911 Cole & McCall Company (Clothing) 1905-19051 Montgomery County Telephone Company/Iowa Telephone Company/Northwestern Telephone Company - 2nd Fl 1914 Variety 1917 Red Oak Commercial Club 1917-1928 Spurgeon Mercantile Company 1934 C.T. Gadd (office on 2nd Floor) 1934-1960 Earl May Store 1934-1955 Willard H. Miller (Real Estate & Insurance) - 2nd Floor 1950 Soil Conservation Service - 2nd Floor 1957 McCall Insurance Service - 2nd Floor 1960 Montgomery County National Bank		
 321, 323 E Reed St	Red Oak National Bank 1883 Architect: George West	1883, 1940s, 1960, 2015 Classical Revival	Modifications: In the late 1940s, metal cornice removed. In 1960, exterior completely remodeled, rain screen added to top portion of this and bldg at 319 E Reed St, painted brick and altered storefront installed at street level. In 2015, the rain screen was removed, the upper levels repainted, new windows installed and the storefront was remodeled.
State # 69-00313 Map #16	321 E Reed St 1894-1911 A.R. Tracy, Millinery and Dry Goods 1900 Knights of Pythais (Lodge Room) 323 E Reed St 1886 Drugs, Offices on 2nd Fl 1886-1909 Red Oak National Bank 1896 Boll & Clark (Editors of the Sun) - 2nd Fl 1896 J.L. Shank (Real Estate) - 2nd Fl 1896-1909 T.J. Hysham (Lawyer) - 2nd Fl 1901 William F. Stipe (Law Office) 1901-1905 S. McPherson, Judge U.S. District Court 1905-1908 H.C. French (referee in bankruptcy) - 2nd Fl 1906 O.F. Remmers (Property		Height: Two story. Walls: Brick. Storefront: Painted brick, aluminum doors and windows. Stylistic features: Window hoods at 2nd fl.

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1 Contributing Building	<p>Insurance) - 2nd Fl 1909 Clark Wright - 2nd Fl 1914 Foss C. Hush (Watchmaker & Optometrist) - 2nd Fl 1917 Phillip Brothers (Shoe Repair) 1926 M.E. Fisher Company (Insurance) - 1st Fl 1928 Dr. George W. Thompson (Dentist) 1928-1940 Dr. Gladys A. Cooper (Physician)(323A) 1934-1945 C.S. Fridold, Farmland & Loans - 2nd Fl 1934-1951 Arthur C. Anderson (Insurance) - 2nd Fl 1940-1966 Montgomery County National Bank 1940 Banker's Life Insurance Company of Iowa (323A) 1940 Dr. W.S. Edmund (Osteapatic Physician)(323A) 1940 Kenneth D. Erwin (Contractor & Builder)(323A) 1940-1955 C.S. Fridolph (Real Estate & Loan)(323A) 1940-1955 Vernon P. Long (Lawyer)(323A) 1950 Oscar Aldin (Doctor) - 2nd Fl 1950-1951 Leroy H. Johson (Law Office) - 2nd Fl 1951 France Malmerg (Real Estate) - 2nd Fl 1951-1955 Raymond V. Sac (Law Office) - 2nd Fl 1957 Paul Carlson (Office) - 2nd Fl 1957 Johson & Williams Law Office - 2nd Fl 1955-1960 Molmberg & Swanson (Real Estate)</p>		
 401-403 E Reed St	<p>F.J. Brodby Grocery</p> <p>Architect & Builder Unknown</p>	<p>1896, 1951</p> <p>No Style</p>	<p>Modifications: Between 1912 and 1930s, metal cornice removed. In 1951, major remodeling at 1st and 2nd fls. In 2014, building owners received a CDBG grant to carry out facade improvements. Work included awning repair, new storefront in the right bay, and new storm windows.</p>

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State # 69-00313	<p><i>401 E Reed St Address</i> 1896-1908 F.J. Brodby (Groceries) 1896 G. Blackstone (Insurance) - 2nd Fl 1896 Fred Ewaldt (Barber) - Basement, J.W. Manker (Dentist) & B.E.A. Simons (Real Estate) - 2nd Fl 1901 Modern Supply Company - 2nd Fl 1909-1928 Hiatt & Finley Groceries, Hiatt & Company 1914-1917 Swedish Metal Paint & Roofing Company - 2nd Fl 1915 Chauncey Heckman (Photo Business) - 2nd Fl 1917-1919 L.C. Hultine (Chiropractor) - 2nd Fl 1920 Roe & Kohl Groceries 1930 C.S. Fridolph (Farm Loans) - 2nd Fl 1934-1945 Johnson Groceries 1950-1955 George D. Robinson (Chiropractor) - 2nd Fl 1955-1957 Helen T. Dearborn (Dentist) 1955-1957 Gladys A. Cooper, M.D. 1955-1960 John Odell (Dentist); H.C. Bastron 1957-1958 W.W. Coulter (Chiropractor) - 2nd Fl 1971 Southwest Iowa Learning Resources Center</p> <p><i>403 E Reed St Address</i> 1896 Fuller & Thactcher Restaurant 1896 Dan Gun (Glove Manufacture) - 2nd Fl 1901-1902 F.M. Heitt (Physician) - 2nd Fl 1901-1909 A.J. Sourwine, The Montgomery County Abstract Company - 2nd Fl 1905 C.H. Hemenover Restaurant 1907-1908 Arcade Restaurant 1907-1909 H.O. Hatton (Real Estate) - 2nd Fl 1907-1917 W.M. Peterson (Insurance Agent) - 2nd Fl 1909-1910 Majestic Theatre Company 1911 Allie Roberts (Beauty Parlors) 1917 John Liberty Confectioners</p>	<p>Height: Two story. Walls: Brick. Storefront: Aluminum display windows and door, glass block display window, brick kneewalls, wood door with transom, aluminum awning. Windows: 1st fl - glass block, 2nd fl wood 1/1 double hung windows. Stylistic features: Simple brick detailing.</p>
Map #17		
1 Contributing Building		

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	<p>1917 G.W. Thomas (Lawyer) - 2nd Fl 1928 The Emporium (Dry Goods) 1933 Lagerstrom's Central Shoe Store 1934-1955 William A. Irwin, J.C. Cornelison, Irwin & Cornelison (Awning, Appliance, Heating Contractors) 1940 W.S. Peterson - 2nd Fl 1950-1960 Awnings (Contractors)(Red Oak telephone directory) 1971 Southwest Iowa Learning Resources Center (Express)</p>		
 <p>405, 407 E Reed St</p>	Meat Market	1891, c. 1950	<p>Modifications: West Bay: At unknown dates, storefront modernized, cornice removed, and 2nd fl windows replaced.</p> <p>East Bay: Around 1950, storefront modernized. At unknown dates, storefront modernized again and 2nd fl windows replaced.</p>
	Architect & Builder Unknown	Italianate	
State # 69-00314	<p>405 E Reed St 1891 Meats, packing house in rear 1896-1926 Baxter Brothers Meat Market, W.S. Baxter Meat Market, Baxter Market 1896-1917 W.S. Reiley, O.S. Reiley, Reiley & Reiley (Physician & Surgeon) - 2nd Fl 1934 Montgomery County Agriculture Conservation Association 1940 McQueen & Byers Real Estate & Loan 1950-1960 Martin Photo Company 1972 Red Oak Chamber</p>		<p>Height: Two story. Walls: Brick, painted. Storefront: West - Aluminum display windows and door, wood door, vinyl awning. East - Cast iron columns, vinyl display windows, wood door, transom covered with stucco. Windows: Vinyl 1/1 double hung windows. Stylistic features: Bracketed metal cornice, 2nd fl window openings have metal lintels and stone sills, brick pilasters, stone accents.</p>
Map #18			

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1 Contributing Building	<i>407 E Reed St</i> 1896 Express Printing Company 1899 Printing 1899-1902 Madden & Hetrick ,T.E. Madden Cigar Manufacturer 1902 Hetrick & Priessman Cigar Store & Factory 1901-1902 T.R. & E.M. Butchart (Physicians) - 2nd Fl 1908-1927 Red Oak Stock Powder Company 1917 J.L. Rogers & Son (Restaurant) 1918 The Vienna Café 1920-1927 Calumet Café 1928 Star Café 1930 W.A. Irwin (Radios, stoves, etc.) 1933 Schadel Motor Parts Company (N.A.P.A Authorized Dealer) 1934-1945 Schantz Locker Service 1940 Gooerich Electric 1950-1960 Frozen Food Center		
 409 E Reed St	Straud G. Hersman, Funeral Home	1891	Modifications: At unknown dates, storefront modernized and glass transoms covered, 2nd fl windows replaced.
	Architect & Builder Unknown	Queen Anne	

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State # 69-00315	1896-1911 Straud G. Hersman (Funeral Director) 1911-1919 Leo V. Myers & Sons (Funeral Director) 1920-1921 Arther Sellergren, Sellergren & Hodgson (Undertaking, Funeral Director, Embalmer) 1919-1921 Cooper-West's Furniture Store (Undertaking Department) 1921 Evans Jewelry Store 1926-1927 Wilcox Studio (Photography) 1934-1945 Soil Conservation 1950-1951 Morris Paint and Wallpaper 1955-1957 Van's Paint Store 1972 John K. Petersen (Attorney)		Height: Two story. Walls: Brick. Storefront: Fixed wood window, steel doors, wood cladding, brick kneewall, metal cornice, Corinthian columns. Windows: Wood 3/1 double hung windows. Stylistic features: Metal cornice, brick wall insets and projections, Bay window at 2nd story, simple metal window crowns and stone sills at 2nd story window openings.
Map #20			
1 Contributing Building			
 410 E Reed St	McQueen Corbin Insurance	1949	Modifications:
	Architect & Builder Unknown	No Style	
State # 69-00316	1949-1960 Pearl E. McQueen, McQueen & Swanson Insurance Agency (Insurance) 1949-1951 Jay Corbin, McQueen & Corbin (Real Estate) 1949-1951 Ernest Kroese Monument Company 1957-1959 Harvey Bloom Radio Service & T.V. 1972 Jackie's House of Beauty		Height: One story. Walls: Concrete block walls, painted. Storefront: Wood windows and door. Stylistic features: Stepped parapet.
Map #21			
1 Contributing Building			
 411-413 E Reed St	J.F. Liebel Bakery	1913, after 1948	Modifications: After 1948, storefronts modernized. At recent unknown date, some 2nd fl windows replaced.
	Architect & Builder Unknown	Classical Revival	
State # 69-00317	411 E Reed St 1913-1919 J.F. Liebel Bakery		Height: Two story. Walls: Brick.
Map #22			

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1 Contributing Building	1917 Grace Lawrence (Music Teacher) - 2nd Fl 1917 W.B. Lawrence (Physicians & Surgeons) 1925-1928 Red Star Shop (stoves, vacuums, washing machines, etc.) 1934-1945 Leroy Johson Law Office 1934 County Attorney 1934-1945 Clifford Powell (Attorney) 1935 Dearborn Fuel Company (stokers, furnace fans, thermostats, furnace cleaning, etc.) 1940 El Rose Beauty Shop 1950-1960 Gena M. Powell (Real Estate) 1951 Lockwood & Russell (Attorney) 1955-1960 Jack D. Fickel, M.D. <i>413 E Reed St</i> 1891 Undertaker 1896 B.E. Goldsberry (Photographer) 1896 C.H. Goldsberry Department Store 1901-1902 C. Hemenover Restaurant 1905 Red Oak Repair Works 1907-1908 S.R. Kreidler (Physician) 1909-1940 Carl Oliver, Pogge & Oliver, Oliver’s Better Clothes, John Pogge (cleaning & pressing, dry cleaning, tailoring) 1934-1950 W.S. Reiley M.D. (office) 1940 Red Oak Cleaners, Harold L. Toney 1950-1960 Harold F. Bush (Plumber) 1972-2013 Clinton Allen Monument		Storefront: Aluminum display windows, wood doors with transoms, one transom covered with wood boards, one transom covered with fabric awning. Windows: Wood 1/1 double hung and eyebrow fixed windows, vinyl 1/1 and fixed windows. Stylistic features: Decorative brickwork, arched window openings.
 412 E Reed St	Pioneer Mutual Insurance	c. 1930, c. 1948-1951	Modifications: Between 1948 and 1951, 1-story addition built. Due to similarity of materials, appears that at same time original building refaced and new windows added.
State # 69-00318	Architect & Builder Unknown	No Style	
Map #23	1940 Flanigan Root Beer Stand, J.F. Flanigan 1948 Restaurant & Store		Height: Two story. Walls: Brick and granite panels. Storefront: Aluminum windows and door.

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1 Contributing	1949 Russ' Lunch 1957-2013 Pioneer Mutual Insurance Association		Windows: Aluminum fixed. Stylistic features: None
	Bankers Life Insurance Co.	1946	Modifications: At unknown date, storefront modernized.
	Architect & Builder Unknown	Moderne	
415 E Reed St			
State # 69-00319	1950-1960 Bankers Life Insurance Company 1950-1951 Dr. H. Borre 1951 Max Graham Insurance Office 1955 Braden Construction Company 1955-1960 H.R. Patterson Insurance Office 1957-1958 Vernon Long (Attorney) 1959-1960 Dr. W.W. Coulter (Chiropractor) 1959-1960 Mike Herkenrath (Insurance) 1972 Dr. P.J. Peebles (Chiropractor)		Height: One story. Walls: Brick. Storefront: Glass block display window, wood door, brick kneewall, wood covering transom. Stylistic features: None
Map #24			
1 Contributing Building			
	Finest Cleaners	1952	Modifications: At unknown dates, concrete block primary façade faced with brick veneer, entry modified, windows replaced.
	Architect & Builder Unknown	No Style	
416 E Reed St			
State # 69-00320	1952-1972 Finest Cleaners		Height: One story. Walls: Brick. Storefront: Vinyl sliding windows, awning at door entry, steel door. Stylistic features: None
Map #25			
1 Contributing Building			
	H.D. Lamb Furniture Co.	c. 1875, c.1912-1948, 1952	Modifications: Between 1912 & 1948 facade covered with stucco, 2nd fl window openings modified, and most of elaborate cornice removed. In 1952, 419 E Reed St storefront modified. At unknown dates, 417 E Reed St storefront modernized, 419 E Reed St storefront further modified, 2nd fl windows replaced.
	Architect & Builder Unknown	No Style	
417-419 E Reed St			
State # 69-00321	Both		Height: Two story.

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Map #26	1886-1891 Furniture & Queensware; Court Room & Offices - 2nd Floor	Walls: Stucco.
1 Contributing Building	<p>1896-1904 H.D. Lamb Furniture, Lamb & Boileau 1901-1908 G.W. Holt (Insurance; Justice of Peace) - 2nd Fl 1908-1914 J.G. North, North-Shaver Auto Company, Shaver-Buehler Auto Company (Automobile Dealer, Repair & Garage)</p> <p><i>417 E Reed St</i> 1915-1917 Atkinson & Elwood Groceries 1918 G.E. Elwood (Groceries) 1934-1960 Virgil L. Spicer, Spicer Insurance Agency 1951-1957 Red Oak Credit Bureau 1972 Tot Shop</p> <p><i>419 E Reed St</i> 1913-1917 The Ladies' Emporium (Satin Hats/Clothing/Art) 1920 Lindberg & Spry Motor Company 1921 Vesta Battery Station, W.R. Bunnell and L.W. Doty; Double Life Battery Company 1933-1952 Lovit Ice Cream Store 1935 D.D. Ashby (Auction Sales Room, Auctioneer)</p>	<p>Storefront: Cast iron column, aluminum display windows and door, vinyl sliding window, wood door, brick kneewalls. Windows: Vinyl 1/1 double hung windows. Stylistic features: Overhanging eave.</p>

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 <p>418 E Reed St</p>	Red Oak Sun	1912, 1956	Modifications: In 1956, storefront modified. At unknown date, metal slip cover added to top and cement board to remainder brick on primary façade.
	Architect & Builder Unknown	Commercial Style	
<p>State # 69-00322</p> <p>Map #27</p> <p>1 Contributing Building</p>	<p>1912-1955 Red Oak Sun</p> <p>1914 Printing</p> <p>1956-1972 Federal Land Bank Farm Loan</p> <p>1956-1959 National Farm Loan Association</p> <p>1957-1960 Herb Honette (Farm Loans)</p>		<p>Height: One story.</p> <p>Walls: Cement board and metal slip cover.</p> <p>Storefront: Aluminum display windows and door with transom, stone veneer kneewall, metal panels at transom.</p> <p>Stylistic features: None</p>
 <p>421-423 E Reed St</p>	Wholesale Grocers	c. 1876, c. 1899, 1949	Modifications: By 1899, 2-story addition at north half of lot. In 1949, storefronts modernized. At unknown date, some window openings on 1st and 2nd fls of west facade partially infilled and windows replaced.
	Architect & Builder Unknown	Italianate	
<p>State # 69-00323</p>	<p><i>421 E Reed</i></p> <p>1886-1891 Wholesale Groceries; County Offices on 2nd Floor</p> <p>1896-1899 Osborne Calendar & Stationery Company (Shipping & Pressroom) (421-423 E Reed St)</p> <p>1899 Post Office (421-423 E Reed St)</p> <p>1901-1902 H.L. Russell (Undertaker)</p> <p>1904-1914 Pearl Everhart (Music Dealer, Music & Art Store)</p>		<p>Height: Two story.</p> <p>Walls: Brick.</p> <p>Storefront: Cast iron columns, wood display windows, brick kneewalls, steel door, aluminum door, wood boards covering transoms, aluminum awning.</p> <p>Windows: Wood 2/2 or 1/1 double hung windows.</p> <p>Stylistic features: Brick corbeling at cornice, brick quoins, decorative hooded window crowns</p>

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<p>Map #28</p>	<p>1948-1949 Morris Paint & Wallpaper Company, Ivan C. Lungren 1954-1958 Geist Floor Covering & Service</p> <p><i>423 E Reed St</i> 1901-1902 A.M. Lull (Optician) - 2nd Fl 1902 J.L. Shank (Loans & Real Estate) 1905-1909 O.E. Whitaker, Whitaker Harness & Implement Company 1914-1919 Shaver-Buehler Auto Company, F.W. Buehler & Company, Sheppard & Buehler Auto Company (Automobiles & Garage) 1917-1927 J.J. Thomas, North American of Chicago (Insurance Agent) 1917-1921 W.R. Rogers (Plumbing & Heating) 1927 Model Café 1927 Thomas Transfer Company, Harold Peterson (rear of building) 1940-1948 Allen Hatchery 1949-1951 Armature & Electric Machine Company 1951 Elmer Nimrod (Office on 2nd Fl)</p>	<p>and stone sills at 2nd fl window openings.</p>	
<p>1 Contributing Building</p>	<p>1955-1957 The Color Corner 1958-1960 Joyce Brothers Auto Supply 1972 Credit Bureau of Red Oak</p>		
 422 E Reed St	<p>Unknown Architect & Builder Unknown</p>	<p>1963 Moderne</p>	<p>Modifications:</p>
<p>State # 69-00324 Map #29</p>	<p>Unknown. As of 2014, used by Body Basics Chiropractic.</p>	<p>Height: One story. Walls: Brick.</p>	

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1 Contributing Building			Windows & Doors: Full height aluminum windows, aluminum doors. Stylistic features: Arcaded roof line, stone accents.
 107 Washington Avenue	Residence	1947	Modifications: At unknown date, small addition to entry to extend it.
	Architect & Builder Unknown	Moderne	
State # 69-00347	Building History		Height: One story. Walls: Structural clay tile. Windows: Wood 6/1 and 8/1 double hung windows. Stylistic features: None
Map #65			
1 Non-Contributing Building			
 109 Washington Avenue	Paint Store & Machine Shop	1927 & 1929	Modifications: At unknown date, storefront modifications to west bay.
	Architect & Builder Unknown	Commercial Style	
State # 69-00325	109 Washington Avenue 1948: Machine Shop 111 Washington Avenue 1948: Paint Store		Height: One story. Walls: Brick. Storefront: Wood display window, vinyl sliding windows, vinyl 1/1 window, wood paneling, steel doors. Stylistic features: Brick piers, rectangular relief panel near parapet, stone capping parapet, small limestone nameplates reading "ANDERSON" and "L A GERGREN."
Map #66			
1 Contributing Building			
 111 Washington Avenue	Home Motor Company	1947	Modifications: At unknown date, some windows/doors replaced or infilled.
	Architect & Builder Unknown	Moderne	
State # 69-00326	1952 Home Motor Company		Height: Two story. Walls: Brick. Storefront: Aluminum display windows and door Windows & Doors: At 1st story, on east facade 4 garage door openings, 1 pedestrian door, and steel 12-lite windows; at 2nd story wood 2/2 and fixed windows. Stylistic features: Curved facade, contrasting brick, brick detailing, Chicago-style windows.
Map #67			
1 Contributing Building			

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 211 Washington Avenue	American Legion	c. 1927	Modifications: At unknown date storefront altered.
	Architect & Builder Unknown	No Style	
State # 69-00327	1927 Sanborn: Store 1948 Sanborn: Restaurant		Non-contributing due to lack of integrity. Height: One story. Walls: Brick. Storefront: Metal siding, brick veneer, vinyl sliding windows, aluminum windows, fiberglass door. Windows: Vinyl Stylistic features: None
Map #68			
1 Non-Contributing Building			
 213 Washington Avenue	Unknown	1961	Modifications: At unknown date, decorative window shutters added.
	Architect & Builder Unknown	No Style	
State # 69-00328	Unknown. As of 2014, owned and used by Elarton Accounting.		Height: One story. Walls: Brick. Windows & Doors: Small fixed and sliding windows, aluminum doors. Stylistic features: Mansard roof.
Map #69			
1 Contributing Building			
 300 Washington Avenue	Fox-Finley Chevrolet Dealership	c. 1927-1948, 1950	Modifications: In 1950, addition to west; at unknown date, garage bays on original building infilled w/wood boards.
	Architect & Builder Unknown	Other: Roadside Commercial	
State # 69-00329	Fox-Finley Chevrolet Company Anderson Spiker Don Hindmarsh Chevrolet 1998-present R.K. Belt and Sons, Inc.		Height: One story. Walls: Brick. Storefront: Aluminum display windows and door, metal awning. Windows: Steel hopper style windows and wood 1/1 windows on west facade. Stylistic features: East (original) part of bldg has stepped parapet, stone parapet caps and decorative smooth-faced stone; 1950s addition has curved facade wall.
Map #70			
1 Contributing Building			

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 310 Washington Avenue	City Hall and Fire Department	1898, 1901, 1907, 1924, 1948.	Modifications: In 1901, 2-story jail addition. In 1907, 2-story stables built to south. In 1924, one-story City Tool House built. In 1948, north addition built, tied together City Tool House, City Jail and Firehouse.
	Builders: O.H. Christopher, Charles Pratt	Italianate	
State # 69-00134	Built as firehouse. Expanded over years to include other functions. Currently a restaurant.		Height: Two story. Walls: Brick. Windows: Wood 1/1 windows, wood doors and garage doors. Stylistic features: Brick corbeling, arched window openings.
Map #71			
Listed			
 Fountain Square	Public Green Space	1857 (platted)	Modifications: Pieces have been added over time as outlined in the "Building History" box.
		No Style	
State # 69-00082	8 Contributing Objects: 1-3. World War I Tribute – 1927,		Memorial park in center of downtown square with memorials, a bandstand, playground areas,
Map #01			

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1 Contributing Site	includes:	and fountain in middle.
8 Contributing Objects	<ul style="list-style-type: none"> • Flagpole (1) • Fountain (1) • Five Memorial Benches (1) 	
6 Non-Contributing Objects	<ol style="list-style-type: none"> 4. World War I (Heroes who died since the war) – c. 1930 5. World War I (Heroes who died in service) - 1927 6. World War I Rainbow Division – c. 1930 7. World War II – c. 1950 8. U.S. Coast & Geodetic Survey Marker (1) - 1934 <p>6 Non-Contributing Objects:</p> <ol style="list-style-type: none"> 1. Modern benches 2. Playground 3. Stage 4. Gazebo 5. Korean War Monument (1) – 1990 6. Vietnam War Monument (1) - 1991 	

Red Oak completed a Downtown Revitalization Master Plan in January 2012. One of the implementation items included the designation of a National Register Historic District and the application of the Main Street Philosophy of Economic Development through Historic Preservation. Redevelopment guidelines for this district will be managed by the Downtown Urban Renewal Board through a Zoning Overlay and Graphic Based Code. The community leaders believe this approach will help current property owners and future developers take the appropriate action to utilize local, state, and federal incentives when rehabilitating a property, without destroying the character that makes Red Oak's downtown unique.

The above plan resulted in Red Oak qualifying for a CDBG Downtown Revitalization Grant for Façade Improvements. This project included funding through CDBG and local Tax Increment Financing programs. Site Inventory Forms for all buildings in the proposed district and an Intensive Level Survey were completed during this process to facilitate the project review. Staff of the Montgomery County Historical Society provided invaluable research assistance for each Site Inventory Form and the nomination. The Red Oak Historic Preservation Commission funded the project, as well as assisting with supplemental research and editing the nomination.

When completed, 18 buildings within the Red Oak Downtown Historic District participated in the CDBG Facade Improvement Program. These included 502, 505, 509 and 601 N Third St, 504, 506, 508, 512 and 518 N Fourth St, 318, 320, 322, 407 and 409 E Coolbaugh St, and 301, 305, 307 and 401 E Reed St. Projects ranged from simple repainting and repointing, to the removal of non-historic slip covers and the repair of underlying historic material. Outlines of these projects are included in the table.

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At this time, this district has considerable integrity. Its **location** has not changed over time. The **setting** of the district, primarily consisting of two-part commercial blocks surrounding Fountain Square, is generally intact, as is the transition along the side streets between it and the surrounding residential area and adjacent highway strip development. Multi-story buildings generally retain their historic **materials** and **detailing**, and exhibit **workmanship** from pre-1940. Missing metal cornices are the most notable upper-story alteration. Many of the storefronts on these same buildings exhibit mid-twentieth century renovations that have gained historic significance over time. Not all buildings have such a mixed appearance. Some wholly retain their original design while others exhibit an entirely renovated facade. The CDBG project worked well with the historic material, repairing and retaining it where possible. The new material introduced with this work was installed in a sensitive manner and did not detract from any building's integrity. Today, the variety and layering of design elements, workmanship, materials and details are evidence of **associations** with many former businesses, social organizations and government entities. The overwhelming **feeling** is one of an environment rich in history. In conclusion, the resources within the Red Oak Downtown Historic District are generally in good condition and retain the integrity necessary to convey their association with the development of commerce in Red Oak.

Future Plans

Additional projects are currently underway in the district that will maintain its integrity. Initial design work is being completed for the infill in the North 500 block of N Third Street and a Federal and State Tax Credit certified rehabilitation at 501 and 503 N. N Third St. The Non-Profit Red Oak Grand Theatre has purchased the building at 408 E Coolbaugh St, which is adjacent to its current location, for renovation and rehabilitation as a second screen for their volunteer based shows. The building at 404 E Coolbaugh St is currently undergoing rehabilitation for conversion to an event center. 322 E Coolbaugh St has undergone recent interior renovations / improvements to upgrade the kitchen and dining areas and reopened as a new restaurant. Additional signage and exterior seating for this building will be completed late summer 2016. The re-roofing of the Montgomery County Court House was recently bid and will be starting construction this summer. New slate shingles will be installed on the body of the building, the broken and missing terra cotta finials will be replaced with new material to match the existing and the tower roofs with their structural tiles will remain.

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8. Statement of Significance

Applicable National Register Criteria

(Mark "x" in one or more boxes for the criteria qualifying the property for National Register listing.)

- ☒ A. Property is associated with events that have made a significant contribution to the broad patterns of our history.
- ☐ B. Property is associated with the lives of persons significant in our past.
- ☒ C. Property embodies the distinctive characteristics of a type, period, or method of construction or represents the work of a master, or possesses high artistic values, or represents a significant and distinguishable entity whose components lack individual distinction.
- ☐ D. Property has yielded, or is likely to yield, information important in prehistory or history.

Criteria Considerations

(Mark "x" in all the boxes that apply.)

- ☐ A. Owned by a religious institution or used for religious purposes
- ☐ B. Removed from its original location
- ☐ C. A birthplace or grave
- ☐ D. A cemetery
- ☐ E. A reconstructed building, object, or structure
- ☒ F. A commemorative property
- ☐ G. Less than 50 years old or achieving significance within the past 50 years

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Areas of Significance

(Enter categories from instructions.)

COMMERCE

SOCIAL HISTORY

TRANSPORTATION

ARCHITECTURE

Period of Significance

1870-1965

Significant Dates

1869

1870

1902

Significant Person

(Complete only if Criterion B is marked above.)

N/A

Cultural Affiliation

Architect/Builder

Bolt, Charles

Carey, Joel

Fisher & Lawrie

Hass, D.S.

Hendrix, W.H.

John Bryson & Son

Lawrie, Harry

Rockwell, W.E.

Sawlbins, James W.

West, George

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Statement of Significance Summary Paragraph (Provide a summary paragraph that includes level of significance, applicable criteria, justification for the period of significance, and any applicable criteria considerations.)

The Red Oak Downtown Historic District, located in Red Oak, Montgomery County, Iowa, is locally significant under Criterion A in the area of commerce and transportation for its illustration of the progression of business growth and development of Red Oak from 1870 to 1965. The construction of the Chicago, Burlington and Quincy (CB&Q) Railroad to Red Oak in 1869, its extension to Nebraska City, Nebraska in 1870 and the construction of the second line to Griswold, Iowa shortly after gave Red Oak its first taste of success. The heavy concentration of commercial buildings surrounding Fountain Square historically housed a wide variety of businesses, including dry goods stores, restaurants, meat markets, clothing stores, jewelry stores, furniture stores, grocery stores, and other retail establishments. Several of these businesses are, or were, in Red Oak for generations, including the Brown Shoe Fit Store, Montgomery State Bank, and Houghton State Bank. These businesses were supported by the employees of local industry, such as the Murphy Calendar Company and Wilson Concrete, and local government, such as those involved in county services. The movement of businesses between buildings, the construction of new buildings and the renovation of others illustrate the waxing and waning of their prosperity individually and as a collective whole. The district's evolution was influenced by the rise and fall of the Red Oak population, changes in transportation modes and routes, and national forces such as the Golden Age of Agriculture, the Great Depression and the Golden Age of Capitalism.¹

The district is also locally significant from 1870 to 1965 under Criterion C for its demonstration of the patterns of development, central square layout and architecture outlined in the Multiple Property Document *Iowa's Main Street Commercial Architecture*. Specifically, the district fits the MPD Section F: Property Type 1: Commercial Districts. It matches this description of districts with its typical street plan, green space, courthouse square and architecture profile, including building height, density and age/style range. Like many towns described here, it had its share of fires, including one in 1902 which took most of the buildings in the 300 block of Coolbaugh. However, like the examples in the MPD, Red Oak rebuilt and continued to thrive. Its promotion as the heart of Red Oak is the common marker of significance outlined in the MPD for this Property Type. Further, it meets the registration requirements of Section F: Property Type 1 under Criterion A for its central role in the continued commercial success of Red Oak over 95 years. While there are a limited number of empty lots and modern intrusions, they are a part of Red Oak's continued evolution and are acceptable under the integrity considerations for this property type.

The district is also locally significant under Criterion A in the area of Social History for its association with veterans from the three largest U.S. conflicts between 1865 and 1945. Red Oak, with its strong commitment to the U.S. military, had numerous residents involved in the Civil War, World War I and World War II. Company M ran drills in the Armory (500 E Coolbaugh St), the only building in Red Oak that has a direct association with military history. However, U.S. veterans both directly and indirectly influenced commerce in Red Oak. Like veterans across Iowa, veterans who returned from war to own and manage businesses in Red Oak's commercial core brought their military values back with them and used that experience to run their companies.

¹ The term "Golden Age of Capitalism" is used by both academic and popular economists to refer to a period from roughly 1950 to 1973. For example, the term is used in the title of such works as *The Golden Age of Capitalism: Reinterpreting the Postwar Experience* by Stephen A. Marglin and Juliet B. Schor (Oxford: Clarendon Press; New York: Oxford University Press, 1990) as well as within economic books such as *Economics: An Introduction to Traditional and Progressive Views* by Howard J. Sherman, E. K. Hunt, Reynold F. Nesiba, Phillip A. O'Hara and Barbara A. Wiens-Tuers (Armonk, N.Y. : M.E. Sharpe, 2008).

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As a group, the veterans' associations with the Historic District are reflected not only in the war memorials within the centrally-located Fountain Square, but also in the changes they made to the buildings that housed their businesses. Like other successful businessmen, veterans made their mark with new buildings and alterations to older ones. Their joint success and influence on the development of Red Oak is illustrated in their associations with many of the buildings in the district.

Narrative Statement of Significance (Provide at least **one** paragraph for each area of significance.)

Criterion A and C - Commerce, Transportation and Architecture

The Influence of General Remick on the Selection and Initial Success of the Red Oak Town Site

Unlike many towns in Iowa of this era, Red Oak was not platted by the railroad; instead it was platted privately after the preliminary route of the future Burlington and Quincy Railroad was surveyed. In 1853, Montgomery County was officially designated. Separately that same year, a topographical survey was completed for a proposed railway line.² The proposed line by-passed the initial county seat of Frankfort because the land there was too steep. Instead, the line went to flatter land at the junction of Red Oak Creek and the Nishnabotna River.³ The land where Red Oak is located was first settled by James Shank and Pleasant Jones. Shank staked a claim on the north half of the southwest quarter of section 28 in 1854, while Jones squatted on the south half of the northwest quarter of the same section.⁴ After formalizing his claim in 1855, Jones sold his claim to David Remick in 1857.⁵



Figure 2: General Remick.
Photo supplied by Chuck Cameron.

Born in Quebec, Canada in 1820, by the early 1850s, David Remick had made a small fortune in the California gold rush and subsequently lost it in a failed business venture in Nicaragua. Around 1855, while developing other business interests, Remick became an agent of the Burlington and Quincy Railroad at Burlington, Iowa; a post which he held through at least 1857.⁶ This connection likely influenced his decision to purchase Jones' land. He paused his business endeavors in 1861 to serve in the Union Army as a commissary officer during the Civil War, after which he moved around Iowa and Nebraska, developing lumber yards, saw mills, banks and land interests in both states. In 1871, he married James Shank's

² S.M. Senden, *Images of America: Red Oak* (Charleston, SC: Arcadia Pub, 2008) 7.

³ Senden, *Red Oak*, 8.

⁴ William Wallace Merritt, *A History of Montgomery County Iowa* (Des Moines: Iowa Historical and Biographical Co., 1881) 506.

⁵ Senden, *Images of America*, p. 7.

⁶ George W. Hawes, *Illinois State Gazetteer and Business Directory for 1858 and 1859* (Chicago, Illinois: Self-published, 1859) 384.

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niece, Sarah Jane Harding. In 1894, he moved to Los Angeles, California, where he developed additional banking and land interests until his death in 1901.⁷

Red Oak Junction, as it was first known, was platted on July 22, 1857, three years after the Shanks established their land claim and four years after the Burlington & Quincy Railroad Company survey party passed through the county.⁸ The original plat extended from North First Street (North Broadway) to North Eighth Street, and from the alley north of East Joy Street to the north side of East Market Street. Following the Block Square plan described in E.T. Price's study of courthouse square plan types, Red Oak was laid out with a central public square (Fountain Square). This area was set aside with the stipulation that it never be built upon. The original ownership split aligns with what is now E Coolbaugh Street. The town's founding, concurrent with the establishment of surrounding farms, is consistent with the pattern of town creation found in *Iowa's Main Street Commercial Architecture*, which points out that "many Iowa towns... were consciously created outposts on an unsettled prairie."⁹

In 1856, the state of Iowa ordered a road to be built across the southern side of the state, and required that the railroad follow this same route. These links were preceded, however, by the mail route. The first mail route through Montgomery County was established in 1855 and stopped at the Post Office in Oro, a small town two miles north of the Red Oak town site. Two years later, first a ferry and then a bridge provided access across the Nishnabotna River for mail service. The bridge was short lived, however, as it washed out in July 1858. After several months, Remick purchased the old ferry and, with the help of other settlers, moved it down river to Red Oak, establishing a river crossing there.¹⁰ The mail route naturally followed.

The proposed road, railroad line and mail route all gave seed to the town's local economic and social significance as a transportation and commercial center. In July 1858, the Western Stage Company began daily service between Chariton, Iowa and Plattsmouth, Nebraska, via Red Oak.¹¹ The stagecoach route followed Coolbaugh Street (the north edge of Remick's claim) along the south side of Fountain Square and spurred the construction of both the town's first way-station and the town's first store. Mr. Harding, Remick's father-in-law, built a large house on the northwest corner of N Fifth Street and E Coolbaugh Street in 1858 and often accommodated travelers. In 1860 it was officially declared the stage company's station.¹² The building continued to serve this function until the railroads arrived.¹³ Today, it is non-extant. The mail and stage route, however, continued after the railroad came to town, and became known as the Blue Grass Trail.

Growth was generally slow until the railroad was actually constructed through the area. Even without the railroad, however, its potential appearance and the town's location along the East Nishnabotna River attracted settlers interested in constructing mills and bridges. In 1860 the town boasted a population of 207. Businesses and residences were established, as were many civic societies, including local associations of the Ancient Free

⁷ "Gen David Russell Remick (1820 - 1901) - Find A Grave Memorial" accessed March 24, 2015, <http://www.findagrave.com/cgi-bin/fg.cgi?page=gr&GRid=98861814>.

⁸ William Wallace Merritt, *A History of the County of Montgomery From the Earliest Days to 1906* (Red Oak, Ia: Express Pub. Co, 1906) 279.

⁹ National Register of Historic Places, *Iowa's Main Street Commercial Architecture MPS*, Iowa, National Register # 64500811, Section E, page 4.

¹⁰ Merritt, *A History of Montgomery County Iowa*, 353.

¹¹ Merritt, *A History of Montgomery County Iowa*, 353.

¹² Merritt, *A History of Montgomery County Iowa*, 353.

¹³ Merritt, *A History of Montgomery County Iowa*, 354.

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and Accepted Masons (A.F. & A.M.; founded in 1861) and the Grand Army of the Republic (G.A.R.; founded in 1867). In the summer of 1868, Justus Clark and Colonel Hebard¹⁴ counted every dwelling, store, barn, shed, and outbuilding in the town and found a total of fifty buildings in all.¹⁵ None are extant.

Securing the County Seat and Construction of the Railroad Leads to Initial Commercial Success

Despite the ongoing Civil War, by 1863, it was clear that the original wood-framed County Courthouse in Frankfort was in need of replacement. However, the knowledge that the railroad would bypass the town and Red Oak's additional advantage of having an adjacent river spurred the introduction of a ballot to move the County Seat to Red Oak. With just 6 votes to spare, Red Oak won the election.¹⁶ The move brought with it the economic stimulus of government jobs and the security of a significant, stable employer with the spinoffs of the County Jail and legal offices, and the trickle down effects to local commerce. By 1866, the wood framed courthouse building was moved to the northwest corner of the public square and county services were supplemented by rented rooms in buildings surrounding the square.¹⁷



Figure 3: Around Fountain Square c. 1870; Top left - Southwest corner of the square looking west; Top right - West side of the square; Bottom left - Southeast corner of the square; Bottom right - Northeast corner of the square.
Photos from *Cavalcade of a Century*.

¹⁴ Colonel Alfred Hebard was the surveyor who completed the topographical survey for the rail road line. After the Civil War he returned to live in Red Oak, building the house at 700 Eighth Street, within his addition to Red Oak (AKA the Northeastern Addition, recorded in 1870), which included the SW QR of NE QR of Sec 28, as well as the S HF of NW QR of NE QR of Sec 28, and the S HF of N HF of NW QR of Sec 28, Township 72, Range 38.

¹⁵ Merritt, *A History of Montgomery County Iowa*, 511.

¹⁶ Merritt, *A History of the County of Montgomery From the Earliest Days to 1906*, 154.

¹⁷ Merritt, *A History of the County of Montgomery From the Earliest Days to 1906*, 156.

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After the conclusion of the Civil War, construction of the Chicago, Burlington and Quincy (CB&Q) Railroad line began in earnest. In November 1869 the railroad reached Red Oak. Within town, the line was routed three blocks south of Red Oak Creek, which delineates the southern edge of the Historic District. In July 1870, the rail line was connected to Nebraska City, Nebraska. Several years later, the CB&Q Railroad constructed a rail line north from Red Oak to Griswold, Iowa to prevent a rival railroad from constructing a line that ran through Red Oak between Atlantic, Iowa and St. Louis, Missouri. This north/south line was extended at an unknown date and eventually connected Atlantic and St. Louis.¹⁸ Together, the railroad lines fulfilled the prophesy of the town's original name, Red Oak Junction, making it a true crossing point of a transportation system that was the fastest, most reliable, and had the largest overland capacity for its time.

The steady supply of people and goods allowed the town to grow quickly and spurred the formal incorporation of Red Oak in July 1869.¹⁹ According to O.P. Worsley, by the time he came to town in April 1869 businesses around the public square included a general store and a drug store on the south side; two general stores and a newspaper office on the west side; a law office, the courthouse, and a general store on the north side; as well as the Masonic lodge (with store below), a second store and drug store on the east side. Several other businesses were set further off the square.²⁰ Civic societies of the time included the International Order of Odd Fellows (I.O.O.F.; founded in 1869) and the Knights of Honor (founded in 1878), in addition to those previously mentioned.

The influx of immigrants prompted by the railroad, courthouse and other circumstances caused Red Oak's population to surge from 1,315 in 1870 to 3,755 in 1880. The booming population outweighed the effects of the national Panic of 1873 on the local economy. The 1875 fire insurance map of Red Oak illustrates a typical boom town of the late nineteenth century. A fairly dense core of commercial buildings surrounded the public square. Most buildings were relatively shallow, filling only half the lot depth; however, there were no open lots between them and their two- and three-story height gave the effect of a more prosperous town. Approximately 3/4 of the buildings on the square were of wood frame construction, despite the formation of the Red Oak Pottery Works (and brick factory) in 1874. Off the square were smaller wood-framed residential buildings, often with open lots between them. The 1875 Business Directory from the *Illustrated Historical Atlas of the State of Iowa* listed 63 businesses that provided a full range of services for residents of Red Oak and the surrounding area. These included 7 attorneys, an implement dealership, an apiarian, a bank, a butcher, a brewer, a bookstore, a boot and shoe store, a blacksmith and wagon manufacturer, 4 builders, a clothing store, a capitalist, a carriage manufacturer, a dentist, 2 dry goods stores, an engineer, a furniture store, 2 grocers, 5 grain dealers, 3 hotels, 1 hardware store, 2 harness shops, a jeweler, a livery stable, a land agent, a lumber dealer, a lime manufacturer, a music and sewing machine shop, 4 millers, 2 publishers, 3 doctors, 1 photographer, 2 real estate agents, 1 surveyor, 2 stoneware manufacturers, 1 stove shop and a sewing machine shop. This directory included one of the district's oldest extant building, the Lane Block (503 N Third St).

¹⁸ Resources associated primarily with the railroad such as depots, freight houses and stock yards were generally closer to the railroad and located outside this district.

¹⁹ Merritt, *A History of the County of Montgomery From the Earliest Days to 1906*, p. 283.

²⁰ "Pioneer O.P. Worsley" *The Sun*, Red Oak, Iowa, April 4, 1919 accessed May 17 2013, <http://iagenorthwesteb.org/montgomery/histories/worsleyredoak.htm>.

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Figure 4: This building Lane Block c. 1894 illustrates the materials and form of the more substantial Victorian commercial buildings in Red Oak in the 1870s. Photo from *A Pictorial*

An outgrowth of the town's first store, the Lane Block exemplifies a trend amongst early investors, who purchased multiple properties, using some for their own businesses and others as investments, in addition to investing in other business. In this Victorian two-part commercial block the Lane's Farmer's Store continued to sell a bit of everything, including dry goods, furniture, boots and shoes, clothing, carpets, hardware, groceries, agricultural implements and wagons. The building also served as a hall at times. Although it has been altered through the years and lost its cornice, window hoods and storefront from this era, its form, massing and overall masonry detailing still remain to represent these earliest commercial buildings in Red Oak.

As with many developing towns of this era in the Midwest, Red Oak's downtown density and wood frame construction was ready fuel for fire, which had both a devastating and renewing effect. The fire of December 23, 1875 was the first major fire in Red Oak. It burned most of the east side of the public square, including J.F. Fisher's grocery store and butcher shop.²¹ A second fire started on September 18, 1876 and destroyed 13 frame buildings on both sides of E Coolbaugh Street, one block west of the public square.²² In September 1882, the Houghton & Bishop Opera House, at the northeast corner of the square, burned down.²³ This did not deter the settlers. Most buildings were quickly replaced with fire-proof construction and with edifices that were perceived by their owners as more attractive and better suited to their purposes. Local contractors Bolt & Hendrix, and D.S. Hass are credited with the construction of many downtown buildings in the 1870s and 1880s. A select few were designed by local architect George West, including the Masonic Lodge, the National Bank Building and the First National Bank.

Downtown Develops Fireproof Buildings and Widens Businesses Types

Although planning began as early as 1871 to replace the old frame County Courthouse building, it was not until 1883 that local voters agreed to the construction.²⁴ Because deed restrictions on the central public square prevented construction within its bounds, a different location was sought for the new building. As early as 1876, the Johnsons' sold lots 3-9 to the County, with the stipulation that construction on the Courthouse had to begin within 99 years, or the land would revert to their family.²⁵ Finally, in 1890, the County obtained the remaining lots on that block, approved the new building plans and construction began.²⁶

²¹ Merritt, *A History of the County of Montgomery From the Earliest Days to 1906*, 285-286.

²² Merritt, *A History of the County of Montgomery From the Earliest Days to 1906*, 286.

²³ Merritt, *A History of the County of Montgomery From the Earliest Days to 1906*, 287-288.

²⁴ Merritt, *A History of the County of Montgomery From the Earliest Days to 1906*, 156.

²⁵ Jim Hoskinson, email to Daric O'Neal, February 14, 2015

²⁶ Merritt, *A History of the County of Montgomery From the Earliest Days to 1906*, 156.

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Figure 5: Postcard of the Montgomery County Courthouse

The County retained the services of architect H.C. Koch, of Milwaukee, Wisconsin, who was also hired by Jefferson County, Iowa to design their County Courthouse. The two courthouses are very similar, although why this occurred is unclear. Fairfield, Iowa, where the Jefferson County Courthouse is located, is at the eastern end of the state on the same CB&Q railroad line. It may be that Koch offered a deal to both towns if they constructed similar buildings at the same time. Or perhaps more personal connections influenced the similarities in the buildings. Thomas Griffith, then Mayor of Red Oak, and others may have been guided in the selection of the architect and design of the building by Griffith's father-in-law, Charles Negus, an influential judge in Jefferson County. Then again, Montgomery County was slightly ahead of Jefferson County in approving and constructing their building. However it occurred, the buildings are remarkably similar in appearance. In Montgomery County, the fireproof Victorian Romanesque building remains an imposing building and can be seen on axis from the center of Fountain Square.

The rest of the downtown was growing and changing as well. The 1886 Sanborn map illustrates the improvements. Many of the earliest buildings were replaced with larger, more substantial buildings. *Iowa's Main Street Commercial Architecture* describes the myriad reasons this occurred. Among these was the desire for more fire-proof construction, the fact that brick was seen as more substantial and established and that

wooden commercial buildings had often been out-grown.²⁷ Buildings around the square were most often multi-story, Victorian, two-part commercial brick structures, filling the front three-fourths of their lots. Banks were located on three out of four street corners surrounding Fountain Square. Today, the buildings that survive from this era have generally undergone a series of alterations, removing many of their Victorian decorative elements, and leaving their massing, form and masonry detailing to represent the businesses they originally housed.



Figure 6: 315-317-319 Reed Street
By the 1880s, substantial brick commercial blocks were becoming more common in Red Oak. Reprinted from Shaw's *Montgomery County, Iowa: The heart of the blue grass region of Southwest Iowa*

The I.O.O.F hall exemplified these traits. Three bays wide, the building filled the front three-quarters of its lot, providing growing businesses with additional floor area for their goods and services. Its masonry construction was highlighted by brick quoins, stone window sills, and stone window hoods. An ornate metal cornice and cast iron storefronts filled the

²⁷ National Register of Historic Places, *Iowa's Main Street Commercial Architecture MPS*, Iowa, National Register # 64500811, Section E, page 14.

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tenants' desire for a modern storefront that displayed their wares to full advantage.

Room in the district was made for new businesses as well through the expansion of the downtown area. From Fountain Square, the downtown extended one block west on both sides of E Coolbaugh Street, half a block west on the north side of E Reed Street, one block east on the north side of E Reed Street, half a block north on the west side of N Third Street and one block south on the west side of N Third Street. In contrast to the office and retail space fronting Fountain Square, the fringe developed into light industrial businesses, including the Palmer and Company lumber yard, T.H. Dearborn's coal yard, several unnamed liverys, a feed yard, and the jail and armory.

Golden Age of Agriculture Sets the Stage for Red Oak's Success

During the late nineteenth and early twentieth centuries, as America became urbanized, the population shifted from subsistence farming to a farm-as-business model. Silos meant a steady year-round food supply for larger numbers of animals, and vaccines lead to healthier animals, leading to larger herds. Rural free mail delivery in 1901 brought trade journals that encouraged increased production and quality products.²⁸ This was supported by mechanization. The growing availability of railroads and trucks meant that farmers could produce more for their own use and then sell surplus to those living in towns.

It was during this period that several long-standing agricultural-related industries were founded in Red Oak, including the Replogle Mill (1889), the Fisher hog packing plant (1890s) and the Red Oak Canning Company (1902). While all of these businesses were located on the outskirts of town, they supported Red Oak's economy through employment of its residents and patronage of local merchants. In addition, Fisher kept a butcher shop on Fountain Square.²⁹ The Replogle Mill was one of the largest in southwest Iowa and by 1906 supplied flour to over 100 towns.³⁰ The canning company, when in season, was a significant employer. Every fall between 90 and 100 workers were busy canning corn.³¹

The 1889 business directory published on December 13th in the Red Oak Express, listed 126 businesses. Ranging from marble works, to bottling companies, to restaurants and physicians, the directory listed the business name and owner's name, but gave only general indications of the business locations (i.e. East Side Square). Comparing the directory to the 1891 Sanborn map, it appears to be a fairly complete list of downtown businesses. Like the fires in the late 1870s, the growing number of businesses spurred change and development. Compared to the buildings shown in the district on the 1886 Sanborn map, 24 commercial buildings were removed by 1891. Approximately half were replaced with more substantial buildings for similar functions. Vacant parcels that remained were left as open lots or replaced with residential buildings.

²⁸ "Unit 11: The Golden Age (1897-1918)" Explorations In Iowa History Project, Malcolm Price Laboratory School, University Of Northern Iowa, Cedar Falls, Iowa, 2003. Accessed June 22, 2015, and National Register of Historic Places, Iowa's Main Street Commercial Architecture MPS, Iowa, National Register # 64500811.

²⁹ Like Lane, Fisher owned a number of business blocks in the downtown area. It is unclear which housed his meat market.

³⁰ Merritt, *A History of the County of Montgomery From the Earliest Days to 1906*, 298.

³¹ "The Red Oak Canning Company..." Adams County Free Press, Corning, Iowa, Aug 29, 1908, p. 1 and "Nearly a million cans..." Atlantic Evening News, Atlantic, Iowa, Iowa News Section, 1908.

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Figure 7: N Third Street looking north from Coolbaugh Street about 1900.
Reprinted from *Images of America: Red Oak*, p. 63

The Panic of 1893 dampened business growth in Red Oak. In fact, several of the buildings on the north side of the square were vacant. Of the remaining existing buildings, a comparison of the 1891 and 1899 Sanborn maps show significant business turn over. The majority of buildings housed different businesses in 1899 and there were limited changes to the built environment for new additional businesses. With the exception of the north end of the east side of the square, the 1899 Sanborn map illustrates that buildings surrounding Fountain Square remained the same and the changes were generally in the half block of commercial buildings directly behind them as the downtown business district moved into its second stage of development.

It was during this time that the new businesses combined with new light industry and existing retail, office tenants, entertainment, social and government functions to create a dense downtown. Jan Nash noted that, “The commercial district enabled residents to survive as a group. Often referred to as the “heart” of a community, the district was central to the economic health of a town.” It also provided the backdrop for social, political and community events where shared values were forged.³² The 1899 Sanborn illustrates how individual commercial, government and social entities continued to develop in Red Oak. The H.C. Houghton bank at 601 N Third St (the northwest corner of the square) was gone, but the new First National Bank appeared at 501 N Third St (the southwest corner of the square). The Central Hotel at 316-318 E Coolbaugh St had been removed. The livery and feed store behind it were removed and replaced with new buildings. In the buffer around the main commercial area, a new county jail to the west at 106-110 W Coolbaugh St, a new electric light company to the south at 108-110 E Washington, and a new armory to the east at 500 E Coolbaugh St spread government functions further apart. Additionally, the post office moved one bay south on the east side of the public square

³² National Register of Historic Places, Iowa's Main Street Commercial Architecture MPS, Iowa, National Register # 64500811, Section F, page 38.

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to 506 N Fourth St. Lodges and halls remained integral to the district; one was located on the third floor of 503 N Third St, another on the second floor of 318-320 E Coolbaugh St, the I.O.O.F. moved into a new building at 501-503 E. Reed St, and the Masonic lodge stayed in the same location at 420-422 E Coolbaugh St.



Figure 8: Site of the Murphy Calendar Company in 1901 at 408-410 Coolbaugh Street. Some light industries, such as this one, were well integrated into the downtown. Reprinted from the *Red Oak Express*

Red Oak at the Dawn of the Twentieth Century

Although clearly a growing and prosperous town by 1900, Red Oak continued to promote itself in an attempt to continue that trend. In 1901, the Red Oak Commercial Club, with the assistance of the *Red Oak Express* newspaper, published a promotional book, *Red Oak at the Dawn of the Twentieth Century*. In it, locals described a thriving town heavily reliant on the surrounding agricultural community, but interested in developing manufacturing interests. Besides its location on the Burlington Route, it was a pleasant place for a business owner to raise a family, a place where workmen could live inexpensively, and where sufficient power could be obtained from the local electrical plant to run a substantial operation, if necessary.³³ Using existing factories as examples, the book describes T.D. Murphy's Calendar Company, Replogle's Mill, the Red Oak Pottery Works, the Kerrihard Company, and the Red Oak Greenhouses, and several others.³⁴ A handful of these were located within the district, including T.D. Murphy's Calendar Company (408-410 E Coolbaugh St), several cigar factories (317 E Reed St, 208, 216 and 308 E Coolbaugh St) and two carriage factories (100 E Coolbaugh St and 515 N Third St).

Employing between 150 and 200 people,³⁵ the factories helped to support Red Oak's economy and provided patrons for local merchants. Employees had plenty of variety to choose from in the downtown core. They could select from 3 dry goods stores, 4 millinery shops, 6 clothing stores, 4 shoe stores, 8 grocery stores, 2 general stores, 4 jewelry stores, 5 drug stores, 3 hardware stores, 4 implement dealerships, 3 furniture stores, 3 meat markets, 3 liverys, 2 laundries, 3 weekly newspapers, 2 lumber yards, 4 hotels, 3 coal dealers, 2 book stores, 3 photographers, 8 restaurants, 8 barbers shops, blacksmiths, 2 harness shops, and 2 plumbers.³⁶

³³ Red Oak Commercial Club, *Red Oak at the Dawn of the Twentieth Century*, Murphy Calendar Company, Red Oak, Iowa: 1901, Introduction.

³⁴ Red Oak Commercial Club, *Red Oak at the Dawn of the Twentieth Century*, Red Oak's Factories.

³⁶ Red Oak Commercial Club, *Red Oak at the Dawn of the Twentieth Century*, Introduction.

³⁶ Red Oak Commercial Club, *Red Oak at the Dawn of the Twentieth Century*, Introduction.

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Figure 9: A Postcard View of the South Side of the Square looking east on Coolbaugh Street in 1908, after reconstruction.

Business establishments in new buildings included the C.A. Niemeyer and Titus Bement Cigar Factory at 208 E Coolbaugh St, Red Oak Laundry at 207 E Coolbaugh St, Frank J. Reifel's Clothing at 304 E Coolbaugh St, and Feed, Hay, and Chop Mill at 215 E Reed St. While names of the architects and builders for these buildings have been lost, prominent architects for more public buildings during this period are known. They include the Omaha firm of Fisher and Lawrie, who designed the Armory in 1899, and a facelift to the H.C. Houghton Bank in 1901, as well as the Chicago firm of Patton and Miller, responsible for the design of the Carnegie Library.

As with previous fires and economic downturns, just as commerce was thriving in Red Oak, several further disasters struck. On April 24, 1902, the town's largest fire occurred, heavily damaging or destroying those buildings located on the south side of Fountain Square, and including the Houghton Bank on the southeast corner of the square.³⁷ Total losses were estimated at \$200,000. For those buildings that were not completely destroyed, a number of reconstructions that occurred in the immediate wake of the fire utilized the foundations and some elements of the fire-damaged buildings. Examples include the Hysham building (318-320 E Coolbaugh St) and the Iowana Theater & Recreation Parlor (312-314 E Coolbaugh St), which utilized the storefront arrangement of their predecessors. Many reconstructions flattened the facades, eliminating projecting bays and lowering and straightening parapets. One of the most noticeable examples of this was the Houghton Building at 400-402 E Coolbaugh St. From a two-and-a-half story raised basement masonry building with wall gables, turrets and projecting bays, this building transformed into a three-story Italian Renaissance block. Its

³⁷ Merritt, *A History of the County of Montgomery From the Earliest Days to 1906*, 288-289.

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tenants however, remained consistent. Snider and Rouse barbers, the Red Oak Real Estate Company and R.T. Will dentist all moved back in after the reconstruction.

Two months after the fire, on June 8th, the town received 3.75 inches of rain in a deluge that caused Red Oak Creek, along the southern edge of the district, to rise 25 feet above its normal level, washing away one of the town's lumber yards, closing the town's electric plant, and washing out two bridges. In all, the flood caused thousands of dollars' worth of damage to buildings and goods and slowed the ongoing reconstructions.

During this same period, significant changes took place along the railroad line. Over a course of two years, Burlington constructed a second track across southern Iowa, removing level grade crossings while flattening and straightening the track to create a faster, safer, and more economical route.³⁸ As a part of this effort, they constructed a new depot along the tracks, south of the downtown core. Completed in 1903, the Late Victorian building served 18 passenger trains and 3 mail trains per day. In addition to passenger waiting and freight lading areas, the interior included restrooms, offices and a café.³⁹

The response to the disasters and railroad development shows a healthy, thriving business community. During the early 1900s, significant construction can be seen in the south end of the district between Fountain Square and the rail lines. The three-story Beardsley Opera House at 406-408 N Third St was completed in 1909 for \$40,000 and became the site of many high school graduations. This was preceded slightly by the two-story Johnson Brothers Grocery Store building next door and the two-story C.W. Runberg Harness and Saddlery across the street. All of these buildings continued the trend seen after the 1902 fire of simplifying the construction and concentrating on flatter masonry details, such as pilasters, dentil courses, stone bands and flat parapets. Accompanying these buildings was the Cottage Hotel at 111 W. Coolbaugh St, a coal storage depot, a feed store, a bottling works, the expansion of the lumber yard on Coolbaugh Street and several other businesses.

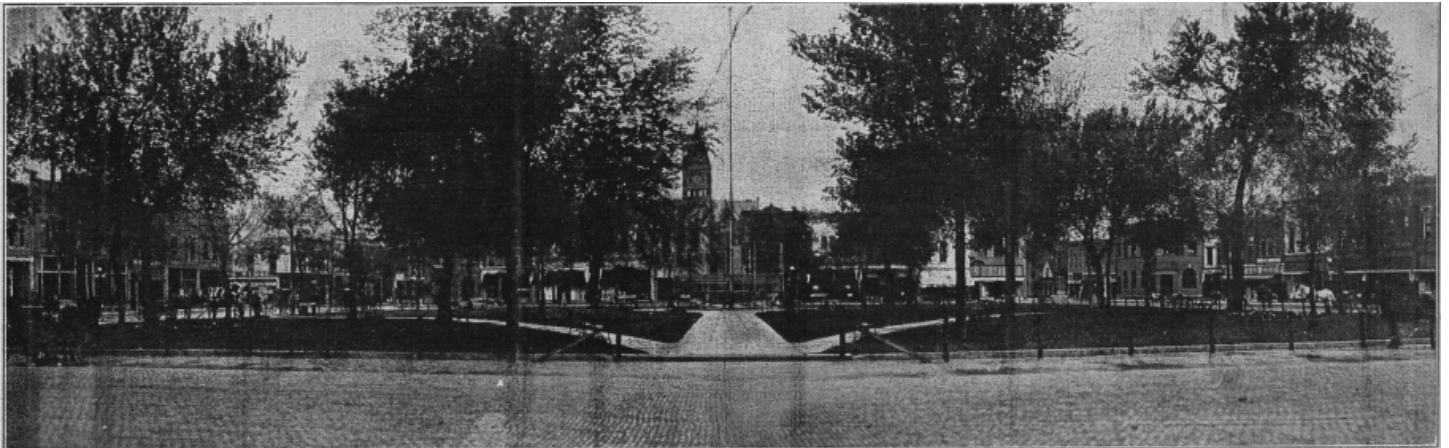


Figure 10: Looking from east to west across Fountain Square.

Reprinted from *Who's Who and Why, Red Oak, Iowa*: Red Oak Reporter, 1915.

³⁸ Merritt, *A History of the County of Montgomery From the Earliest Days to 1906*, 71.

³⁹ National Register Nomination, Chicago, Burlington Northern and Quincy Depot, Montgomery County, Red Oak, Iowa, National Register # 99000489.

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Figure 11: Looking from east to west along Reed Street at Buicks in front of the Gar North Garage, 1912.

The building was converted from a furniture store into an automobile showroom and repair shop. Conversions like this were common for early automobile dealerships. Reprinted from the *Red Oak Express*.

In another significant change for local commerce, the 1908 Sanborn map was the first to document buildings associated with the newly booming automobile industry. Two automobile garages appeared; an existing building at 219 E Reed St was converted from an agricultural implements store and another at 417-419 E Reed St was converted from a furniture store. Both buildings are extant, although the facade of 219 E Reed St has been incorporated into 601 N Third St. More intact period features remain at 417-419 E Reed St; the brickwork on the second story and the metal overhang are particularly noticeable.

In the coming decades retailers would have to learn how to catch and maintain the attention of those zooming by at higher speeds who were able to travel further distances to meet their needs, therefore increasing the number of competing stores. By the 1914 Sanborn, automobile garages were scattered throughout the district and included the partial conversion of two of the larger livery in town, the livery at 100-106 E Coolbaugh St and the livery at 618-622 N Third St. The garage at 219 E Reed St was still in business. Other buildings converted to garages at this point include 423 E Reed St, 209 and 211 E Coolbaugh St and 217 Washington. Also, for the first time new garage buildings were constructed. These were located at 200-202 E Reed St and 407-409 N Fourth St (non-extant).⁴⁰

⁴⁰ No photos of these building have been found dating earlier than 1953.

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Figure 12: Postcard of the Red Oak Elks Lodge, c. 1925

Red Oak in World War I and the Post-War Depression

The outpouring of effort across the nation during World War I, making munitions, growing food, and sending troops to fight, took both material and labor resources away from general commerce. In Red Oak, most downtown businesses made do while friends, relatives and neighbors fought in the war. However, before the United States entered the war and construction at home was stifled, three businesses constructed new buildings. Lyman J. Botts, Auburn Car Sales, at 200 E Reed St, the Petty Auto Company at 206 E Reed St and B.A. Gregory's furniture store at 210 E Coolbaugh St were all new additions to the edge of the downtown. The two automobile businesses were simple single-story masonry

buildings with large display windows to highlight the automobiles inside.

Other types of commercial buildings were receiving facelifts and additions; several designed by well-known regional architectural firms. E. S. Dodds was hired by the Masons and the Masonic Lodge at 420-422 E Coolbaugh St increased its building height to a total of four stories and received a facade renovation that simplified its appearance, removing much of its Italianate detailing. George Prinz renovated the H.C. Houghton Bank for its second time, increasing its footprint and altering the windows, and Harry Lawrie designed alterations to the A.C. Hinchman Building, which were carried out by builder W.E. Rockwell, adding a story at the rear of one bay and refacing the building with a newer brick.

Following World War I, it was difficult for farmers and manufacturers to pull back their up-scaled operations and a glut of products caused both a small recession right after the war and a slightly longer one in the early 1920s. This was combined with high unemployment as markets attempted to deal with returning troops. Locally, between 1910 and 1920 the population of Red Oak rose from 4,830 to 5,578.

The recession was noticeable in Red Oak. The lack of new construction or renovation work indicates that local commerce hit a lull during the second decade of the twentieth century. In fact, an examination of the business listings for the buildings in the district shows that while a handful remained steady through this period, many others changed hands. Often new ownership would start a similar business in the same building, for example, Marsh Furniture became T.H. Purdy furniture,

The construction of the new Benevolent and Protective Order of the Elks building in 1925 signaled an end to this stagnation. The Elks building at 519 N First St stands at the east side of the District, two blocks from Fountain Square. Constructed in 1925, the building exhibits several elements of the Jacobethan Revival style, such as projecting bays, a brick body with stone trim, including quoins, and a tall chimney. *The Elks Magazine* of November 1925 stated:

“Cornerstone Laid for New Home Of Red Oak, Iowa, Lodge

Impressive ceremonies and exercises marked the laying of the cornerstone for the new Home which Red Oak, Iowa, Lodge No. 1304 is building on West Reed Street at a cost of approximately \$40,000. Work on the building is progressing so rapidly that the membership look

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forward to occupying the new Home by Thanksgiving. Plans are being perfected for its dedication on this date, when it is expected that a large class of candidates will be initiated.”⁴¹

Clearly, like many other private and mutual benefit organizations during this period, the Red Oaks Elks were enjoying an upswing in membership, perhaps natural in a downward economy. In the same magazine, a rendering of a second building under construction used similar Jacobethan Revival style elements in its design and many others were listed under construction.

Highway Development, the Great Depression and World War II

As the twentieth century progressed, automobile travel continued to grow in popularity, necessitating the construction of new roads and the expansion of existing ones. On October 26, 1926, the Blue Grass Road became a part of the newly designated U.S. Highway 34, which led east from Council Bluffs and today stretches west as far as Colorado. A few years prior, a smaller highway was constructed that connected Red Oak with Shenandoah, Iowa to the southwest. Historically, when this highway reached Red Oak the route followed N Fourth Street and ran past the east side of Fountain Square. In the late 1920s it was rerouted to Broadway, west of the commercial core. In her MPD *Iowa's Main Street Commercial Architecture*, Jan Nash notes the effects of such roads all over Iowa:

“On the one hand, freighting in manufactured goods became easier for communities that were not on a rail line, and getting into town to shop became vastly easier for rural residents all over the state. On the other hand, as roads improved in the 1920s and 30s, shoppers from both small towns and the countryside were not limited to their local Main Street. Often they kept right on driving down the road to the next largest town.”⁴²



Figure 13: Postcard of the North Side of Fountain Square c. 1930

Thus the highway made it easier for surrounding residents to go into Red Oak for shopping and entertainment, while making it just as convenient to drive through it on the way to Council Bluffs or Omaha.

The interest of local retailers on the impact of roads is evident in the 1926 University of Iowa Extension Division's study of Red Oak commerce, commissioned by local merchants. The study detailed the local market, analyzing “the problems of transportation,” general trading habits, typical problems of merchandizing and purchasing power of the town and surrounding area.⁴³ Despite the good roads that could bring more people to town, the average distance most

⁴¹ “Cornerstone Laid for New Home Of Red Oak, Iowa, Lodge,” *The Elks Magazine*, November 1925, p. 36.

⁴² National Register of Historic Places, *Iowa's Main Street Commercial Architecture* MPS, Iowa, National Register # 64500811, Section E, Page 9.

⁴³ W.F. Bristol, *A Retail Survey of Red Oak, Iowa*, (State University of Iowa, 1926) Cover Letter.

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Figure 14: The new facade of the Red Cross Drug Store at 302 Coolbaugh Street in 1926.

Photo From *A Pictorial History of Montgomery County*, p. 34.

people traveled to do business was still just 7.8 miles,⁴⁴ leading the researchers to encourage merchants to concentrate their efforts on local residents and not give up a solid local base.⁴⁵

As the highways that ran through Red Oak developed, the number of automobile-related businesses continued to grow and integrate into the downtown. The 1927 Sanborn map illustrated the persistent elimination of liverys in the District, the growth of repair garages and the presence of the first gas stations. The liverys at 406 and 408 Washington were converted to a garage and feed store and the combination livery/garage at 100 to 106 E Coolbaugh St was converted completely into a garage. The feed barn at 618 to 622 N Third St was removed for an automobile storage building while the garage at 211 E Reed St was expanded to 209 E Reed St. Two additions were added to the garage at 200 E Reed St, comprising 204 and 208 E Reed St. The garage at 211 Washington was expanded into the storefront next door and converted to a battery station and the garage at 407 to 409 N Fourth St was still there. Only three former garages were discontinued. The garages at 209 and 211 E Coolbaugh St were converted to stores, while the garage at 421 to 423 E St was listed as fire damaged. Filling stations stood at the southeast corner of N Third Street and Washington, the northwest corner of N Third Street and Washington Avenue, the northeast corner of Second Street and Reed Street, the southwest corner of N Fifth Street and E Reed Street and the southwest corner of Sixth Street and E Coolbaugh Street. Finally, the increased automobile traffic led to a decreased need for overnight accommodations. The Gable House at 500

E. Hammond was removed, leaving the Griffith Inn and Johnson Hotel along E Coolbaugh Street.

The highway development also spurred a flurry of new construction and remodeling in the district in the late 1920s before the Great Depression hit. Construction included the re-facing of the Red Cross Drug Store at 302 E Coolbaugh St, and new buildings for the Spanish Hat Shoppe at 410 N Third St, the gas station at 201 E Reed St, an office buildings at 109 Washington Ave and a restaurant at 211 Washington Ave. While the Hat Shoppe and the Red Cross buildings strove to incorporate popular architectural styles in their facades, the other buildings continued to be more subdued. After all this work in the late 1920s, the effects of the Great Depression took hold of the town and not a single business was able to invest in a new building until 1940, when the Green Bay Lumber Company at 502 N Broadway replaced their original lumber yard.

⁴⁴ W.F. Bristol, *A Retail Survey of Red Oak, Iowa*, 18.

⁴⁵ W.F. Bristol, *A Retail Survey of Red Oak, Iowa*, 13.

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Figure 15: Looking across Fountain Square.
Reprinted from *SAC-GCC Counselor* December 1952

The pause in new construction then continued through World War II, when once again the war effort took precedence over renovation and new construction for the sake of keeping up with competing retailers. The available labor force in Red Oak changed drastically as many volunteered for, or were drafted into, service. Additionally shifts in production lines meant that many materials and products were in limited supply. In smaller markets such as Red Oak, the upshot of the war was that the limited number of people left on the home front with construction skills were able to focus on building maintenance.

The Golden Age of Capitalism

As men and women returned to civilian life following World War II, the world entered an age of technical innovation, which created an increased number of jobs in fields such as the aviation and television industries. Commercial enterprises took advantage of the improved highway system, large distribution warehouses and innovations in machinery for handling large loads of equipment. This allowed businesses to maintain the high productivity levels they had generated during the war as they retooled their production lines to market their goods to a wider consumer market.

These national trends invigorated Red Oak's economy. So did the locals. The Red Oak Chamber of Commerce worked hard after the war to recruit new industries and businesses to town. Citing again their location at a junction of the main and branch lines of the Burlington railroad and at the crossroads of Highways 34 and 48, the town promoted its' "400 business establishments serving a trade area with a population of 30,000," as well

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Figure 16: Built in 1900 for the Adams Express Company, this building at 409 N Third Street received a face lift in 1949 when it became Don's Tavern. Photo from the Montgomery County History Center

as its two movie theaters, one drive-in, large municipal pool, football and baseball fields, bowling alley, private golf course, three lumber yards, two newspapers, four printing plants, nine wholesale houses, established industries and excellent schools, making it "an almost ideal place in which to live, to work and to enjoy the better things in life."⁴⁶

While acknowledging that their economy still relied heavily on the surrounding agricultural community, its status as a county seat kept Red Oak strong. Furthermore, industries directly impacted the continuing prosperity of the local economy and Red Oak merchants. Within Red Oak, industries had grown in number and size, employing 1,400 people.⁴⁷ While the Murphy Calendar company remained a significant employer, it was no longer the largest. National Carbon was recruited to town in 1947 by C. Frank Wilson and the Red Oak Chamber of Commerce.⁴⁸ The company found the community progressive, well located along rail lines and with sufficient power to support its plant.⁴⁹ The company quickly established a battery plant, employing 500 people and building a \$1.7 million facility on the edge of town.⁵⁰ Other significant employers were still home grown. In 1950, Wilson Concrete's young leader, Charles Wilson,

was taking the company in a new direction; manufacturing precast architectural panels. Wilson began forming branch plants in other towns, but kept the company's headquarters in Red Oak.⁵¹ Similarly, around this time the Kerrihard Company began exclusively manufacturing their Ko-Z-Aire furnaces in Red Oak, changing their name and expanding their factory.

⁴⁶ "Counselor: Red Oak Edition," Securities Acceptance Corporation, December 1952, p. 8-9.

⁴⁷ "Counselor: Red Oak Edition," Securities Acceptance Corporation, December 1952, p. 8.

⁴⁸ C. Frank Wilson founded Wilson Concrete with his father in 1905. During the mid-1940s, C. Frank Wilson was the president of the Red Oak Chamber of Commerce, as well as a prominent local businessman.

⁴⁹ "National Carbon Officials Visit Here and Inspect Plant," Red Oak Express, December 11, 1947.

⁵⁰ "Battery Plant for Red Oak," Morning World-Herald, Omaha, Nebraska, March 6, 1947, p. 9.

⁵¹ "In Memory of Charles Webster Wilson -- Sellergren-Lindell-DeMarce Funeral Home, Red Oak, IA," accessed May 29, 2015 http://www.sldfuneralhome.com/memsol.cgi?user_id=971500

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Figure 17: Home Motor Company, the Chrysler-Plymouth dealership in Red Oak, 111 Washington illustrates the level of architectural style and detail many larger buildings achieved in Red Oak during the Golden Age of Capitalism. Photo from the SAC-GCC Counselor: Red Oak Edition, Dec. 1952.

Within the District, commerce was booming and its effects could be seen on the downtown facades as businesses vied for attention. Although new construction slowed by the mid-twentieth century, many existing buildings underwent façade modernizations during the late 1940s and throughout the 1950s. As business owners sought to make their establishments more appealing to contemporary tastes, they frequently added new cladding materials such as tile, metal, or stucco; replaced wood window and door surrounds with aluminum, and rearranged door and window openings. At least 30 storefronts were modernized at mid-century, with many of these facing onto Fountain Square. These included J.C. Penney (505-507 N Third St), Doctor's Offices (401 E Reed St), Brown Shoe Fit (320 E Coolbaugh St) and Cole Jewelry (509 N Third St), to name a few. Most renovations gave the buildings a more streamlined appearance and while the majority of alterations focused on the storefronts, a few, such as Don's Tavern, took a more whole-hearted approach to their renovations, creating an entirely new appearance. Its' stylized Art Deco facade stood out among the older Victorian buildings surrounding it, while its new neon sign beckoned to patrons at all hours. Although the local newspaper featured many of these alterations, no architects or builders were credited with the work.

While the majority of business owners in the post-war era concentrated their efforts upon remodeling existing storefronts, limited new construction continued to occur in the District between the late 1940s and 1965. As in the previous three decades, none of this development took place directly on Fountain Square. Concentrations of development can instead be seen in the blocks around Washington and N Third Street, the south side of E Coolbaugh Street between N First Street and Second Street, and the south side of E Reed Street between N Fourth Street and N Fifth Street. The development included a variety of business types. Several were automobile related. In 1947, Home Motor Company, constructed a new building at 111 Washington for its Chrysler-Plymouth dealership. Three years later, the Houghton State Bank developed a Car Park at 100 E Coolbaugh St, to the south of the County Courthouse. Other businesses were service oriented. In 1952, for example, Finest Cleaners went in at 416 E Reed St. Yet others were for professional and financial institutions, such as the Houghton State Bank (116 E Coolbaugh St), whose new building replaced the Johnson Hotel after that building succumbed to a fire in 1964. Altogether they rounded out the services available in downtown Red Oak. With money once again flowing into the economy, these buildings generally exhibited the latest

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architectural styles and materials. Moderne elements, canted steel supports, flat metal awnings, rounded corners, glass block and concrete block can all be found in these newer structures.

Modern Era

During the 1960s, major changes to transportation were taking place again. Interstates 80 and 29 were designated in 1956 and completed across Iowa in 1972 and 1973, respectively. Thereafter, Red Oak was an hour or more away from the Interstate system. Within Red Oak, changes were taking place as well. In 1965, U.S. Highway 34 was rerouted north of town. This meant east/west traffic could now easily by-pass the historic commercial core of Red Oak. With private automobiles for travel, rail passenger service dwindled and was discontinued in 1971.⁵² Today, freight service to Red Oak stops at just two private businesses, UPS and the Minsa Corporation.



Figure 18: Reed Street in 1971.
Photo from the Montgomery County History Center

Despite transportation routes now going around Red Oak rather than through it, its status as a county seat and industrial center has helped to keep the local commercial core alive. In 1971, Iowa Governor Robert Ray noted that Southwest Iowa was a growing industrial area.⁵³ Even today, although many industries have been bought out by larger, national chains, a number continue to maintain a presence in Red Oak; Replogle Mill and Four Company has become part of Minsa; and National Carbon Company has become a battery factory for Johnson Controls. One business that has maintained local ownership is the Red Oak Greenhouse. This company was purchased in 1968 by Russ Johnson. At one time the largest greenhouse in the state, it became a regional supplier for plant outlets. Together, these industries have supplied jobs for a large number of local residents, who in turn have supported their hometown commercial establishments, including several long standing

businesses that continue to thrive and remain in the downtown core, including the Houghton State Bank, the Brown's Shoe Fit Company, Red Oak National Bank, and Pioneer Mutual Insurance Company. These are joined by long-standing social and governmental institutions, such as the Masonic Hall, the Elks Club, the Post Office, the County Courthouse, the Police Department and City Hall.

Business owners in the District continued to alter their buildings after 1965, although these renovation efforts were minimal. Until recently, changes to buildings were generally limited to maintenance items, rather than sizable renovations undertaken to attract customers. Additionally no new buildings were constructed in the District until the Dental Care building (415 E Coolbaugh St) in 2002.

⁵² National Register of Historic Places, Chicago, Burlington Northern and Quincy Depot, Red Oak, Montgomery County, Iowa, National Register #19990429.

⁵³ The Register's Iowa News Service, "Red Oak Event Salutes Industry," Des Moines Sunday Register, May 23, 1971, p. 4L.

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Conclusion

For over a century, businesses in the Red Oak Downtown Historic District rose and fell through waves of prosperity and distress that are reflected in the successive layers of building materials, architectural styles and forms we see today. After the coming of the railroad in 1869, the burgeoning town acquired increased wealth and status that in turn resulted in the construction of a more permanent, fire-proof building stock. As the decades advanced, successive generations of business owners and civic leaders put their own mark on the downtown, resulting in alterations to extant buildings and construction of new buildings that met the shifting needs and tastes of the population. After 1920, new development slowed and storefront rehabilitations became the norm, emphasizing and unifying the horizontal commercial band at the base of most buildings in an effort to relate to the increasing speed of customers as they drove into (and through) town. By the late 1960s, the Red Oak Downtown Historic District had matured into a blend of architectural styles and vernacular forms that continue to reveal the peaks of its economic prosperity and hardiness through natural disasters.

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Criterion A – Social History

Retired Military Men become Local Business Leaders

Military service changes those who serve. The education, discipline, adherence to the chain-of-command, and commitment to both the group and the common goal instilled during training and service stay with veterans long after their period of service is over. It affects how veterans, particularly those in leadership positions, conduct themselves and often the businesses they select for employment. For those who become business leaders, their military service often influences the way they run their businesses. Human resource managers have identified traits such as leadership, dependability, decisiveness, tenacity and comradery as those common to military personnel. Given these qualities, it should be no surprise that currently, while veterans make up just 3 percent of the American population, they make up 8 percent of the CEOs on the Fortune 500 list. These CEOs also serve longer and deliver a stronger performance than those of civilian-led Fortune 500 companies.⁵⁴

Since the Civil War, Red Oak has had a strong association with military history. Its residents have shown patriotism and engagement whenever the country has called them to action. In fact, the town was nationally recognized by the Federal Government, which dedicated a war ship the U.S.S. Red Oak Victory in memory of the sacrifices of the town's citizens during World War II. Across all the wars, those who returned or moved to Red Oak after the conflict ended took their places in local society. Many became local business leaders, contributing to Red Oak's economic success as well as their own. Today, veterans make up 8 percent of Red Oak's population, slightly more than the state average of 7 percent, but they have a significantly higher percentage of veteran-owned businesses than the state average (15 percent and 9 percent in Red Oak and the state of Iowa, respectively).⁵⁵

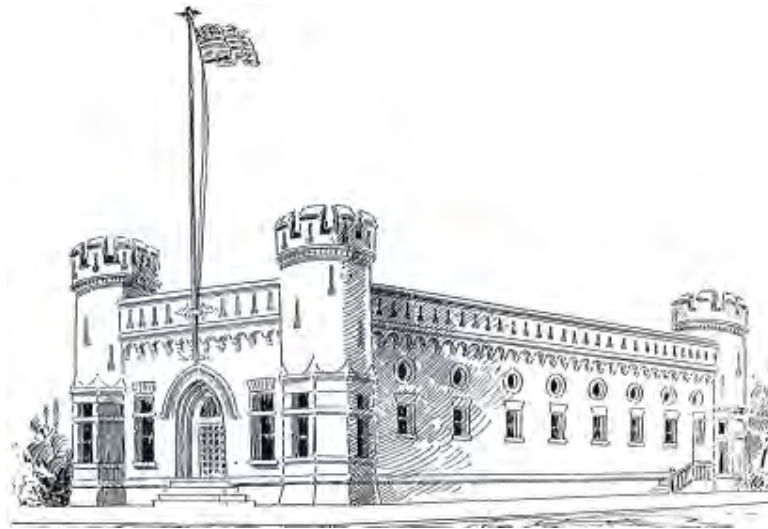


Figure 19: Sketch of the Armory before Construction.

Reprinted from the *Red Oak Express* May 28, 1897.

Civil War Veterans

Over 76,000 Iowans, approximately 11 percent of the state's population, served in the Civil War. While statistics on casualties are relatively clear (13,169 died), the number of veterans is difficult to ascertain for a variety of reasons.⁵⁶ Those injured in the war did not necessarily return. Neither did those with Post Traumatic Stress Disorder (PTSD). Others decided to move on, relocating to cities where a war buddy lived, or somewhere new for a fresh start. In Iowa, it was not until the state's 1890 census that a portrait of these veterans was captured. By then, the total veteran population in the state for both sides of the war was listed at 43,328, a statistic that likely under reported Confederate veterans.⁵⁷

⁵⁴ Ho Lin, "Do Officers Make the Best CEOs?," Military.com: Monster Veteran Employment Center;

<http://www.military.com/veteran-jobs/career-advice/military-transition/why-military-officers-are-good-ceos.html>

⁵⁵ United State Census Bureau, Quick Facts Data for "Population estimates, July 1, 2014, (V2014)", "Veterans, 2009-2013", "All firms, 2007" and "Veteran-owned firms, 2007".

⁵⁶ "Iowa in the War," State Historical Society of Iowa, accessed Aug 30, 2015, http://www.iowahistory.org/museum/battleflags/info/iowa_in_the_war.htm.

⁵⁷ Iowa State Census, 1890 tables 123 and 124.

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During the Civil War, according to W.W. Merritt, the fledgling Montgomery County contributed a larger percentage of men to the Union cause “than any other county in the state.”⁵⁸ In his 1881 *History of Montgomery County*, Merritt identified 31 men in the Adjunct General’s records in Des Moines as living in Red Oak at the time of enlistment. This would have been about 15 percent of the town’s population in 1860. After the close of that war, returning Union Army soldiers and veterans who were new residents after the war became a noticeable portion of Red Oak’s growing number of businessmen and community leaders. Although they did not all fight in the same regiment, they shared values and experiences gained through that military service. Of the 100 biographies of Red Oak residents in Merritt’s *History of Montgomery County*, 30 were Union veterans.

Like those in fledgling towns across Iowa, these veterans were instrumental in giving the town of Red Oak a successful start; the bankers through financing, the capitalists through financing and propagating numerous businesses and the dealers through supplying others’ needs. Many veterans held a position in public office in addition to running their regular business interests. Notable Civil War veterans and their local business associations included (in alphabetical order):⁵⁹

- Marion T. Anderson – Druggist⁶⁰
- Frank M. Byrkit – Vice President and later President of First National Bank (501 N Third St), the only bank not to fold during the Panic of 1873
- Edward M. Carey – Manager of C.H. Lane and Co – machinery and farm implements (non-extant)
- N.A. Cook – Merchant from 1870 to 1879, later partial owner of People’s Telephone, a Red Oak greenback newspaper
- Thomas H. Dearborn – mentee under C.H. Lane, moved to Red Oak with his encouragement, owner of a coal and ice business, City Marshall
- E.A. Harris – County Recorder, Real Estate Dealer, Mayor of Red Oak (1881-1885), Fire Chief (1877-1885), Captain of Company K Fifth regiment I.N.G., started the town library
 - His biography noted that he “has always had faith in Red Oak, and labored to promote every enterprise that would build it up.”
- Alfred Hebard – Real Estate Dealer and Capitalist – Surveyor for the B&M RR, State Senator, U.S. Commissioner from Iowa to the World’s Fair in Paris, part owner in various unnamed businesses
- C.H. Lane – merchant and Capitalist - owner of the Farmer’s Store (501 N Third St), the Lane Block (503 N Third St), Lane Implement Company (various locations), part owner of lumber mill on outskirts of Red Oak, co-founder and first president of First National Bank (501 N Third St)
 - As noted in one of his obituaries, “many of the successful business men of Red Oak got their early business training under Mr. Lane who was an honest and upright gentleman and made a great success of his business and had the confidence of the people of that vicinity.”⁶¹
- Henry N. Moore – President of Valley National Bank
- Henry Harrison Palmer – co-owner of Palmer & Harrison, feed stables and stock shippers
- Reuben Roberts – farmer and secretary of the Mining Company, County Recorder for several years
- Elliott S. Rodgers – Grocer from 1874-1875

⁵⁸ Merritt, *A History of the County of Montgomery From the Earliest Days to 1906*, 100.

⁵⁹ Unless noted otherwise, this biographical information is from the 1881 *History of Montgomery County*

⁶⁰ (Records of Members of the Grand Army of the Republic, William H. Ward 1886), p. 310-311

⁶¹ C.H Lane Obit, Adams County Free Press, March 6 1920

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Figure 20: Troops on Parade around Fountain Square before they go off to fight in Europe. Reprinted from the *Images of America: Red Oak* p.96.

- John W. Swisher – Stock dealer
- George West – Architect and Builder, served as a City Councilman (2 yrs), Captain of the Fire Company
- W.P. Wiley – Grocery and Dry Goods in 1867, Vice President of Valley National Bank from 1877-1878, general merchandise business on south side of square in 1877, County Treasurer

World War I Veterans

Approximately 5 percent of Iowa's population (114,242 men and women) served during the Great War.⁶² Of these, 539 were women who had served as nurses.⁶³ As with the Civil War, not all soldiers returned home. In addition to casualties and those who needed permanent care, some decided to remain in the service, others decided to stay in Europe, while others moved to the city of a favorite base or of a comrade, or somewhere they

⁶² "Iowa in the Great War, 1914-1919," Iowa Gen Web Project, accessed August 4, 2015, <http://iagenweb.org/greatwar/>

⁶³ Iowa State Census, 1925, p. xiv.

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had always dreamed of settling down. Of course, all that movement also meant that some veterans from other locations moved to Iowa. While most troops had returned home by 1920, the 1920 Federal Census did not gather any veteran information; however, the 1925 State Census did. It reported 69,722 veterans throughout Iowa (approximately 3 percent of the state's population).

The patriotic fervor of Red Oak and Montgomery County continued into World War I. Two hundred and fifty Red Oak men fought on the front lines with Company M in World War I. Little information is available on the veterans of WWI who came back to run local businesses. However, utilizing the enlistments of Company M and information on veterans collected in the Federal 1930 census, there were 129 veterans of World War I in Red Oak in 1930. At 2 percent of the town's population, this was just slightly below the state average. Compared to Civil War veterans, who were discharged as the town was forming, these veterans came home to experience several decades of struggles, including the faltering agricultural economy of the 1920s, the Great Depression and World War II. Despite these difficulties, a number of veterans became successful local businessmen. Those who left their mark on the Red Oak Downtown Historic District included:⁶⁴

- George Bolt – Shoe Business⁶⁵
- John Butler – Butler Grocery Store 1930-1941 (400-402 E Coolbaugh St)
- Ivan Elwood – Clothing and Drygoods Store (4th and E Coolbaugh St)⁶⁶
- Graham Hendricks – Print Shop Owner
- Alvin and Carl Johnson – Johnson Brothers Groceries 1934-1945 (401-403 E Reed St)
- Clarence Larson – Halbert-Larson T.V. Service 1955 (213 E Coolbaugh St)
- George Ray Logan – Bookkeeper and Assistant Manager of Hawkeye Lumber Co.⁶⁷
- Ross Mutterbaugh – Auto Shop Owner
- Robert Petty - Petty Auto Company 1915-1917 (206 E Reed St)
- Oliver Reiley - Reiley & Reiley, Physician and Surgeon 1896-1917 (2nd floor, 405 E Reed St) and 1934-1950 (411-413 E Reed St)

World War II Veterans

Iowa sent 226,638 men and women, 9 percent of its population, to serve in World War II. Those who survived were just as prone to relocating as those who served in World War I. While many returned home after the war, a significant number remained in military service or in Europe, went into long term care, or moved to the city of a favorite base or dreamed-of destination. Their return was coupled with GI benefits that assisted them in finding new careers and coincided with an economic boom that lasted until the early 1970s, affording many opportunities for personal economic success. Overall, approximately 10 percent of Iowa's population were veterans of WWII in 1950.

⁶⁴ Unless otherwise noted, the following list compared names in the Company M roster and the 1930 Federal Census with known businesses in the Site Inventory Forms compiled for each building in the Historic district. The link between these individuals and the business is assumed. Further, those veterans who owned or operated businesses under another name were missed.

⁶⁵ Information from Dave McFarland, Montgomery County History Center, phone interview October 23, 2015.

⁶⁶ Information from Dave McFarland, Montgomery County History Center, phone interview October 23, 2015.

⁶⁷ Eloise Walker Wilder & Fanny Ramsay Wilder Winchester, *A Memorial of the One Hundredth Anniversary of the Marriage of Philip Schoff & Elizabeth Ramsay*, 1922, p.165. As posted online at Google Books.

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Figure 21: Looking across Fountain Square, Veterans Day, 1961.
Reprinted from A Welcome Mat to Red Oak.

Montgomery County sent over 1,100 men and women to serve in World War II. Despite the large number of casualties from Red Oak during this war, including 45 in the Battle of Kasserine Pass alone, many soldiers did return to take over family businesses or start new ones. Other veterans moved to town after the war and made their mark here as well. Of the 700 biographies included in the *IA Sesquicentennial 50th Anniversary WWII Military History*, 103 service men and 4 service women lived, worked or retired to Red Oak. Collectively, their mark was made through the renewed growth and prosperity of Red Oak after the War. Local business leaders who were veterans of this conflict, and their contributions included:⁶⁸

- Duane Ayres – Manager of Supply Store on the square, then Milledge Hardware (516 N Fourth St), later owner of Green Parrot Restaurant (506 N Fourth St)
- Richard E. Cleveland – Vice President of Montgomery County National Bank (321-323 E Reed St)
- Harold Cozad – Owner and operator for 42 years of Jessen's Clothing Store (306 E Coolbaugh St)
- Horace Deemer Houghton – President of Houghton State Bank (501 N Third St) from 1952 to 1958
- Ivan C. Lungren – owner of Morris Paint Store (421 E Reed St) in 1949⁶⁹

⁶⁸ Dennis Neal, *Montgomery Co., IA Sesquicentennial 50th Anniversary WWII Military History*, 1996. Of the 1,100 men and women from Montgomery County who served in WWII, 700 biographies were collected. Many did not include information on their civilian occupations or place of residence after the war.

⁶⁹ Ancestry.com

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- Earl B. Marsh – Businessman for 50 years, pursuits included Marsh Transfer, Marsh Motors, Chrysler-Plymouth (111 Washington)
- Arthur McGinnis, Sr – Parts Manager for Fox-Finley Chevrolet
- Edward C. Ossian – Café and bar owner
- Dean Charles Sanquist – Manager of lumber yards in Red Oak and Iowa
- Dale L. Sadler – Manager of Armature & Electric Machine Co. (423 E Reed St) in 1949
- William Victor – Vice-President Murphy Calendar Company
- Homer D. Williams – Mechanic at Don Gell Ford Motor Co., then owned and operated Homer's Auto Service
- Charles W. Wilson – owner of Wilson Concrete; Expanded business into 11 plants with over 700 employees; Served on numerous national professional boards and committees, local fraternal organizations, as well as regional and national positions with Boy Scouts of America.⁷⁰
- Jack D. Wright – after war moved to Shenandoah and worked for Spurgeon Department store for 15 years, then returned to Red Oak and set up Wright Locksmith business
- Darrell E. Wolfe – Owner and operator of an auto garage

Armed Conflicts Affected the Built Environment

The significance of the Civil War, World War I and World War II are reflected in Red Oak's physical environment, even though the town was not directly involved in any war. Before the soldiers shipped off to war and after they returned, Fountain Square frequently played host to celebrations of military pride, serving as a backdrop for sendoff and homecoming parades. Fountain Square also served, and continues to serve, as a central organizing element for commemorative markers, honoring those who gave their lives fighting for their country and putting their sacrifice on display at the heart of this community.

The Armory also provided a place within the downtown for men to gather and train before deployment. After its dedication in December of 1896, the building provided space for both municipal events and National Guard activities. The building was expanded in 1908, raising the roof and constructing a second floor to provide space for a property room, offices for officers, a club room and an assembly room. Occupied by the National Guard until 1953, when it was replaced by a modern facility on the edge of town. This building then converted to use as a furniture store and continues to represent the association of the National Guard with Red Oak's downtown.

The contributions of successful veteran businessmen are also represented in the commercial buildings themselves, running the gamut from small building alterations, to storefront and interior renovations, to the construction of completely new buildings. As noted in the lists above, this contribution by war veterans includes 14 extant buildings in the District.

Conclusion

Initially, Fountain Square developed as a commemorative site in which to display memorials to those who fought and did not return. These former residents now make their mark on Red Oak in the form of historic memorials to local heroes from all U.S. wars between the Civil War and the Korean Conflict. The armory, a block off the square, provided a place for the local National Guard troop to practice and meet while at home. Reinforcing this, the buildings in the Red Oak Downtown Historic District have done more than act as

⁷⁰ "Industry Icon: Charles W. Wilson - Wilson Concrete Company" Fister Quarries Group, Inc, June 2004, http://www.fisterquarries.com/industry_icons/Charles_Wilson.htm

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backdrops to the honorific displays of patriotic support occurring on or near the square. They served as places where successful veteran owners ran their businesses. Many buildings were tangibly changed, in part or in whole, during the veteran owners' tenure, strengthening their physical association with this local demographic. Together, the buildings and objects associated with local veterans provide a substantial physical link to past national events and represent trends seen across Iowa from 1865-1965.

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Previous documentation on file (NPS):

- ☐ preliminary determination of individual listing (36 CFR 67) has been requested
- ☒ previously listed in the National Register
- ☐ previously determined eligible by the National Register
- ☐ designated a National Historic Landmark
- ☐ recorded by Historic American Buildings Survey # _____
- ☐ recorded by Historic American Engineering Record # _____
- ☐ recorded by Historic American Landscape Survey # _____

Primary location of additional data:

- ☒ State Historic Preservation Office
- ☐ Other State agency
- ☐ Federal agency
- ☐ Local government
- ☐ University
- ☒ Other

Name of repository: Montgomery County Historical Society

Red Oak Downtown Historic District
Name of Property

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Historic Resources Survey Number (if assigned): _____

10. Geographical Data

Acreage of Property _____

Use either the UTM system or latitude/longitude coordinates

Latitude/Longitude Coordinates (decimal degrees)

Datum if other than WGS84: _____

(enter coordinates to 6 decimal places)

- | | |
|-------------------------|-----------------------|
| 1. Latitude: 41.010559 | Longitude: -95.230368 |
| 2. Latitude: 41.010528 | Longitude: -95.226752 |
| 3. Latitude: 41.009306 | Longitude: -95.226752 |
| 4. Latitude: 41.009295 | Longitude: -95.226213 |
| 5. Latitude: 41.008888 | Longitude: -95.226206 |
| 6. Latitude: 41.008898 | Longitude: -95.226336 |
| 7. Latitude: 41.008475 | Longitude: -95.226315 |
| 8. Latitude: 41.008475 | Longitude: -95.226759 |
| 9. Latitude: 41.008475 | Longitude: -95.227963 |
| 10. Latitude: 41.007532 | Longitude: -95.227976 |
| 11. Latitude: 41.007542 | Longitude: -95.229151 |
| 12. Latitude: 41.007978 | Longitude: -95.229151 |
| 13. Latitude: 41.007995 | Longitude: -95.231031 |
| 14. Latitude: 40.008473 | Longitude: -95.231038 |
| 15. Latitude: 41.008475 | Longitude: -95.231575 |
| 16. Latitude: 41.008929 | Longitude: -95.231570 |
| 17. Latitude: 41.008924 | Longitude: -95.232746 |
| 18. Latitude: 41.009727 | Longitude: -95.232749 |
| 19. Latitude: 41.009718 | Longitude: -95.230354 |
| 20. Latitude: 41.010559 | Longitude: -95.230368 |

Or

UTM References

Datum (indicated on USGS map):

☐ NAD 1927 or ☐ NAD 1983

- | | | |
|----------|-----------|-----------|
| 1. Zone: | Easting: | Northing: |
| 2. Zone: | Easting: | Northing: |
| 3. Zone: | Easting: | Northing: |
| 4. Zone: | Easting : | Northing: |

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Verbal Boundary Description (Describe the boundaries of the property.)

Beginning at the corner of E Hammond and N Second Street, the bounty extends east along E Hammond to N Fifth Street, south along N Fifth Street to E Reed Street, east along E Reed Street to the east property line of the second property east of N Fifth Street, south to the alley between Coolbaugh Street and Washington Avenue, west along this alley to N Fourth Street, south along N Fourth Street to the property line just south of Washington Avenue, west along the south property line of the properties on Washington Avenue to N Third Street, north on N Third Street to Washington Avenue, west along Washington Avenue to the west edge of the property at 107 Washington Avenue, north to the north edge of this property line, west to N First Street, north on N First street to Coolbaugh Street, west on Coolbaugh Street to Broadway, north on Broadway to E Reed Street, east on E Reed Street to Second Street and north on Second Street to the beginning point at Second Street and E Hammond.

Boundary Justification (Explain why the boundaries were selected.)

This boundary includes both Fountain Square and the Courthouse Square, as well as the commercial and light industrial area which developed around them and which retains integrity today.

11. Form Prepared By

name/title: Jennifer Honebrink
organization: Alley Poyner Macchietto Architecture, Incorporated
street & number: 1516 Cuming St
city or town: Omaha state: Nebraska zip code: 68102
e-mail: jhonebrink@alleypoyner.com
telephone: (402) 341-1544
date: November 1, 2016

Additional Documentation

Submit the following items with the completed form:

- **Maps:** A **USGS map** or equivalent (7.5 or 15 minute series) indicating the property's location.
- **Sketch map** for historic districts and properties having large acreage or numerous resources. Key all photographs to this map.
- **Additional items:** (Check with the SHPO, TPO, or FPO for any additional items.)

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Photographs

Submit clear and descriptive photographs. The size of each image must be 1600x1200 pixels (minimum), 3000x2000 preferred, at 300 ppi (pixels per inch) or larger. Key all photographs to the sketch map. Each photograph must be numbered and that number must correspond to the photograph number on the photo log. For simplicity, the name of the photographer, photo date, etc. may be listed once on the photograph log and doesn't need to be labeled on every photograph.

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Photo Log

Name of Property: Red Oak Downtown Historic District

City or Vicinity: Red Oak

County: Montgomery State: Iowa

Photographer: Brad Simonsen

Date Photographed: October 2015

Description of Photograph(s) and number, include description of view indicating direction of camera:

IA_Montgomery County_Red Oak Downtown Historic District_001

Fountain Square Looking west to Courthouse Square

IA_Montgomery County_Red Oak Downtown Historic District_002

From N Third Street and E Coolbaugh Street looking northwest to First National Bank and Farmer's Store and 500 block of N Third Street

IA_Montgomery County_Red Oak Downtown Historic District_003

From N Third Street and E Reed Street looking northeast to Carmichael's Variety Store and C.A. Hough Building and 300 block of E Reed Street

IA_Montgomery County_Red Oak Downtown Historic District_004

From N Fourth Street and E Reed Street looking northwest at Red Oak National Bank and 300 block of E Reed Street

IA_Montgomery County_Red Oak Downtown Historic District_005

From N Fourth Street at Fountain Square looking across to the southeast at 500 block of N Fourth Street

IA_Montgomery County_Red Oak Downtown Historic District_006

From the center of the south side of Fountain Square looking southeast across to the 300 block of E Coolbaugh Street

IA_Montgomery County_Red Oak Downtown Historic District_007

From the center of the south side of Fountain Square looking southwest across to the 300 block of E Coolbaugh Street

IA_Montgomery County_Red Oak Downtown Historic District_008

From the northwest corner of Fountain Square looking across to the 600 block of N Third Street and the 200 Block of E Reed Street

IA_Montgomery County_Red Oak Downtown Historic District_009

From N Third Street and E Hammond looking southwest to the 600 block of N Third Street

Red Oak Downtown Historic District

Name of Property

Montgomery County, Iowa
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IA_Montgomery County_Red Oak Downtown Historic District_010

From northeast Corner of Fountain Square Looking northeast Across to F.J. Brodby Grocery and the 400 block of E Reed Street

IA_Montgomery County_Red Oak Downtown Historic District_011

From the corner of N Fifth Street and E Reed Street Looking northwest across to the 400 block of E Reed Street

IA_Montgomery County_Red Oak Downtown Historic District_012

From the center of E Reed Street looking southeast across to the 400 block of E Reed Street

IA_Montgomery County_Red Oak Downtown Historic District_013

Looking southeast at the corner of N Fifth Street and E Coolbaugh Street to the Armory

IA_Montgomery County_Red Oak Downtown Historic District_014

From the center of E Coolbaugh Street to the north at the 400 block of E Coolbaugh Street

IA_Montgomery County_Red Oak Downtown Historic District_015

From the corner of N Fifth Street and E Coolbaugh Street looking southwest at the Masonic Lodge and the 400 block of E Coolbaugh Street

IA_Montgomery County_Red Oak Downtown Historic District_016

From the corner of N Third Street and E Coolbaugh Street looking southwest at the A.C. Hinchman Building and the 200 block of E Coolbaugh Street

IA_Montgomery County_Red Oak Downtown Historic District_017

From the alley between E Coolbaugh Street and Washington on N Third Street looking southwest across to the C.W. Runberg Harness and Saddlery and the 400 block of N Third Street

IA_Montgomery County_Red Oak Downtown Historic District_018

On Washington Street looking north across to the American Legion and the 200 block of Washington.

IA_Montgomery County_Red Oak Downtown Historic District_019

From N Third Street and Washington looking across northeast to the Johnson Brothers Grocery Store and the 400 block of N Third Street

IA_Montgomery County_Red Oak Downtown Historic District_020

From Second Street and E Coolbaugh Street looking across southeast to the Cigar Factory and the 200 block of E Coolbaugh Street

IA_Montgomery County_Red Oak Downtown Historic District_021

Red Oak Downtown Historic District

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From Second Street and E Coolbaugh Street looking across northeast to the Red Oak Laundry and the 200 block of E Coolbaugh Street

IA_Montgomery County_Red Oak Downtown Historic District_022

From Second Street and Washington looking across northwest to the Home Motor Company and the 100 block of Washington

IA_Montgomery County_Red Oak Downtown Historic District_023

From N Third Street and Washington looking across northeast to the Fox-Finley Chevrolet Dealership and the 300 block of Washington

Property Owner:

Property Address		Owner Information				
		Name	Address	City	State	Zip
100	E Coolbaugh St	Houghton State Bank	116 E. Coolbaugh St.	Red Oak	IA	51566
105	E Coolbaugh St	Montgomery County Board Of Supervisors	Attn: Chairman Bryant Amos, 105 E. Coolbaugh St.	Red Oak	IA	51566
116	E Coolbaugh St	Houghton State Bank	116 E. Coolbaugh St.	Red Oak	IA	51566
200	E Coolbaugh St	City Of Red Oak	601 N 6th St Po Box 475	Red Oak	IA	51566
201	E Coolbaugh St	Mccunn Rentals, L.L.C.	201 Highland Ave	Stanton	IA	51573
203	E Coolbaugh St	Mccunn Rentals, L.L.C.	201 Highland Ave	Stanton	IA	51573
204	E Coolbaugh St	City Of Red Oak	601 N 6th St Po Box 475	Red Oak	IA	51566
206	E Coolbaugh St	Coolbaugh Street Holding L.L.C.	Po Box 44	Red Oak	IA	51566
207	E Coolbaugh St	Mccunn Rentals, L.L.C.	201 Highland Ave	Stanton	IA	51573
208	E Coolbaugh St	Coolbaugh Street Holding L.L.C.	Po Box 44	Red Oak	IA	51566
209	E Coolbaugh St	Swanson, Bruce E	209 E Coolbaugh St	Red Oak	IA	51566
209	E Coolbaugh St	Swanson, Mark D	Po Box 78	Red Oak	IA	51566
212	E Coolbaugh St	Coolbaugh Street Holding L.L.C.	Po Box 44	Red Oak	IA	51566
213	E Coolbaugh St	Swanson, Bruce E	209 E Coolbaugh St	Red Oak	IA	51566
214	E Coolbaugh St	Coolbaugh Street Holding L.L.C.	Po Box 44	Red Oak	IA	51566
215	E Coolbaugh St	Swanson, Bruce E	209 E Coolbaugh St	Red Oak	IA	51566
218	E Coolbaugh St	Coolbaugh Street Holding L.L.C.	Po Box 44	Red Oak	IA	51566
222	E Coolbaugh St	Coolbaugh Street Holding L.L.C.	Po Box 44	Red Oak	IA	51566
300	E Coolbaugh St	Vial, Roger A	1777 215th	Red Oak	IA	51566

Red Oak Downtown Historic District

Name of Property

Montgomery County, Iowa

County and State

Property Address		Owner Information				
		Name	Address	City	State	Zip
302	E Coolbaugh St	Red Oak Downtown, Llc	Attn: Jim Sifford 116 E. Coolbaugh St.	Red Oak	IA	51566
304	E Coolbaugh St	Red Oak Downtown, Llc	Attn: Jim Sifford 116 E. Coolbaugh St.	Red Oak	IA	51566
306	E Coolbaugh St	Periwinkle Investments, Inc	Po Box 44	Red Oak	IA	51566
308	E Coolbaugh St	Periwinkle Investments, Inc	Po Box 44	Red Oak	IA	51566
310	E Coolbaugh St	Coates, Ailene I	12 Oak Knoll Road	Red Oak	IA	51566
312	E Coolbaugh St	Red Oak Downtown, Llc	Attn: Jim Sifford 116 E. Coolbaugh St.	Red Oak	IA	51566
316	E Coolbaugh St	Brown's Shoe Fit Co	111 N Sycamore	Shenandoah	IA	51601
318	E Coolbaugh St	Brown's Shoe Fit Co	111 N Sycamore	Shenandoah	IA	51601
320	E Coolbaugh St	Rahmani, Hertzell	9648 Snowberry Circle	Colorado Springs	CO	80920
322	E Coolbaugh St	Rainey, Audie E	501 E Ohio Ave	Red Oak	IA	51566
400	E Coolbaugh St	Bourlon, Bill	1211 Irene Ct	Red Oak	IA	51566
404	E Coolbaugh St	Tj Pfaf, Llc	P.O. Box 526	Red Oak	IA	51566
407	E Coolbaugh St	Branigan, Michael J	508 Bartlett St	Emerson	IA	51533
407	E Coolbaugh St	Periwinkle Investments, Inc	Po Box 44	Red Oak	IA	51566
408	E Coolbaugh St	Red Oak Grand Theatre, Inc	307 E Reed Street	Red Oak	IA	51566
409	E Coolbaugh St	Bolton, Michael I	206 Wilson	Knoxville	IA	50138
410	E Coolbaugh St	Red Oak Grand Theatre, Inc	307 E Reed Street	Red Oak	IA	51566
412	E Coolbaugh St	Mcfarland, Roxanne M	1838 K Ave	Red Oak	IA	51566
414	E Coolbaugh St	Mcfarland, David	1838 K Avenue	Red Oak	IA	51566
415	E Coolbaugh St	Truka, Charles R	P O Box 393	Stanton	IA	51573
418	E Coolbaugh St	White, Perry R Living Tr	White, Perry R & Sara J Trustees 2200 Bluegrass Road	Red Oak	IA	51566
422	E Coolbaugh St	White, Perry R Living Tr (1/2 Int) &	White, Perry R & Sara J Trustees 2200 Bluegrass Road	Red Oak	IA	51566
500	E Coolbaugh St	Magneson, Gordon G	500 E Coolbaugh St	Red Oak	IA	51566
503	E Coolbaugh St	Usps Office Of The Consumer Advocate	475 L'enfant Plaza, Sw, Room 4012	Washington	DC	20260-2200
504	E Coolbaugh St	Klyn Investments Inc	1904 Woodfield Drive	Red Oak	IA	51566

Red Oak Downtown Historic District

Name of Property

Montgomery County, Iowa

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Property Address		Owner Information				
		Name	Address	City	State	Zip
204	E Hammond St	Slater, Marlene K	204 E Hammond Street	Red Oak	IA	51566
206	E Hammond St	Tye, Randall J	5008 Waller St	Ames	IA	50014
208	E Hammond St	Revive Salon, Llc	621 N 3rd St	Red Oak	IA	51566
200	E Reed St	Young, Judson M	200 E Reed St	Red Oak	IA	51566
201	E Reed St	Barnes, David V Tr	Po Box 334	Red Oak	IA	51566
203	E Reed St	Betts, Robert	203 E Reed Street	Red Oak	IA	51566
203	E Reed St	Periwinkle Investments Inc.	Po Box 44	Red Oak	IA	51566
205	E Reed St	Periwinkle Investments Inc.	Po Box 44	Red Oak	IA	51566
206	E Reed St	Taylor, Rick D	Po Box 14	Red Oak	IA	51566
207	E Reed St	Periwinkle Investments Inc.	Po Box 44	Red Oak	IA	51566
208	E Reed St	Taylor, Ricky D	Po Box 14	Red Oak	IA	51566
212	E Reed St	City Of Red Oak	601 N 6th St Po Box 475	Red Oak	IA	51566
215	E Reed St	Carder, Ann M	1604 Forest Ave	Red Oak	IA	51566
301	E Reed St	Chen, Ri Hua	301 E Reed Street	Red Oak	IA	51566
305	E Reed St	Williams, Carolyn A	311 E Park Ave	Red Oak	IA	51566
307	E Reed St	Red Oak Chamber And Industry Assoc Inc	307 E Reed Street	Red Oak	IA	51566
309	E Reed St	Carder, Ann M	1604 Forest Ave	Red Oak	IA	51566
311	E Reed St	Carder, Ann M	1604 Forest Ave	Red Oak	IA	51566
315	E Reed St	Carder, Ann M	1604 Forest Ave	Red Oak	IA	51566
315	E Reed St	Carder, Ann M	1604 Forest Ave	Red Oak	IA	51566
317	E Reed St	Berggren, David O	317 E. Reed	Red Oak	IA	51566
323	E Reed St	Firststar Bank Of Red Oak				0
401	E Reed St	Horner, William Acker	1732 260th Street	Red Oak	IA	51566
401	E Reed St	Horner, William Acker	1732 260th Street	Red Oak	IA	51566
405	E Reed St	Periwinkle Investments Inc.	Po Box 44	Red Oak	IA	51566
407	E Reed St	Periwinkle Investments Inc.	Po Box 44	Red Oak	IA	51566
409	E Reed St	Webering, James C	211 North Locust St	Glenwood	IA	51534
410	E Reed St	Pioneer Mutual Ins Association	412 E Reed St	Red Oak	IA	51566
411	E Reed St	Knoell, Clinton Eugene	607 E. 20th St. Po Box 221	Atlantic	IA	50022
412	E Reed St	Pioneer Mutual Ins Association	412 E Reed St	Red Oak	IA	51566

Red Oak Downtown Historic District

Name of Property

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Property Address		Owner Information				
		Name	Address	City	State	Zip
413	E Reed St	Allen, Mark D Revocable Trust	332 Lynn Lane	Maryville	MO	64468
415	E Reed St	Norris, James	2479 B Ave	Red Oak	IA	51566
416	E Reed St	Periwinkle Investments, Inc.	Po Box 44	Red Oak	IA	51566
417	E Reed St	Mcalpin, Rodney E	609 Highland	Red Oak	IA	51566
418	E Reed St	Goettsch, Adra Ann				0
419	E Reed St	Mcalpin, Rodney E	609 Highland	Red Oak	IA	51566
422	E Reed St	Houtchens, Clifford J	1818 St Hwy 48	Red Oak	IA	51566
423	E Reed St	Elliott, Henry A	423 E Reed Street	Red Oak	IA	51566
107	E Washington	Larson, Dennis	1500 Eastern	Red Oak	IA	51566
111	E Washington	Mcalpin, Beverly	Po Box 37	Red Oak	IA	51566
209	E Washington	City Of Red Oak	Po Box 475	Red Oak	IA	51566
211	E Washington	Lorraine Post No 67 Of The Iowa Department	211 Washington Ave	Red Oak	IA	51566
213	E Washington	Elarton, Randall J.	213 Washington Ave	Red Oak	IA	51566
300	E Washington	Even O And Debra L Belt	1944 N Ingles Dr	Red Oak	IA	51566
310	E Washington	T Kennedy Investments, Llc	16766 Prato Way	Naples	FL	34110
519	N 1st St	Elks Benevolent & Protective	519 1st St	Red Oak	IA	51566
404	N 2nd St	City Of Red Oak	601 N 6th St Po Box 475	Red Oak	IA	51566
608	N 2nd St	Bls Leasing, Llc	1206 N 8th St	Red Oak	IA	51566
402	N 3rd St	Sifford, James	1962 Ironwood Ave	Red Oak	IA	51566
405	N 3rd St	Jackson, Mark	1604 Forest Ave	Red Oak	IA	51566-1737
406	N 3rd St	First Baptist Church Of Red Oak	2300 N. 8th St.	Red Oak	IA	51566
407	N 3rd St	Bruce, Stephen	1015 E Reed Street	Red Oak	IA	51566
409	N 3rd St	Bruce, Stephen	1015 E Reed Street	Red Oak	IA	51566
410	N 3rd St	(Part Of 300 E Coolbaugh)				
411	N 3rd St	Mcanly, Iris J	2204 U Ave	Villisca	IA	50864-7107
501	N 3rd St	Fountain Square, Llc	200 Commerce Dr.	Red Oak	IA	51566
503	N 3rd St	Fountain Square, Llc	Po Box 454	Red Oak	IA	51566
505	N 3rd St	Pnmi Properties, Llc	505 N 3rd St	Red Oak	IA	51566
509	N 3rd St	Lemaster, Sharilyn S	20242 Hanna Ave	Pacific Jnct	IA	51561
511	N 3rd St	City Of Red Oak	601 N 6th St Po Box 475	Red Oak	IA	51566

Red Oak Downtown Historic District

Name of Property

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Property Address		Owner Information				
		Name	Address	City	State	Zip
517	N 3rd St	City Of Red Oak	601 N 6th St Po Box 475	Red Oak	IA	51566
519	N 3rd St	City Of Red Oak	601 N 6th St Po Box 475	Red Oak	IA	51566
601	N 3rd St	Rainey, Audie E	501 E Ohio Ave	Red Oak	IA	51566
603	N 3rd St	(Part Of 601 N 3rd)				
617	N 3rd St	Archer, Craig R	1207 N 8th St	Red Oak	IA	51566
621	N 3rd St	Revive Salon, Llc	621 N 3rd St	Red Oak	IA	51566
401	N 4th St	Larson, Dennis Dale	1500 Eastern Ave	Red Oak	IA	51566
500	N 4th St	Periwinkle Investments, Inc.	Po Box 44	Red Oak	IA	51566
504	N 4th St	Tangles Salon, Llc	504 N 4th Street	Red Oak	IA	51566
506	N 4th St	Norris, James C	2479 B Ave	Red Oak	IA	51566
508	N 4th St	Stamets, Caroline K	508 N 4th St	Red Oak	IA	51566
510	N 4th St	Hanson, Stevon E	207 3rd Ave	Red Oak	IA	51566
512	N 4th St	Hollen, John	Po Box 51	Red Oak	IA	51566
514	N 4th St	Optometry Buildings Inc	715 Davis Ave	Corning	IA	50841
518	N 4th St	Morse, Lincoln B	301 W 3rd St	Red Oak	IA	51566
622	N 4th St	620 N. 4th Llc	815 Benton	Corning	IA	50841
605	N 5th St	T Kennedy Investments, Llc	16766 Prato Way	Naples	FL	34110
502	N Broadway St	Carlson, Ronald D	8 Robin Hill Ln	Red Oak	IA	51566
	Fountain Square	City Of Red Oak	601 N 6th St Po Box 475	Red Oak	IA	51566

Paperwork Reduction Act Statement: This information is being collected for applications to the National Register of Historic Places to nominate properties for listing or determine eligibility for listing, to list properties, and to amend existing listings. Response to this request is required to obtain a benefit in accordance with the National Historic Preservation Act, as amended (16 U.S.C.460 et seq.).

Estimated Burden Statement: Public reporting burden for this form is estimated to average 100 hours per response including time for reviewing instructions, gathering and maintaining data, and completing and reviewing the form. Direct comments regarding this burden estimate or any aspect of this form to the Office of Planning and Performance Management, U.S. Dept. of the Interior, 1849 C. Street, NW, Washington, DC.

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Figure 1: Ariel Map of District Boundary

1	-95.230368	41.010559
2	-95.226752	41.010528
3	-95.226752	41.009306
4	-95.226213	41.009295
5	-95.226206	41.008888
6	-95.226336	41.008898
7	-95.226315	41.008475
8	-95.226759	41.008475
9	-95.227963	41.008475
10	-95.227976	41.007532
11	-95.229151	41.007542
12	-95.229151	41.007978
13	-95.231031	41.007995
14	-95.231038	41.008473
15	-95.231575	41.008475
16	-95.231570	41.008929
17	-95.232746	41.008924
18	-95.232749	41.009727
19	-95.230354	41.009718
20	-95.230368	41.010559



NORTH

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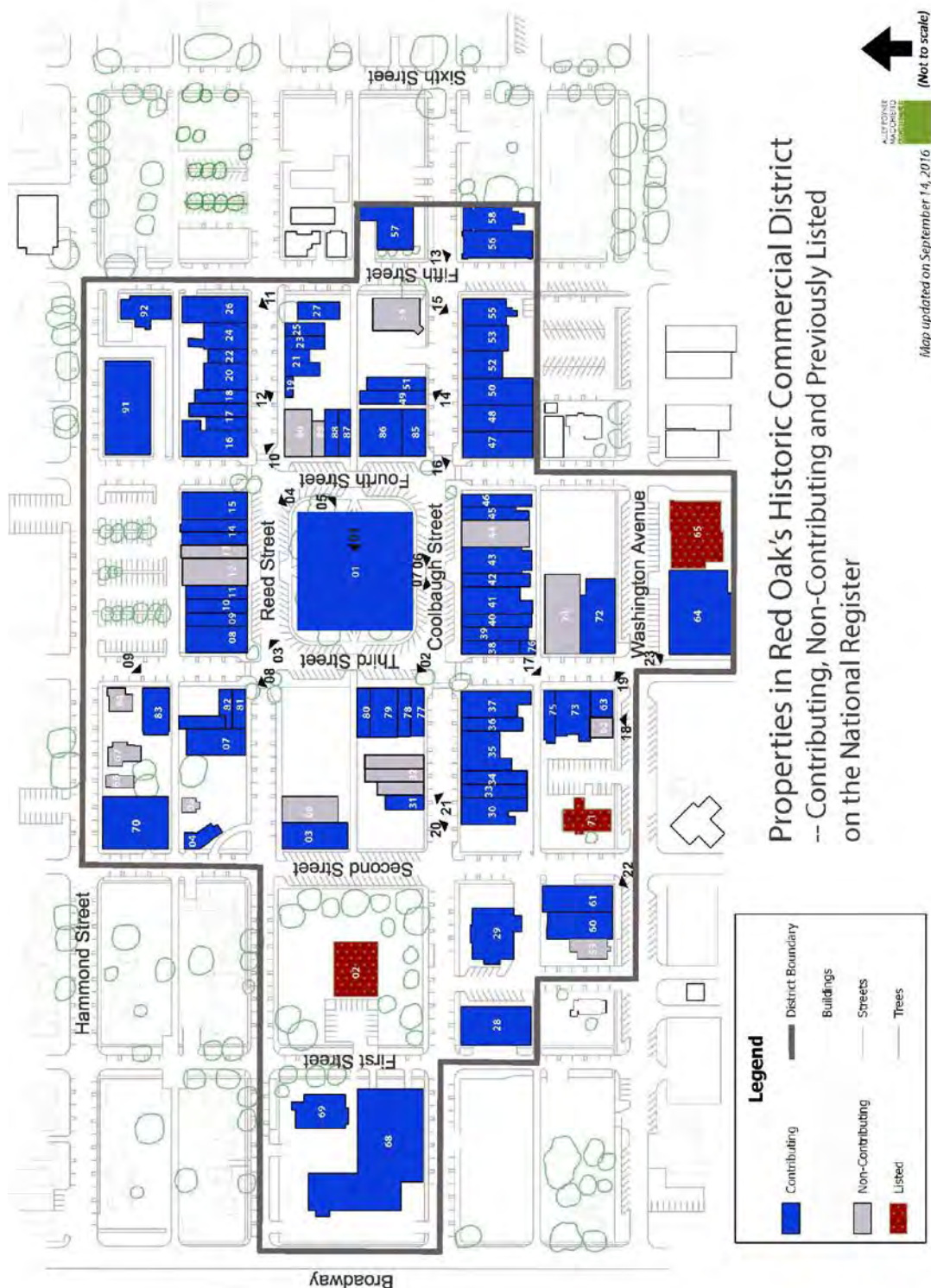
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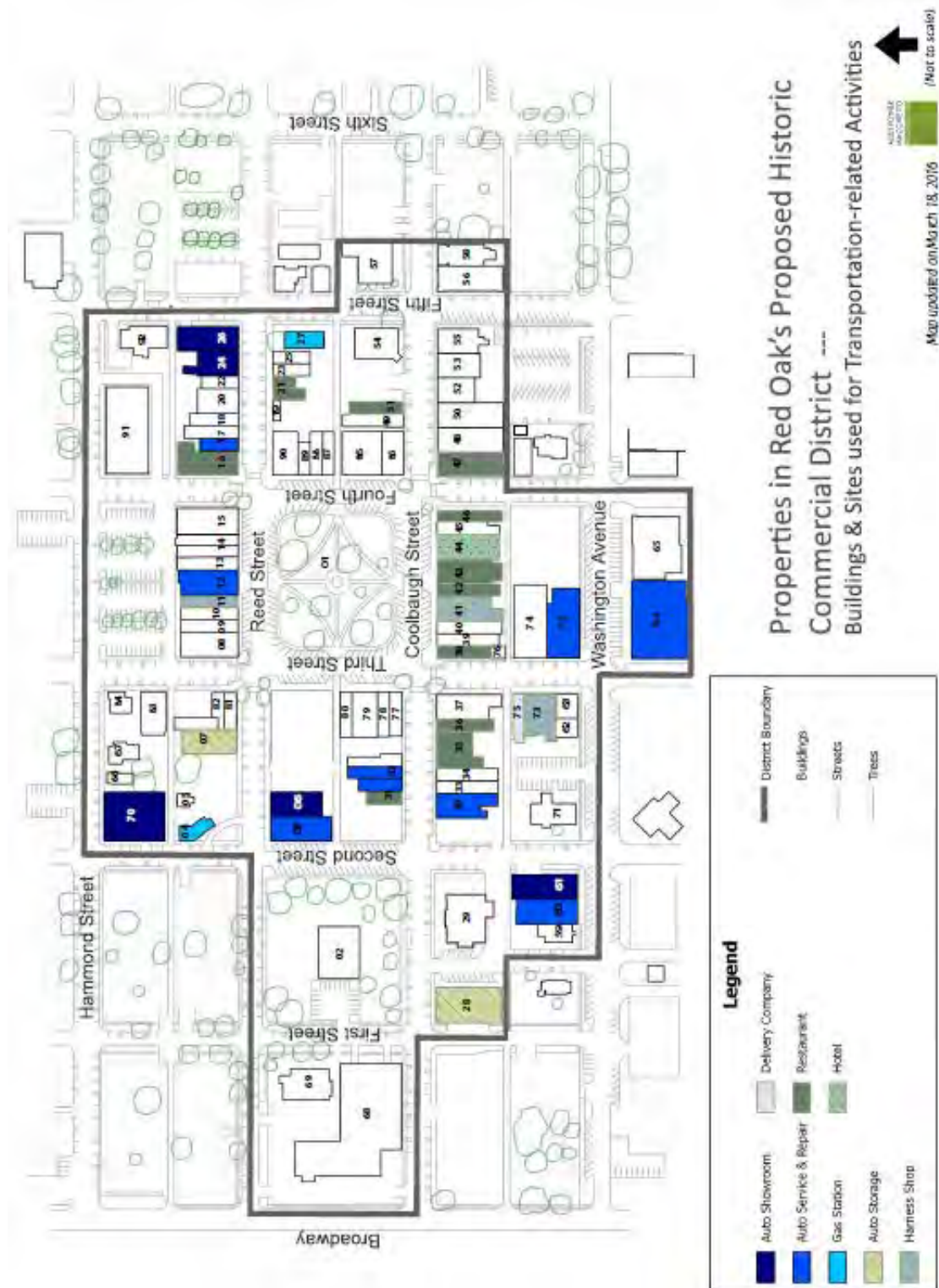
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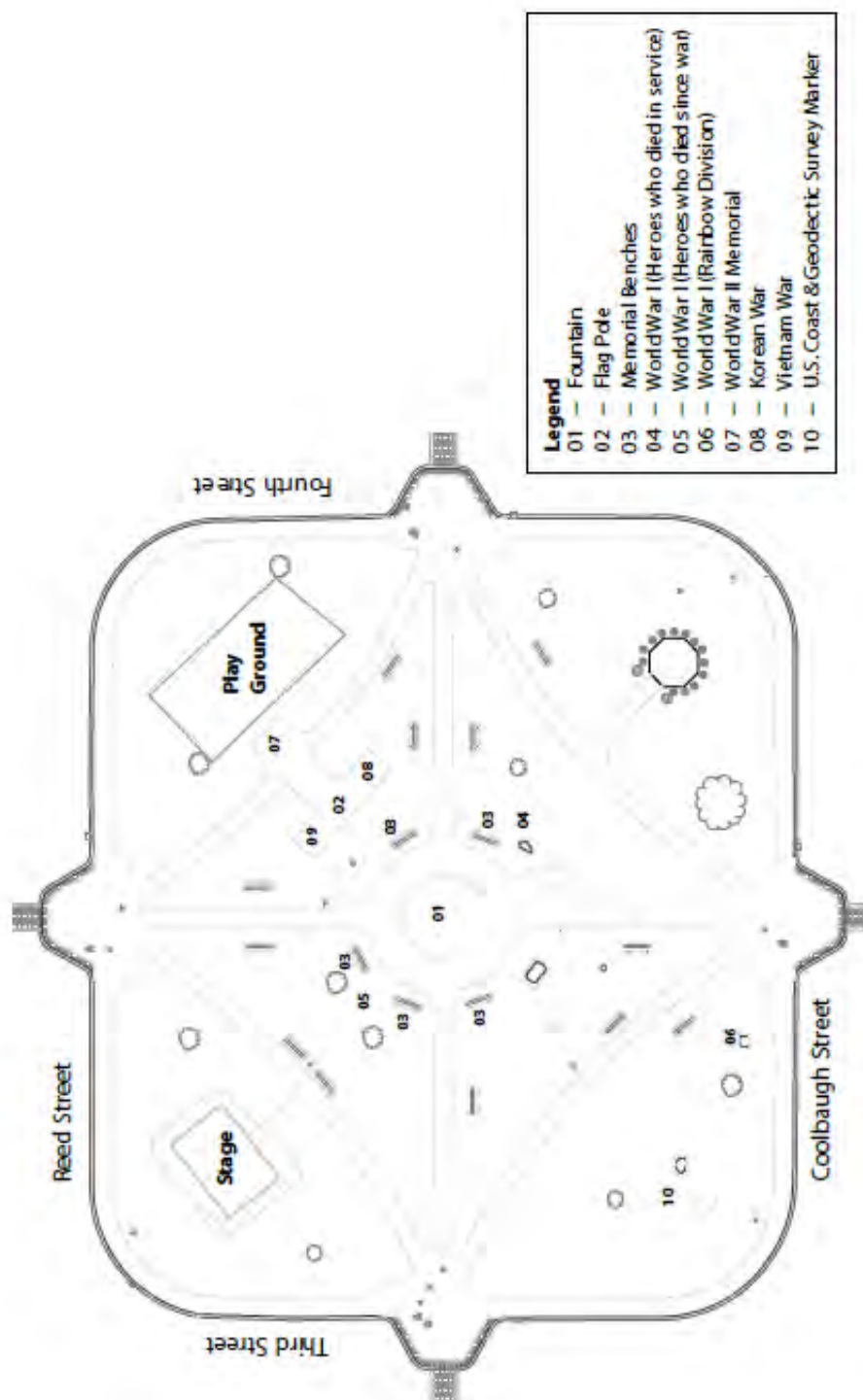
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Red Oak's Historic Commercial District -- Objects in Fountain Square Park

Map updated on March 18, 2016

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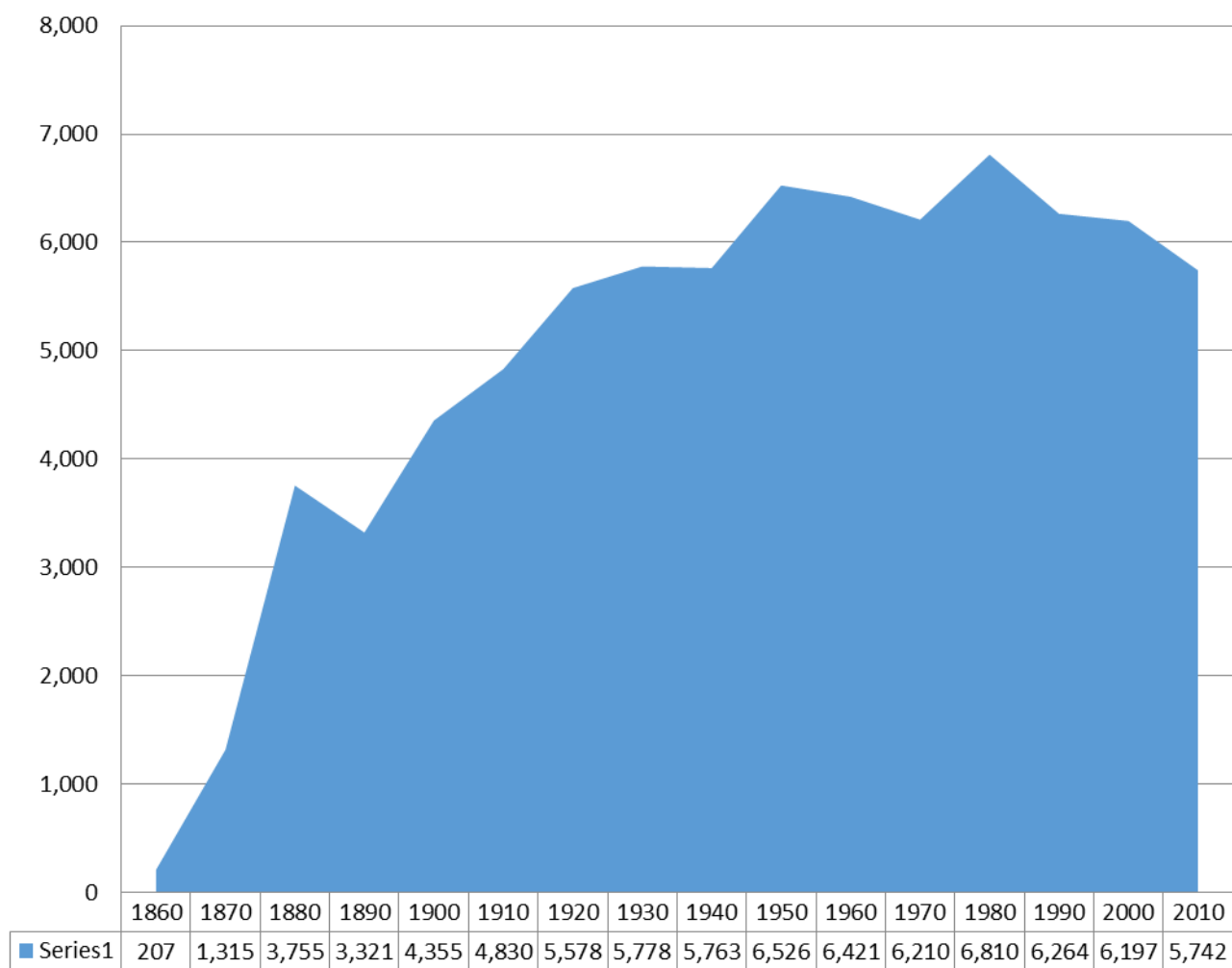
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Façade alterations after World War II, and the businesses that occupied the buildings at the time of their remodeling, include:¹

Ideal Pharmacy (313 Reed) – Remodeled c.1948
 Don's Tavern (409 Third) – Remodeled 1949
 Morris Paint & Armature and Electric Machine Co. (421 & 423 Reed) – Remodeled 1949
 J.C. Penney (505-507 Third) – Remodeled 1950
 Singer Sewing Center (512 Fourth) – Remodeled 1950
 Tolles Shoe Shop (208 Coolbaugh) *not extant – Remodeled 1950
 Arthur F. Cole Optometrist (215 Coolbaugh) *not extant – Remodeled 1950
 Frozen Food Center (407 Reed) – Remodeled 1950
 Kolterman's Variety Store (515 & 517 Third) – Remodeled 1951
 Tot Shop and Gift Shop (504 Coolbaugh) – Addition 1951
 Doctor's Offices (401 Reed) – Remodeled 1951
 Earl May (319 Reed, now part of 321-323 Reed) – Remodeled 1952
 Lovit Ice Cream (417-419 Reed) – Remodeled 1952
 Connors' Inc. (315 Reed) – Remodeled 1952
 Cole Jewelry (509 Third) – Remodeled c. 1952
 Sundell Shoes (503 Third) – Remodeled c. 1953
 T.H. Purdy Furniture Co. (407 Coolbaugh) – Remodeled 1954
 Burns & Wallick Jewelry (511 Third) *not extant – Remodeled 1955
 Schoenberg's (307 Reed) – Remodeled 1955
 Wilson Lumber Co. (Location unknown) – Remodeled 1955
 Brown Shoe Fit (320 Coolbaugh) – Remodeled 1956
 W.E. Johnson Real Estate, Maid-Rite, & Peterson Insurance (415, 417, & 419 Coolbaugh)
 *not extant – Remodeled 1956
 Federal Land Bank Loans (418 Reed) – Remodeled 1956
 Hy-Klas Grocery (Location unknown) – Remodeled 1956
 Western Auto Associate (519 Third) – Remodeled 1957
 Family Shoe Store (305 Reed) – Remodeled 1958
 Hanson Café (322 Coolbaugh) – Remodeled 1958
 Ralph Worstell's Office & kitchen entrance for Hanson Café (South portion of 322
 Coolbaugh) – Remodeled 1959
 Driftwood Floral & Gifts (212 Coolbaugh) – Remodeled 1959
 Milledge Mechanical Contractors (212 Reed) – Remodeled 1959

¹ Montgomery County History Center photographs and *The Express* newspaper clippings













Schweser's

Brimont's SHOE FIT CO.

STORE
CLOSING
SALE

STORE
CLOSING
SALE

NO
PARKING
3 A.M.
TO
6 A.M.

OPEN

AWB 137



MALONY.

WHY NOT
THRIFT SHOP

PALM STUDIO'S
HAIR DESIGN AND DAY SPA



MARK JACKSON'S

50% Off & More Store

SALE

FALINCE'S

\$8500
BUILDING
FOR
SALE
BY OWNER
712-210-2311
722-293-0111

BUILDING
FOR
SALE
BY OWNER

3rd STREET

ONE WAY







RED OAK TAP

NEED ST
ST. JAMES

ONE WAY



Patoli's
FAMILY OWNED
PIZZA
CARRY OUT • DELIVERY

PIONEER MUTUAL INSURANCE ASSOCIATION

JAVA JOINT

PATOLI'S









COOLBAUGH ST

ONE WAY

GREEN HILLS AREA EDUCATION AGENCY

ABC #23



BRUCE PAYDAY LOANS
BRUCE
RED OAK PAW
Ultimate
Tennessee
712-623-2000

Prohibit
BY CITY
PERMIT
ONLY
ON ST. IN
MAY 04

PAYDAY LOANS

RED OAK PAW
BUY - SELL - TRADE
Old Cointail Paper Currencies
BRUCE
PAYDAY LOANS
LOWEST RATES
IN TOWN

PAYDAY LOANS

BRUCE
PAYDAY LOANS
LOWEST RATES
IN TOWN

BRUCE PAYDAY LOANS

BRUCE PAYDAY LOANS



AMERICAN LEGION
POST 67
RED OAK

ELARTON
ACCOUNTING

CHEVROLET
ATV 465

8EL 674



DO NOT
ENTER

ONTARIO
CIL 103







APRIA HEALTHCARE

LAGERGREN

ANDERSON

APRIA HEALTHCARE
ASTORIA

APRIA HEALTHCARE
ASTORIA





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